

COAST AREA

MISSISSIPPI MISSISSIPPI MONITOR

9TH EDITION

75¢





PORT GROWTH RECORD IN WATERBORNE COMMERCE

1958 TOTAL 412,749 Tons

1968 TOTAL 12,721,269 tons

An impressive record for the record breaking port of Pascagoula! Assets of port now exceed \$25,000,000 and include Terminals "A" and "B" with approximately 160,000 sq. ft. of covered terminal, with an additional 80,000 sq. ft. scheduled to be ready for use in early 1969, and 1,090 lin. ft. of dock space; Terminals "E" and "F" with 176,000 sq. ft. of covered terminal and 1,280 lin. ft. of dock space; Terminals "G" and "H", nearing completion, will add approximately 200,000 sq. ft. more of covered terminal; a 3,100,000 bushel grain elevator with 780 ft. dock. Port facilities also include an industrial fresh water supply system with a capacity of 25,000,000 gals. per day and storage space in and about the port for nearly 1000 freight cars.

JACKSON COUNTY BOARD OF SUPERVISORS and JACKSON COUNTY PORT AUTHORITY



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COAST AREA

MISSISSIPPI MONITOR

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coast area

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Bay St. Louis • Mississippi

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Cover:

Two hundred and seventy years ago, d'Iberville left a stone marker commemorating his landing at the site of present day Ocean Springs. In 1969, the Lunar Module will land two Americans on the surface of the moon.

Through the seafood industry, the forests, and the development of water commerce, the Mississippi Coast has prospered. NASA arrived in this decade to establish a testing site in Hancock County.

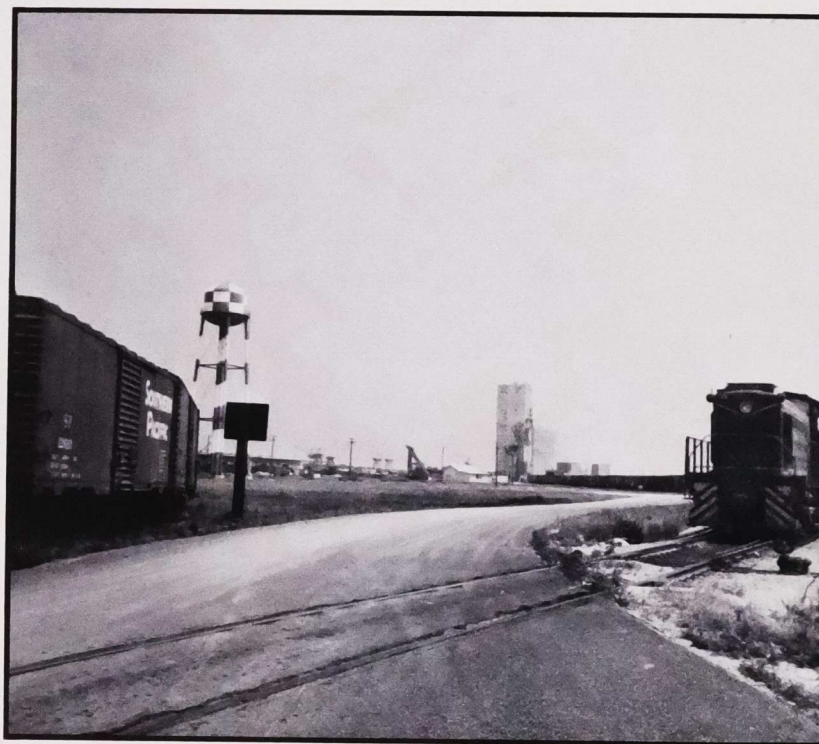
Thus, woven into the fabric of Coastal Mississippi's history is daring exploration of earth and moon. Soon exploration of the ocean's depths will be an important addition as work and research now beginning reaches its full scope.

Photography by Wayne Ducomb

Mississippi's Industrial Seaport



2



Rising upward and spreading outward from the heart of the city, frameworks of steel and masses of stone mark the development of a great growing city on the Mississippi coast, steadily creating a pattern of changing skyline. BIG industry is reshaping both the contours and the economy of Pascagoula. Ships from ports the world over take on and discharge cargo, trains, planes, trucks, automobiles, deliver products and people as the city grows and builds. The City of Pascagoula welcomes the challenge, determined to retain this position of leadership by planning now for the future . . . a growth based on confidence and knowledge.

PASCAGOULA

History notes that Bienville used the Pascagoula River in 1701 as a transportation artery to send cargos to the Choctaws and in 1838 Ebenezer Clark established the first shipyard of the area at what is now called Clark's Bayou. So it seems that the destiny of Jackson County had been decided by the Fates at the very early stages of the area's development.

A high point in that destiny was reached when groundbreaking ceremonies for the world's most technologically advanced shipyard highlighted January of 1968. This facility is expected to play the key role in making the United States a world leader in shipbuilding. The \$130,000,000 installation is located on a 611 acre site on the west bank of the Pascagoula River. It will boost the Litton Ingalls Shipbuilding Division work force to 12,300 when in full operation. Ship manufacturing is scheduled to begin in mid 1969.

The success story of the Jackson County Port Authority's port facilities is well known. Each year it has succeeded in breaking its previous record and installation of new facilities assures a continuance of this performance.

Another far-reaching step was taken when the county leaders entered into a contract with the Mississippi Research and Development Center for a planning program to determine the total anticipated impact of new developments on the general economy of the county. The program will be used in planning for orderly growth by both municipal and county officials.

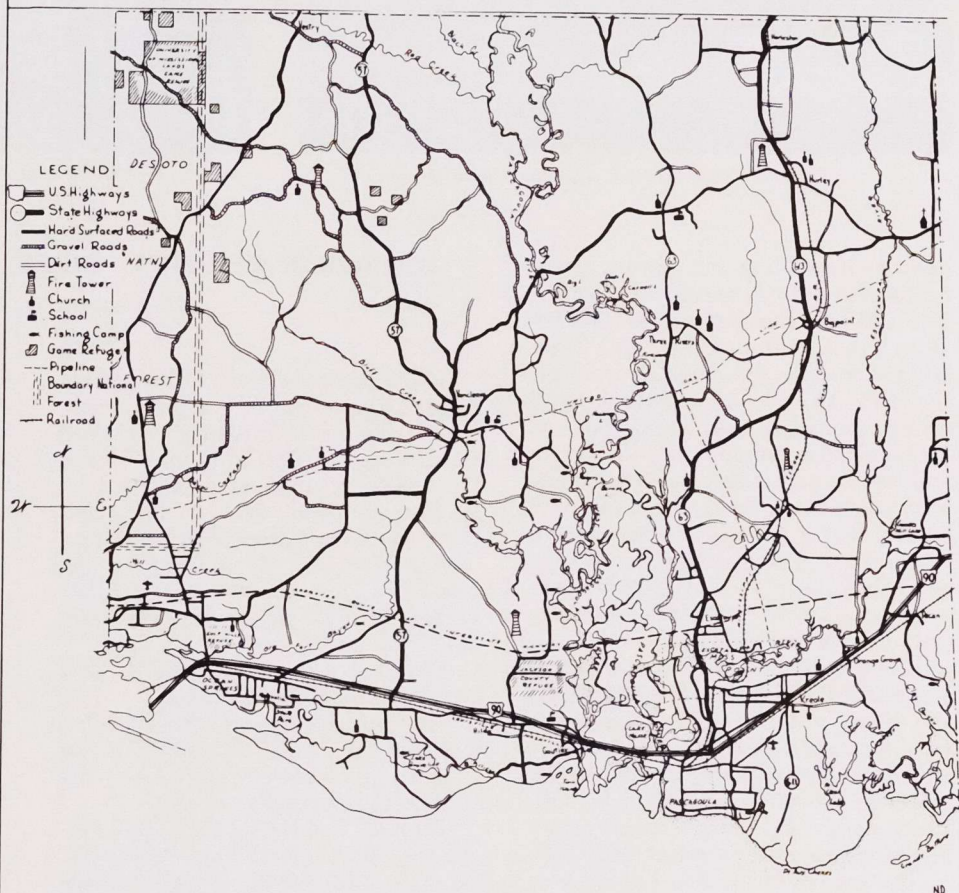
Of major significance was the announcement by Standard Oil Company (Ky.) of a \$100 million expansion to its existing \$177 million refinery. A special story on this most important industry is included in this issue.

In November 1968 it was revealed that the Creare Corporation would begin construction on a \$2,225,000 luxury

Home at St. Andrews on the Gulf.



JACKSON county



AREA—744 sq. miles; 476,160 acres.

POPULATION—Estimated 82,000.

LOCATION—Southeast Coastal Mississippi; George County, north; Gulf of Mexico, south; Alabama border, east; Biloxi Bay, southwest; Harrison and Stone Counties, west.

CLIMATE—Mild, annual averages, temperature 74° (Jan. 53°, July 81°), frost-free days 279, rainfall 61 in.

GOVERNMENT—County Board of Supervisors, one from each of five beats; County organized Dec. 14, 1812.

TAX STRUCTURE—Assessed valuation \$133,214,532 approximately 25% of real value. Tax levies; Beat 1 county, 77.7; Beat 2 Moss Point in and out, 42.7; Beat 3 Pascagoula in and out, 45.7; Beat 4 Ocean Springs in and out, Pascagoula out, 41.7; Beat 4 county, 81.7; Beat 5 county, 77.7. Bonded debt, \$4,604,000 General Obligation.

SCHOOLS—4, total enrollment 4,622; Jackson County Junior College 787; Cerebral Palsy School enrollment 102.

MEDICAL—Singing River Memorial Hospital, U.S. 90, Pascagoula, Satellite Hospital, Ocean Springs; County Health Dept.

UTILITIES—Urban and Industrial electricity, Miss. Power Co.; rural electricity, Singing River Electric Power Ass'n; natural gas in urban areas, United Gas Co.

HIGHWAYS—U.S. 90 east-west; State 63 north-south; State 57 north-south; numerous good county roads.

TRANSPORTATION—Mainline L&N Rail-

road, Miss. Export Railroad (from L&N Pasc. to Evanston, Miss.-meets GM&O RR), Greyhound Bus Lines, Jackson County Airport-Pasc., scheduled flights, major motor freight lines, deep water port facilities.

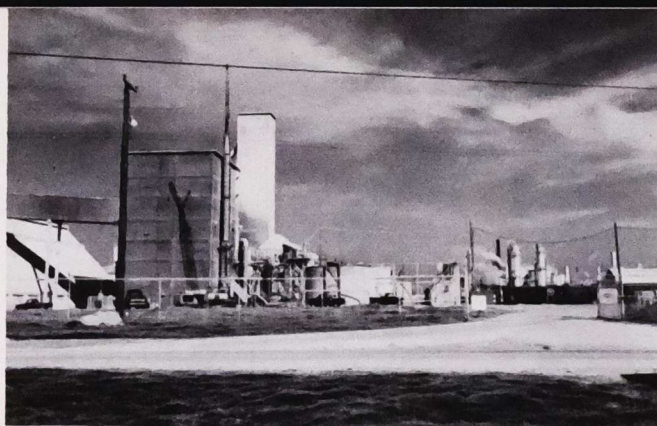
COMMUNICATIONS—Newspapers; 2 dailies, Pascagoula; weekly, Ocean Springs; dailies from Gulfport, Mobile, New Orleans, Jackson. Radio Stations; WPMP Pascagoula, WPMT Moss Point; radio and television reception from nearby sending stations.

RECREATION—Beaches, small boat launching ramps, fishing camps, Magnolia State Park, game preserves, hunting, fishing, golf, dude ranch, small craft harbors.

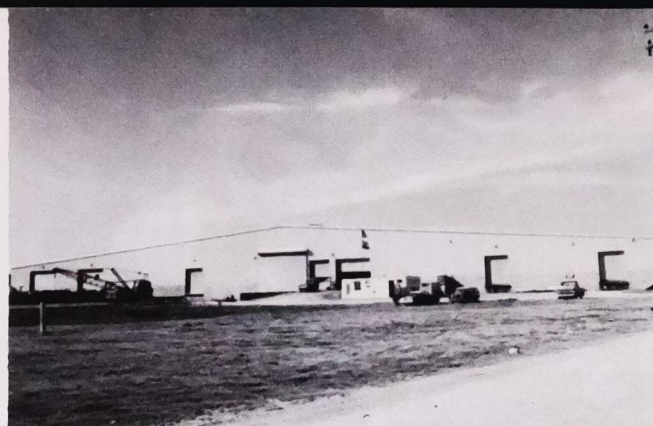
TYPES OF INDUSTRY—Oil refinery, chemicals, fertilizers, wood products, marine ways, refractory brick, petroleum by-products, ships and submarines, steel construction, animal traps, sports equipment, seafood, clothing, food containers, canning, construction, printing, ladies handbags.

NATURAL RESOURCES—Deep water ports, abundant ground and surface water, mild climate, good farming soil, timber, products of the sea, salt domes.

PLANNING—A 12 member County Planning Commission has been established to study and advise on best possible land use and development. The Jackson County Board of Supervisors and the Jackson County Port Authority continue with plans for constant improvements and extensions of facilities and services at port and harbors and to cooperate with all industrial ventures.



Coastal Chemical plant at Bayou Casotte.



Part of East Port Facilities at Bayou Casotte.

JACKSON COUNTY PORT AUTHORITY REPORT

Al S. Johnson, Port Director

apartment building and marina on the Gulf between Ocean Springs and Gautier. The 106 unit complex will be in a ten story structure that will include a restaurant, lounge, and dance floor, at the top level. An 18 hole championship golf course, olympic size swimming pool, and a residential community for 400 homes will also be part of the development and a 35 acre school site has been reserved. At this writing basic construction is well under way. This prestige community will enjoy one of the most beautiful seaside locations on the coast, relatively undeveloped until this time.

A new addition to the industrial scene was realized in January, 1969 when Lips, Inc. signed a formal contract and agreement for construction and operation of a ships' propeller plant in the Bayou Casotte Industrial Area. The \$2 million industry will initially employ forty and have an annual payroll of \$400,000.

The growth of Jackson County over the past decade has been spectacular. The wisdom of those who envisioned the future and laid the groundwork by creating the Bayou Casotte Industrial Area and the multiple port facilities, deserve the highest praise and recognition. Their achievement has been an inspiration to all communities of the Gulf South. ★

The "Cinderella" Port of Pascagoula reached a new high in waterborne commerce with the total tonnage for 1968 tabulated at 12,721,269 tons. This is the highest tonnage ever recorded by the Port and proves again its ability and future success. The 12,721,269 tons was an increase of 8.3% over the 12,617,527 tons handled in 1967. The average monthly tonnage for 1968 was 1,060,105 tons.

The total waterborne grain tonnage for 1968 was 3,911,708 tons.

The total bulk liquid tonnage handled for 1968 was 7,194,382 tons. This was a yearly increase of 6.6% over the 6,751,683 tons handled in 1967.

Through December, 1968, 342 vessels had called at the Port of Pascagoula. Of those 342 vessels, 63 called at the Jackson County Terminal Elevator, 144 called at the Standard Oil Corporation, 11 called at the Coastal Chemical Corporation and the remaining 124 called at the Port facilities.

Terminals "G" and "H" should be put into operation in early 1969, and an additional 80,000 square feet of ware-

house space in Terminal "B" should be put into operation about the same time. With these additions in service, the Port will have approximately 615,000 square feet of covered terminals and six general cargo berths.

With the completion of these facilities, the Port will be in a position to unload thirty cars at a time under cover during any kind of weather which, in of itself, will be unique. No other such facilities are available in the East Gulf.

During 1969 plans are underway for the installation of a barge unloading facility with a bagging plant capable of bagging and placing at shipside, 1,000 tons per day. In addition, Port Authorities are presently engineering facilities for the handling of bulk fishmeal.

Present plans for the year 1969 call for the handling of approximately 200,000 tons of Army cargo; 250,000 tons of bagged fertilizer; 150,000 tons of fishmeal; and a minimum of 150,000 tons of miscellaneous cargo. The Port will truly be one of the major contributors to the economy of the County. ★

COASTAL MISSISSIPPI LOST AN OUTSTANDING CITIZEN SHORTLY AFTER HE PREPARED THE ARTICLE IN THIS ISSUE.



AL S. JOHNSON, Port Director, Jackson County Port Authority Born in El Paso, Texas, March 6, 1907, Died February 3, 1969.

Prior to his death, Mr. Johnson resided in Gautier, Miss. He was married to the former Velma Arnn and the father of two daughters.

In 1954, when Mr. Johnson was appointed Port Director, there wasn't a Port of Pascagoula, as such. There was a twenty-two foot river project with tonnage something less than 300,000 tons an-

nually. One small ship made four calls per year.

Since that time, under the directorship of Mr. Johnson, the Jackson County Port Authority has built in excess of \$23,000,000 in port facilities including the Jackson County Terminal Elevator. Further, the Port Authority has entered into contracts with various industries with the net result that since that time, some \$450,000,000 in new industry has been located within the boundaries of the port area.

PASCAGOULA

The city of Pascagoula is experiencing an all time high in growth of industrial might. The announcement of a \$100 million expansion at Standard Oil Co. (Ky.), a \$2 million ship propeller industry, the new \$130 million automated shipyard, a new multi-million dollar dry dock for nuclear submarine repair at the existing Ingalls yard, Quaker Oats Co.'s new \$500,000 cat food manufacturing plant, all combine to describe the extent of activity in the Jackson County city.

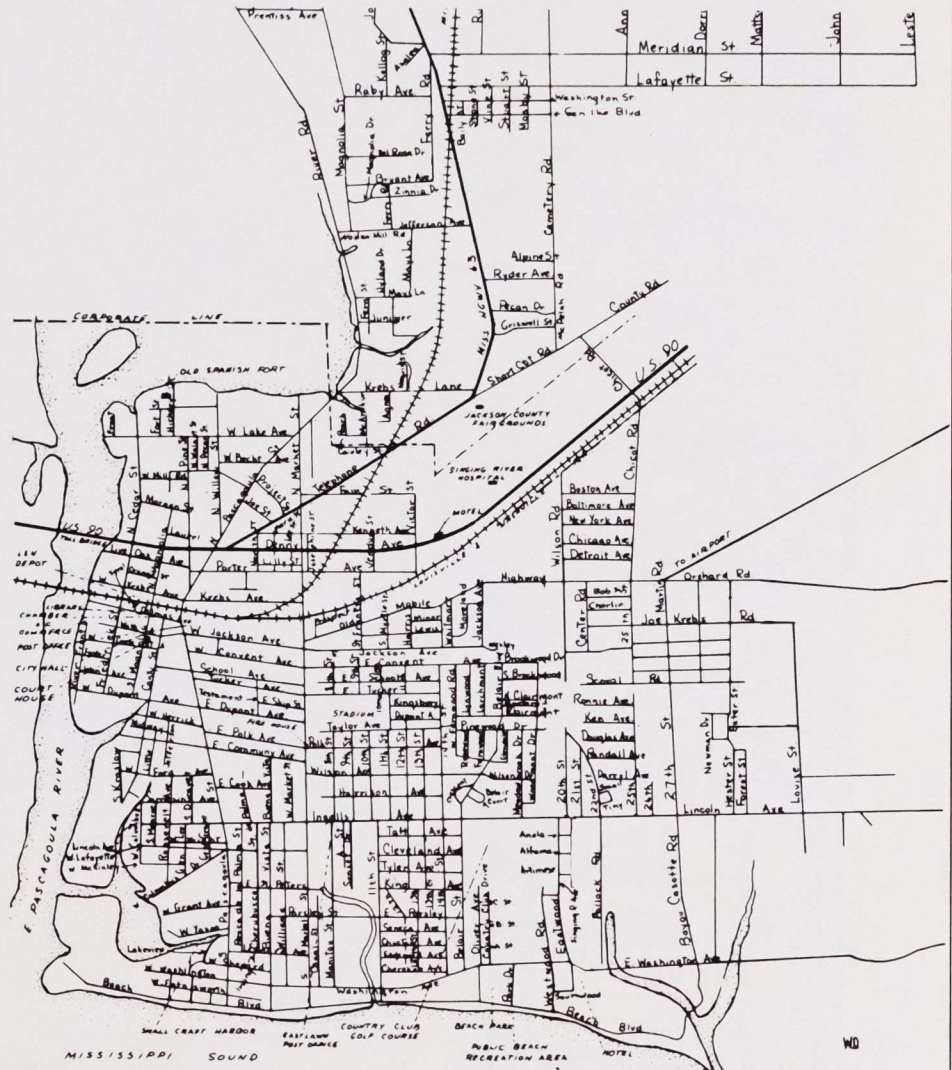
The impact of an increase in population, such as is brought about by this concentration of construction projects, weighs heavily upon a city's responsibilities but the competent leadership of Pascagoula has gone forward with new school construction and a major street improvement program that included sidewalks and curbing as well as street surfacing.

Much new residential construction is underway to meet current and future demands for housing by the ever increasing work force. The city has many attractive neighborhoods with situations to accommodate all, from the young, growing family to the mature executive's more complex requirements.

Business opportunities were never better in this bustling city. The growing population not only demands new housing, but creates a substantial market for suppliers of basic goods and services. The growth is so rapid that visible boundaries of habitation change completely in a year, pushing out from the center of the city into the surrounding fields and woodlands. The city wisely annexed considerable surrounding area in 1967.

The recreational opportunities available are many. Water sports, hunting, golf, and cultural activities in the fields of art, music, and the theatre, make the city a most attractive new home to those arriving for new job assignments.

The entire state regards the city of Pascagoula with respect and admiration. The municipality's governing body has functioned with competence and foresight in coping with future growth through skillful planning in cooperation with regional planning activities. ★



POPULATION—Estimated 35,000.

LOCATION—Southeast Jackson County on U.S. 90 at mouth of Pascagoula River, on Gulf of Mexico. Southern terminus of State 63 and Miss. Export RR; 45 miles west of Mobile, Ala., 20 miles east of Biloxi, Miss., 110 miles east of New Orleans, La.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor, five Councilmen, City Manager; operating under Code Charter.

TAX STRUCTURE—Assessed valuation city inside \$39,053,173, including school district \$49,090,879, approximately 30% of real value. Tax levy 50 mills. Bonded debt city General Obligation \$525,000, School District \$5,414,900, Self-liquidating Water and Sewer issues \$3,270,000, Self-liquidating Industrial \$588,000, Water and Sewer Issue assumed from county \$5,000,000.

SCHOOLS—Public 12, enrollment 7,164; Cerebral Palsy Center enrollment 102; special day care center enrollment 34; parochial 3, enrollment 1,200.

POLICE AND FIRE PROTECTION—police chief and 38 officers. School Patrol 15, desk sergeants 3, police cars 9, Fire Chief, 2 marshals, 46

firemen, 4 fire trucks (750 gal. and 1,000 gal. per min. pumpers), civil defense equipment, auxiliary light plants, resuscitators, smoke and chemical masks, chief's car, men on 24 hour duty.

UTILITIES—City-owned water, natural gas, and sewer systems; electricity, see County.

MEDICAL—Location of 232 bed Singing River Hospital; doctors 27, dentists 10.

CHURCHES—41, representing all major denominations.

RECREATION—Parks 3, playgrounds 2, golf courses 2, country clubs 2, Motion picture theatres 3, water sports, bowling, Mardi Gras organizations and balls.

CULTURAL—Pascagoula City Library, Bookmobile, Community Concert Series, annual Festival of the Arts, annual Garden and Home Pilgrimage, Pas Point Little Theatre, Pascagoula Art Association.

CIVIC ORGANIZATIONS—Garden Clubs 4, Federated Women's Clubs 5, Business and Professional Women's Club, Altrusa, Jaycees, Jayettes, Rotary, Lions, Kiwanis, KC, BPOE, Civitan, Chamber of Commerce.

The Heart of Chevron Island

—the nation's most
modern refinery

Our Pascagoula refinery utilizes the most advanced technology to produce "easy-going" Chevron gasolines that smoothly keep pace with the going, growing Gulf South.

Positively, this is growing country! On the move today—with big things shaping up for tomorrow.

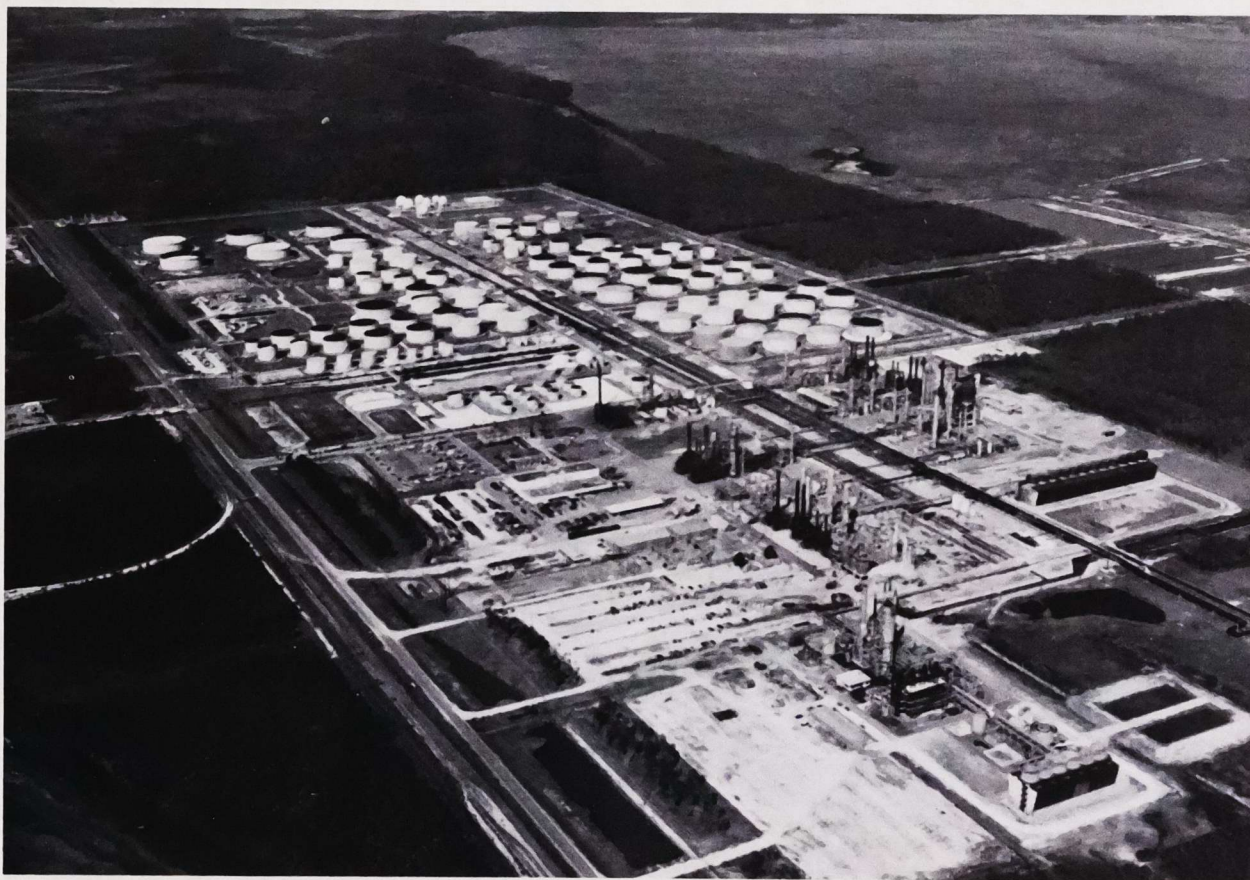
Here at "the heart of Chevron Island" we're away ahead of the crowd. Production was geared from the start to a 100,000 barrel a day capacity.

That's how we could be sure of maintaining our traditional high-level, high-quality service to you, our customer.



**STANDARD
OIL**

STANDARD OIL COMPANY (KENTUCKY)



INDUSTRIAL GIANT OF COASTAL MISSISSIPPI

When Standard Oil Company (Ky.) began operations in the Bayou Casotte Industrial Area six years ago, the people of Coastal Mississippi realized their dream of big industry becoming a part of their economy.

The \$125 million refinery, with a throughput capacity of 100,000 barrels of crude oil per day, was processing the crude oil only seventeen months after the first foundations were poured. This amazing feat of construction, involved 3,000 workers at one point.

Equally impressive is operating procedure which involves the use of a single center for controlling almost all refinery operations except those dealing with individual process units.

The company's decision to locate in Jackson County was based on the growing area market for its products and the location of a major petroleum supply source. Five years later another advantage loomed large that was not a major consideration initially. The fact emerged that 70% of materials used or produced

at the Pascagoula site were moving over water.

Today barges from Pascagoula travel up the Mississippi with a full line of petroleum products. Barge trains serving central and mid-west U.S. points assemble above New Orleans and proceed up the Mississippi River to Cairo, then up the Ohio River, making deliveries to points along both streams.

The Intracoastal Waterway routes lead to distribution points at Houston, Mobile, and Panama City, while the Panama Canal is the route to west coast deliveries.

Semi-finished products and raw material move between Houston and Pascagoula via Gulf shipping lanes. Shuttle barge service, dependable and economical, involves forty to fifty barge lines serving Standard.

Success justifies expansion. In October, 1967, a \$22 million addition was made to the refinery for the production of anhydrous ammonia. Natural gas, supplied directly from the company's offshore wells via pipeline, feeds the

plant. It is the world's largest single train facility for the production of the valuable fertilizer and has a capacity of 1,500 tons per day. Chevron Chemical's Ortho Division is the marketing agent for the finished product.

Almost simultaneously, the company was installing Chevron Chemical's aromatic complex close by the refinery. This \$30 million installation primarily produces paraxylene, a basic chemical in the production of polyester fibers, X-ray film, recording tapes, packaging materials, and other applications.

In the fall of 1968, Standard Oil Company (Ky.) announced another major expansion will be made at the Pascagoula location. It will cost \$100 million and will double the capacity of the refinery. The tremendous complex will thereby become the largest installation built by a corporation in Coastal Mississippi with a total investment of \$277 million. Its effect in added status to the local industrial picture and the boosting of local economy will have far reaching results.★

Confirming a choice made 270 YEARS AGO

In 1699 d'Iberville selected the site of present day Ocean Spring as the most ideal location for the first settlement on the Gulf Coast. Through the years, thousands have selected this beautiful small city for their own place of residence and have shaped it into one of the most delightful and picturesque of the many coastal communities. Industry and business have also found the situation ideal for operations as well as the growing Gulf Coast Research Laboratory, a base for marine research projects and study. Write us today for our detailed brochure.

OCEAN SPRINGS CHAMBER OF COMMERCE

Post Office Box 187

Oceans Spring, Miss.

Telephone—Area Code 601 875-4424



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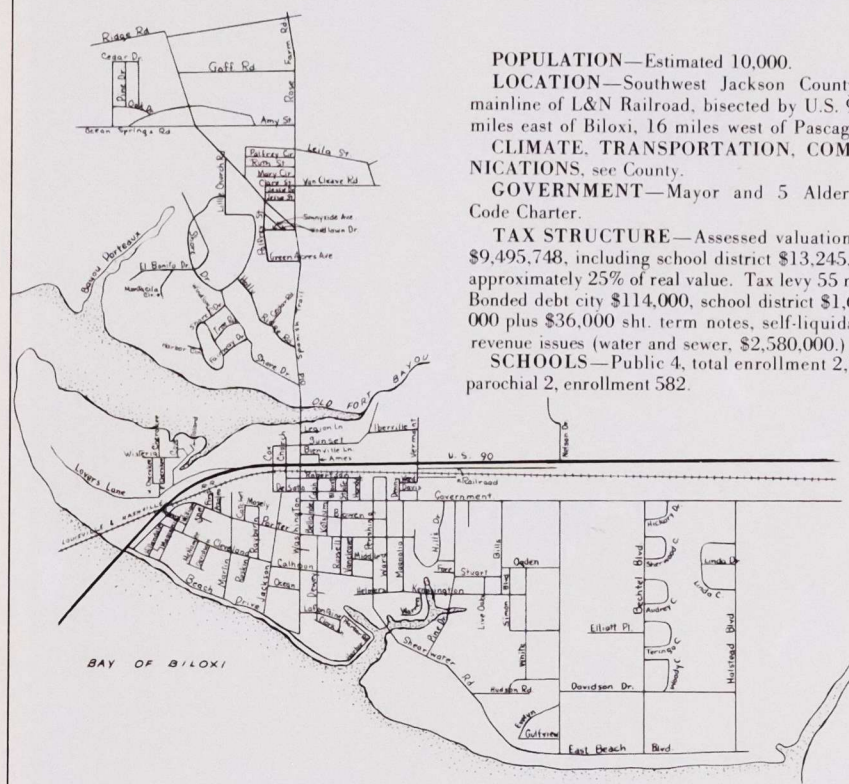


Young and Eager

Newest bank on the Gulf Coast, and the ONLY NATIONAL BANK in Jackson County—owned by nearly 500 Ocean Springs residents and business people . . . founded expressly to provide sound financial support for West Jackson County's rapid growth and business development. Financial inquiries and correspondence are invited.

901 WASHINGTON AVE., OCEAN SPRINGS, MISS. BOX 796 • PHONE 875-7711

OCEAN SPRINGS



POPULATION—Estimated 10,000.

LOCATION—Southwest Jackson County on mainline of L&N Railroad, bisected by U.S. 90; 2 miles east of Biloxi, 16 miles west of Pascagoula.

CLIMATE, TRANSPORTATION, COMMUNICATIONS, see County.

GOVERNMENT—Mayor and 5 Aldermen; Code Charter.

TAX STRUCTURE—Assessed valuation city \$9,495,748, including school district \$13,245,831, approximately 25% of real value. Tax levy 55 mills. Bonded debt city \$114,000, school district \$1,685,000 plus \$36,000 sh. term notes, self-liquidating revenue issues (water and sewer, \$2,580,000.)

SCHOOLS—Public 4, total enrollment 2,855; parochial 2, enrollment 582.

POLICE AND FIRE PROTECTION—Police chief and 12 officers, 4 part-time, 24 hour duty, 2 radio patrol cars. Fire crew volunteers, 1 man full-time, 2 trucks and auxiliary pumper, water pressure 50 lbs. per sq. in.; new \$50,000 fire station and emergency operations center.

UTILITIES—City-owned water and sewer systems, natural gas, electricity, see County.

MEDICAL—New hospital, satellite facility of Singing River Hospital, 34 patient rooms; doctors 10, dentists 4.

CHURCHES—14, Baptist, Catholic, Church of Christ, Episcopal, Lutheran, Methodist, Presbyterian.

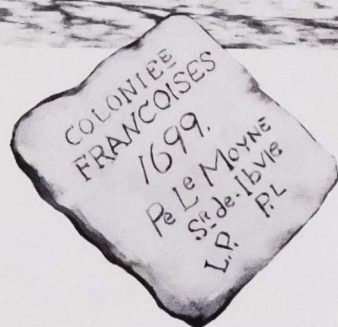
RECREATION—Golf course, yacht harbor, country club, stables at Dude Ranch, all water sports, hunting, sand beach, pier, athletic field, Community Center, 3 playgrounds.

CULTURAL—City Library located at City Hall.

CIVIC ORGANIZATIONS—Chamber of Commerce, Jaycees, Rotary, Garden Clubs, Lions, Scouts.

TYPES OF INDUSTRY—Optics, choir and graduation robes, pottery, tourism, publishing.

PLANNING—7 man Planning Commission; Ocean Springs Industrial and Community Development Foundation Inc., dedicated to invite and encourage new industry and assist industry through contact with Jackson County Junior College, to set up courses in any needed skill or technology. Now underway: \$2,000,000 water and sewer program to improve present systems and extend service to newly annexed area to east of city, \$850,000 program for repairs and extensions of present schools facilities.



1699 — 1969

We're proud to be

THE OLDEST

Record as the first settlement on the coast of the Gulf of Mexico, our beautiful city today wears a shining fresh look in a business section where devoted citizens have preserved the traditional architecture with loving care and added fine new structures that harmonize attractively with the old. We are proud of the fact that some of the Coast's loveliest homes and gardens, and ancient live oaks are all part of our city's charm. We are also justly proud of an outstanding research center and successful industries. We invite you to visit Ocean Springs, we think you will decide to stay.

OCEAN SPRINGS



Le Moyne Beach

Bonjour!

This is LeMoyne Beach. The name is appropriately borrowed from Pierre Le-Moyne, Sieur d'Iberville, founder of Ocean Springs (old Biloxi) and explorer of the Gulf Coast. The huge moss-draped oaks on the site have remained undisturbed for centuries and the setting is much the same as when the French explorer discovered this beautiful land and established the first colony. It is ready for a new way of life, offering you a site for your luxurious dream home. Fronting the sand beach and the Gulf, this is a prestige location within the city limits of Ocean Springs, just the right distance from schools and shopping, with all city conveniences and utilities.

Purchase your own lot—pick your own builder. Financing is available.

DEVELOPED BY LeMOYNE ET ASSOCIE



304 PASS ROAD, GULFPORT, MISSISSIPPI 39501
Telephone Area Code 601 • 864-7281

ADVANCING KNOWLEDGE IN MARINE BIOLOGY AND OCEANOGRAPHY

by: Office of Public Information
Gulf Coast Research Laboratory
Ocean Springs, Mississippi

Teaching and research are the dual functions of the Gulf Coast Research Laboratory in Ocean Springs, Mississippi. Located on a 40-acre tract of land on Davis Bayou which adjoins the Mississippi Sound and the Gulf of Mexico, the Laboratory is operated by the Board of Trustees of the Institutions of Higher Learning in Mississippi and sponsored by the Mississippi Academy of Sciences.

The Gulf Coast Research Laboratory was established by the Mississippi State Legislature in 1948. Dr. Richard L. Caylor of Delta State University brought college field trip groups to a nearby site in the early 1930's and from this small beginning, the Laboratory has grown to an institution worth over one million dollars.

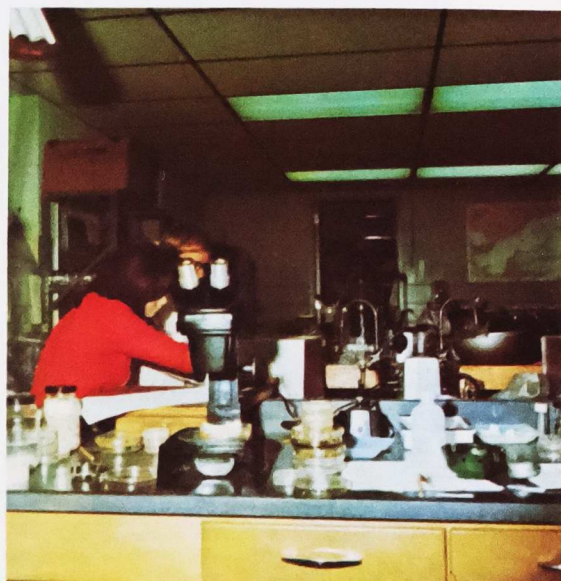
The facilities of the Laboratory include a research building completed in 1964, a new dormitory, classroom laboratories and numerous smaller buildings. Two large research vessels equipped with trawls and oceanographic equipment and small craft provide the Laboratory with collection equipment for both research and teaching. A new \$675,000 teaching laboratory building is planned for the near future.

The Laboratory staff, headed by Dr. Gordon Gunter, Director, consists of 62 employees including 48 scientific personnel. During the Summer Teaching Session eight professors are added to the teaching staff.

The Laboratory is affiliated with twenty-four colleges and universities and includes all of the state-supported institutions and some private colleges and universities in Mississippi. The other affiliates are located in Louisiana, Alabama, Oklahoma, Texas, Ohio, Missouri, Tennessee and North Dakota. Although not a degree granting institution, the Laboratory offers both graduate and advanced undergraduate level courses in the marine sciences during the summer months. Problems courses and thesis work for Master's and Doctoral degrees in the marine sciences are conducted on a year-round basis. In the Fall of 1969, courses in marine geology will be taught, thereby opening the doors to a year-round teaching program.

In addition, many colleges and universities are participating in the field trip program. These groups visit the Laboratory during their regular school session and make collections of the marine life of the area. Each year this program brings about 1,000 students from all of the United States to use the Laboratory facilities.

Research in progress at the Gulf Coast Research Laboratory includes a number of projects, some jointly funded by the State of Mississippi and federal appropriations administered by the U.S. Bureau of Commercial Fisheries, and others supported by private grants. ★



11

Aerial Photo • Audrey Murphy.



OCEAN SPRINGS



Business district, Ocean Springs.

1699



1969



Two of the famous "Sullivan Houses" in Ocean Springs, designed by the teacher of Frank Lloyd Wright.

The city of Ocean Springs, considered by many to be the most beautiful residential city of Coastal Mississippi, is located on the site of the first recorded settlement on the mainland Gulf area of North America. It has been the site of continuous habitation since 1699, when d'Iberville and his party established the early settlement. By April of 1699 the colonists were working on construction of the timber stockade that was officially designated as Fort Maurepas, military headquarters for the French colonization of the new territory.

Three years later, headquarters moved to Mobile Bay but many families remained. Names traceable to the first settlers, Ryan, Seymour, Ladnier, were recorded in U.S. census records and tax rolls in 1814 and 1820.

Epidemics and storms brought trials to those stalwart residents but they remained for, generally, the land and way of life were to their liking. History tells us they were required to declare allegiance to four different nations within a century, from France to Britain in 1763, from Britain to Spain in 1799, and finally, to the United States in 1812.

American control began an era of true growth for the settlement on the eastern shore of Biloxi Bay. In 1820, a paddlewheel steamer arriving in the area proved to be a harbinger of progress for soon a regular route for these craft was established between New Orleans and Mobile, with stops as required along the way.

One of these voyages brought a Dr. and Mrs. Austin and Mrs. Porter, mother of the doctor. Mrs. Porter established a small hotel in 1835. By the middle of the 19th century the community had grown to be a resort of considerable fame. A post office was established in 1853 as Lynchburg Springs but the name was changed to Ocean Springs the following year. A copy of the Ocean Springs Gazette of 1854, now preserved in the city's library, reveals that a real estate office, general store, boys' school, and a school for young ladies were all located in the town. Mrs. Porter's hotel venture had evidently met with success, for, as the Ocean Springs Hotel it was described as "the splendid new establishment." Also noted was a daily summer run by the steamer *Creole*, which brought passengers from New Orleans to enjoy the pleasant resort life. Other references pertaining to schools, medical service, and business operations, indicate a thriving community.

The mid 19th century also brought an influx of new residents from the old world, from Spain, Portugal, France, England and Ireland. The names

Catchot, Coyle, Benezue, Cox, Beaugez, Bellande, Westbrook, O'Keefe, Egan, Soden, Shanahan, and Ames, were introduced into the community.

The years of prosperity lasted until the Civil War when the water routes were blocked and resort visitors and essential supplies no longer found their way to the village.

After the war ended, the steamer *Creole* resumed a twice a week schedule to Ocean Springs in early 1866. In the months that followed, railroad construction began and by 1870 rail transportation service was well established. This revived the resort business and prosperity returned as construction of new accommodations and service facilities appeared. The added available transportation also stimulated ventures in forest products, oysters, fruits, and pecans.

Ocean Springs was incorporated as a town in 1892 with Col. Robert A. Van-Cleave as its first mayor. For many years the streets of the town were surfaced with oyster shells and drainage was provided by open ditches. The city's first deep well (artesian) drilled about 1895 was part of the first water system, a privately owned operation. The first volunteer fire company was organized in October, 1880. It was the first fire company in the state to get a charter.

In 1927, the automobile had arrived to change the pace of living and the city voted bond issues to pave the main traffic arteries, build a modern water system, and create a new school system.

The national economic crisis of the 1930's was severely felt in the Gulf locale as elsewhere in the country, but the growing prosperity that followed World War II was also reflected in the fortunes of Ocean Springs.

A vacation dude ranch and hotel with an excellent 175 acre golf course, was built and attracted thousands of visitors. The artists of long established Shearwater Pottery gained national recognition for their superior talents. A company manufacturing choir and graduation robes established a large plant, and a small company of local origin developed into a large manufacturer of optics. Gulf Coast Research Laboratory selected the community for its headquarters (see special story this issue) for a vital research and teaching program.

The 1950 census recorded 3,058 residents. By 1960 census the population had grown to 4,900 and the assessed valuation of the city was nearly \$3 million.

In 1965, the optics company announced a \$205,000 expansion. Community-inspired renovation had begun

in the town's commercial district where civic minded businessmen were restoring old buildings in keeping with the town's historical background. Estimated population was 6,900 and the city's assessed valuation, including school district, had risen to over \$10 million. A new water and sewer system had been installed, new schools built, and several attractive new residential subdivisions quickly occupied. School enrollment totalled 2,838 and citizens had a good fire department and a police force of nine men. Plans were being discussed to annex a surrounding area 50% of the city's size and a major street improvement program was under consideration.

By 1967 these goals had been realized and the city's population had now reached an estimated 8,400. Giant industry east of the city brought more residents and building of new homes and shopping facilities continued. City leaders began planning a new \$2 million water and sewer system to provide the services for newcomers and a \$850,000 program for school improvements was implemented. In 1968, the city school district valuation rose to over \$12 million, a new \$50,000 fire station was constructed, personnel in both police and fire departments was increased, and a fine new hospital was provided. A seven-man Planning Commission was organized to study growth and future planning and the Ocean Springs Industrial and Community Development Foundation, Inc. was formed to pursue industrial and economic development.

Current Ocean Springs statistics prove that this city of poetic charm and beauty is still growing and doing so in a most commendable way by retaining all of its famed scenic qualities but developing stable economic patterns essential to a modern city.

The historic and picturesque setting has lured people from all parts of the nation, many as permanent residents, others to enjoy a second home to escape the rigors of northern winters and enjoy the wealth of recreational opportunities available.

Beautiful residential developments are ready for home builders. One of the newest and finest is LeMoyne Beach, where preservation of trees, underground utility wires, and wide, curbed, paved streets lighted with "Old South" design lamps, offer ideal home situations for those seeking a prestige location.

The friendly people of Ocean Springs welcome all to their beautiful city and spare no effort in their ambition to create the best possible "happy living" environment for all. ★



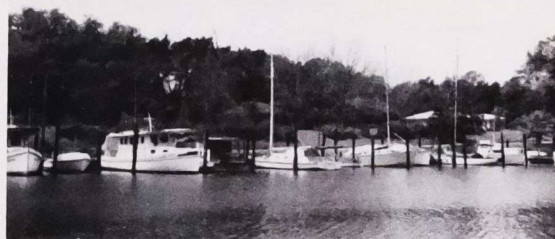
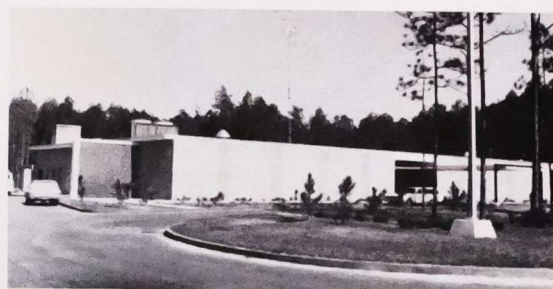
Gulf Research Laboratory.



Ruskin Oak.



Chamber of Commerce office.

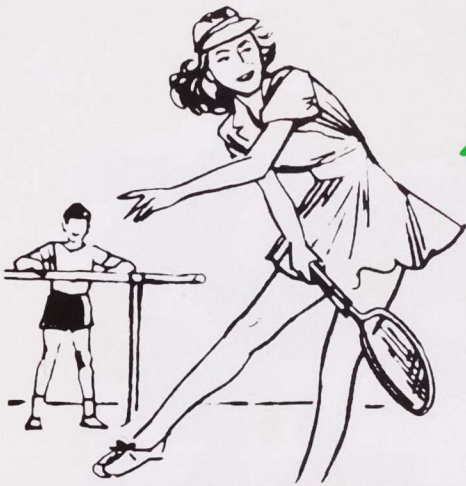


Top: New hospital.

Bottom: Small Craft Harbor

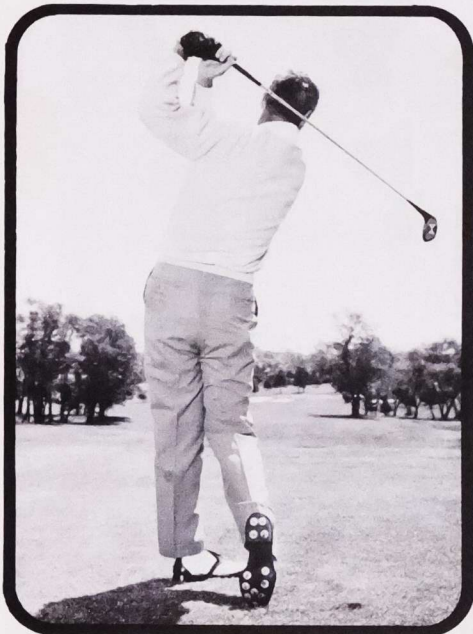
St. Andrews

on the gulf



T. ANDREWS ON THE GULF is truly a prestige development. Every phase of design from the golf course to homesites has been carefully supervised by professionals.

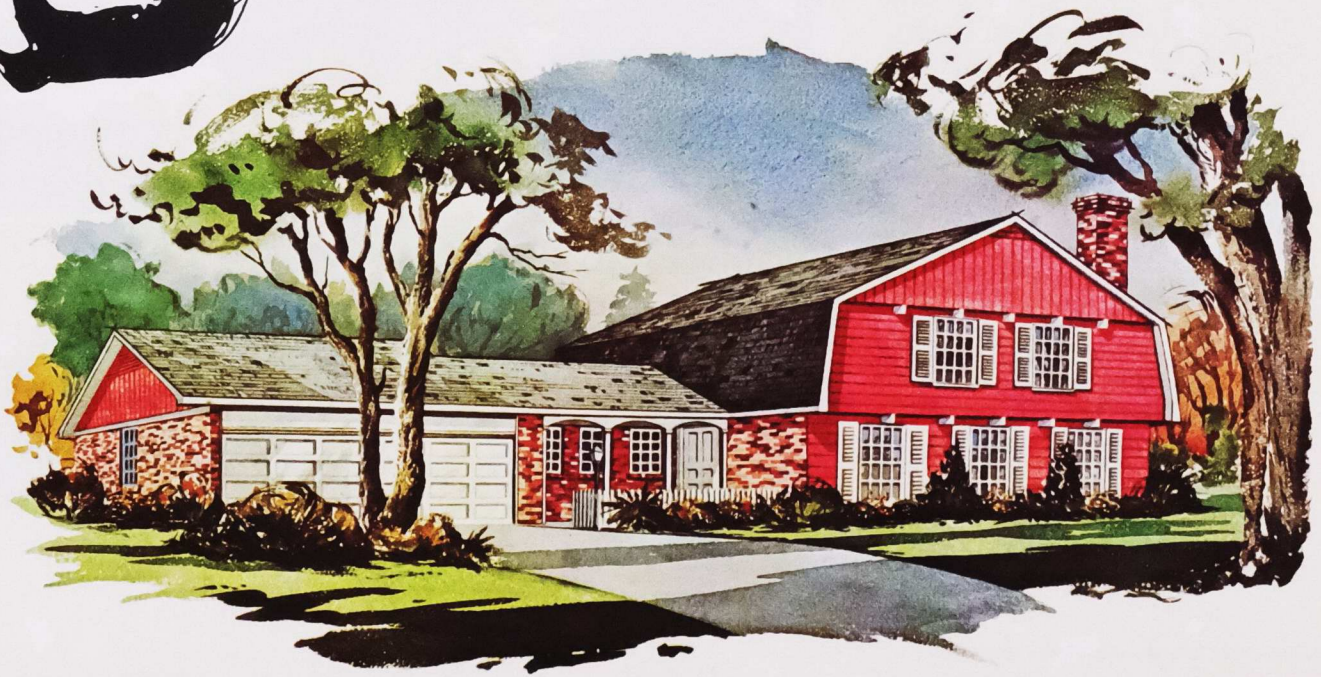
Homes in ST. ANDREWS are well designed, well built, and have "personality." Let our staff of professionals design and build your dream home in ST. ANDREWS. Homes may be custom-built from your own plans providing they meet the rigid building code that has already been established. (A copy of this code is available on request.)



18-hole championship golf course and country club
Olympic size swimming pool / Stable and bridle paths
Volley ball and tennis courts / A full service marina
Navigable channels leading to the Gulf

Highly restricted building codes / Large wooded lots
Privately owned water facilities / Central sewage system
Privately owned paved roads
Underground utilities (no overhead power lines)

A 10-story luxury apartment complex overlooking the Gulf
A masonry light house marking the channel entrance to St. Andrews
Complete shopping facilities / A 30-acre school site



*“St. Andrews on the Gulf:
The right people, living the
right life, in the right place.”*



ST. ANDREWS APARTMENTS

This 106-unit luxury apartment complex will offer the finest one, two and three bedroom accommodations on the coast.

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In addition, the complex will offer such conveniences as a posh roof top restaurant and lounge. The main floor will house a coffee shop and a variety of other convenience shops.



Wherever a man's endeavors take him, whether they are tedious or not, there is one special place that offers quiet warmth and a respite from worldly pressures.

Truly . . . a man's home is his castle.

And, as a castle provides shelter from without, so also does it serve as a place to savor the closeness of family and friends. ST. ANDREWS was conceived to fulfill this basic need of man. It is a haven, a quiet place, a castle in which a family can live leisurely, enjoying a serenity that is often difficult to find. If you sometimes feel that everything is moving too fast . . . take a breather . . . come to ST. ANDREWS ON THE GULF.

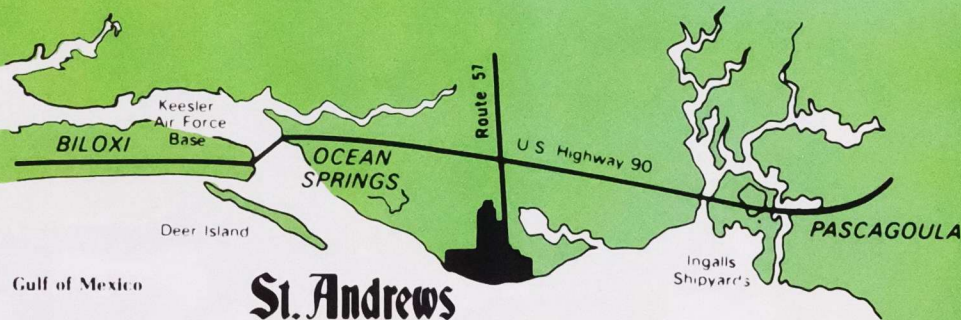
One of the few quiet places left.

For further information write or call:

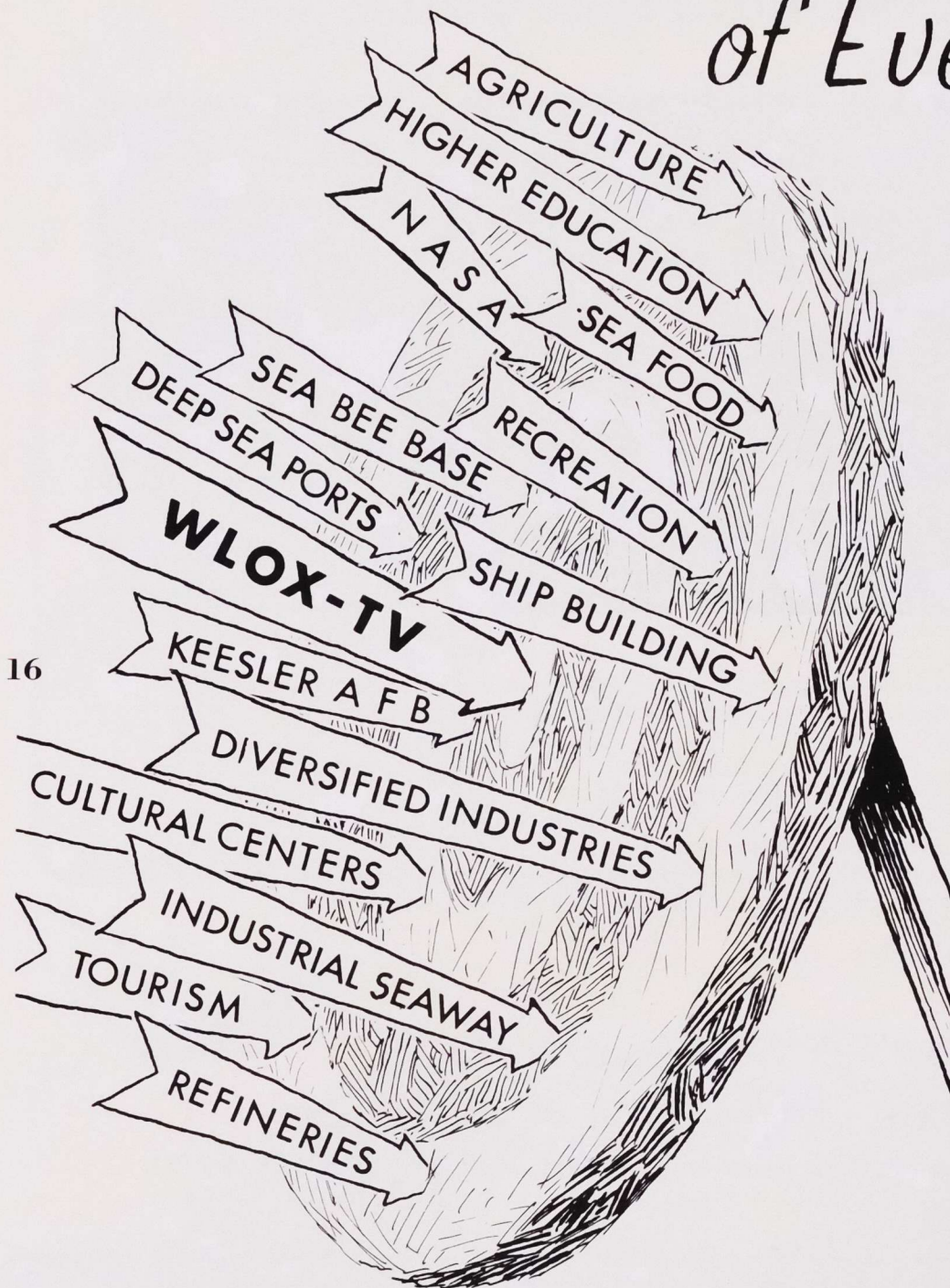
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St. Andrews
on the gulf



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BILOXI • GULFPORT • PASCAGOULA

STUDIOS IN THE BUENA VISTA HOTEL • BILOXI, MISS.

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In 1944 the Board of Supervisors of Jackson County deeded 250 acres to the State Park System. In 1958, the Mississippi Legislature deeded to the Mississippi Extension Service 50 acres on the east side for a 4-H Club Camp. Now Magnolia State Park consists of 200 acres of extremely scenic area that borders the water.

Moss covered magnolia trees lend an enchanting touch to park grounds which wind around bayous and bays off the Gulf of Mexico. Air conditioned cabins are picturesque as well as comfortable, and tree covered tent and trailer sites invite the outdoor campers.

The year round pleasant climate encourages many to stay a while once they have glimpsed the tranquil beauty and traveled the winding roads through the park site. In 1948, visitors from Belgium and England, as well as all parts of the United States, were welcomed. Park personnel tally from 50,000 to 60,000 visitors each year.

The State Park System has recently constructed 54 camping spurs, which can be used both as trailer and tent camping, with electrical and water hook-ups, central bath house, laundry equipment, hot showers, sanitary dumping station, new roads and drives, new boat launching ramp, boat dock, playground and concession stand.

This excellent park, with its natural scenic beauty, offers fun, relaxation, and excitement to all its visitors. It is indeed a year-round vacation spot. ★

MAGNOLIA STATE PARK



U.S. Highway 90
Ocean Springs, Mississippi



by Spencer E. Medlin, Comptroller
Mississippi Park System

From midsummer magic
Through Mardi Gras merriment



*America's
Riviera*



18



Summer's delights seem endless on the Mississippi Gulf Coast as you sail the blue waters, enjoy magnificent golf courses, swim, water ski, fish, dance, and dine. You will want to share in the many fun-filled festivals that highlight the yearly calendar of events in this land of sunshine and flowers.

Best known are the Mardi Gras season, which begins on Twelfth Night and lasts until Mardi Gras Day, and the Blessing of the Fleet, an unforgettable spectacle. Children's amusement centers, art galleries, historic sites, nighttime entertainment, over 5000 hotel and motel rooms, and a variety of dining spots, all testify that the tourist is a V.I.P. on "America's Riviera". . .

The Fabulous
MISSISSIPPI • GULF • COAST

The twenty-seven miles of Harrison County's picturesque shoreline is probably the best known and most visited section of the state of Mississippi. Each year thousands of tourists and convention-goers share in the "fun in the sun", photograph historical sites and scenic attractions, and dine on famous seafood delicacies of the area.

The multi-million dollar tourist "industry" has experienced such phenomenal success that some of the nations leading hotel and motel chains have established, or have announced plans for, new facilities in the area.

The people of "America's Riviera" have long appreciated the economic importance of the tourist trade and make every effort to make "Mississippi—the Hospitality State" more than just a slogan. A "Hospitality Clinic" for those business people who meet the visiting public, is held each year. Coast Chambers of Commerce offer warm welcomes, much printed material, and any possible assistance to all who stop by, write, or telephone for information. Tourist clubs plan special entertainment for all.

This concentration of effort, no difficulty for the naturally friendly residents, has paid big dividends in repeated visits from many, including whole families, who now make lengthy stays on the "Gulf Coast."

However, Harrison County is not all playland. The Harrison County Industrial Seaway, an inland waterway developed by the county and bordered by industrial sites, boasts the addition of nine new industries in three years and the expansion of three existing industries, resulting in 898 new jobs.

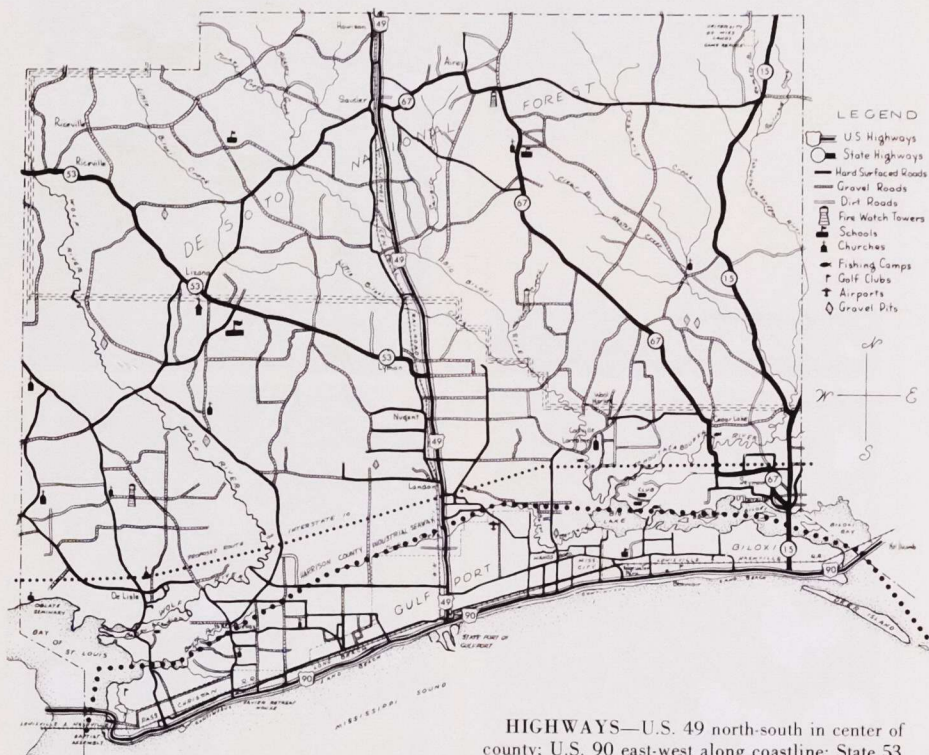
In November a new county courthouse was officially opened in Biloxi to serve the Second Judicial District. The First District courthouse is in Gulfport.

In December of 1968, voters approved bond issues for a training school for handicapped children and for a regional mental health center.

County leaders and the county's planning commission work closely with the Gulf Regional Planning Commission to assure the best results in all future county developments. In this area of interest, a guide to future water and sewer utilities outside municipalities prepared by an engineering firm, was adopted by the Board of Supervisors in the fall of 1968.

The Gulfport-Biloxi area of Harrison County has been placed on the list of "Standard Metropolitan Statistical Areas" as designated by a bureau of the U. S. Department of Commerce. This classification reflects favorable population, economic, and industrial growth that will certainly influence future business investments and focus attention on the growing county. ★

HARRISON county



AREA—585 sq. miles; 374,400 acres.

POPULATION—Estimated 148,000.

LOCATION—Central Coastal Mississippi on Gulf of Mexico; Stone County, north; Gulf of Mexico, south; Jackson County, east; Hancock County, west.

CLIMATE—Mild; annual averages—temperature 68.1 degrees (January 50.1, July 81.1), rainfall 62 in., frost free days 350.

GOVERNMENT—County Board of Supervisors, one elected from each of five beats. Organized Feb. 5, 1841.

TAX STRUCTURE—Assessed valuation \$104,109,901 approximately 15% of real value. Tax levies vary by municipal school districts and by beats—42.80 or 45.70 mun. sch. dists.; County Beat 1—77.20, Beat 2—74.30, Beat 3—74.30 or 77.20, Beat 4—72.10 or 74.30, Beat 5—69.40, 72.10, 74.30, or 77.20. Bonded debt \$18,927,452. Self-liq. Industrial Rev. \$7,195,000.

SCHOOLS—Public 12, total enrollment 7,601, public special 2, enrollment 126. Jefferson Davis Junior College, 541.

MEDICAL—County Health Dept., new \$320,000 Health Center, 2 general hospitals, numerous clinics, Veterans Administration hospitals at Gulfport and Biloxi, county Doctor of Veterinary Medicine for livestock and meat inspection.

UTILITIES—Urban and industrial electricity, Mississippi Power Co., rural electricity, Coast Electric Power Ass'n; natural gas, United Gas Co.

HIGHWAYS—U.S. 49 north-south in center of county; U.S. 90 east-west along coastline; State 53 west to U.S. 49 in center of county; State 67 from U.S. 90 at Biloxi to State 49 in center of county; State 15 north-south to State 67 approx. 5 miles north of Biloxi. Interstate 10 will parallel U.S. 90 about 4 miles inland.

TRANSPORTATION—Mainlines of L&N and Illinois Central Railroads; Continental Trailways and Greyhound Bus Lines; major freight lines; Gulfport Airport, scheduled flights; deep-sea State Port of Gulfport; Harrison County Industrial Seaway; Municipal Transit Lines service between coastal cities.

COMMUNICATIONS—Newspapers; Biloxi-Gulfport Daily Herald, dailies from Jackson, Mobile, and New Orleans; weeklies, Long Beach, Pass Christian; 2 monthlies, Gulfport; bi-monthly, Biloxi. Radio, stations at Gulfport and Biloxi; television, station at Biloxi.

RECREATION—All types of water sports, charter boats, hunting, golf, camp sites, hiking trails in DeSoto National Forest, sand beach, fishing piers and boat launch ramps, special events in cities annually, hobby clubs and cultural groups.

TYPES OF INDUSTRY—Chemicals, clothing, forest products, canning, seafood, metal fabricating, dairies, cattle, farming operations, barge and boat building, marine ways, tourist facilities and attractions, kitchen equipment, winches, glass bottles, electrical appliances, nets and trawls, aluminum extrusions.

NATURAL RESOURCES—Mild climate, products of the sea, forest, farm land, abundant water, including artesian strata, gravel deposits, navigable waterways, seaside location.

WELCOME TO *Biloxi*



20

Biloxi—the favorite city of tourists, playing host to thousands of visitors and convention-goers each year. Biloxi—the residential city—engaged in an impressive program of urban improvement and beautification. Biloxi—the busy city—seafood center of the coast, home of Keesler Air Force Base, and location of new industrial ventures.

On all counts, Biloxi is a vital city, geared to the best in development today, alert to the needs of tomorrow through established planning programs.

Beautiful Biloxi
QUEEN CITY OF COASTAL MISSISSIPPI



BILOXI

POPULATION—Estimated 53,000 exclusive of Keesler AFB.

LOCATION—Southeastern Harrison County on Gulf of Mexico; on U.S. 90; southern terminus of State 67; on mainline of L&N Railroad; 84 miles east of New Orleans, La., 61 miles west of Mobile, Ala.; eastern entrance to Harrison County Industrial Seaway.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

TAX STRUCTURE—Assessed valuation city \$50,048,212, sch. dist. outside \$648,845, approximately 35% of the real value. Tax levy inside city 53.156, school district outside 28.168. Bonded debt city \$2,984,600, school district in and out \$1,908,000, self-liquidating Revenue \$3,920,000.

SCHOOLS—Public 14, enrollment 9,367; parochial 6, enrollment 1,543; private 2.

POLICE AND FIRE PROTECTION—Police chief and 61 personnel, new headquarters and jail. Fire chief and 57 firemen, 8 pumpers, two new fire trucks and snorkle, 65 ft. ladder truck, chief's car; water pressure normal 40 lbs. emergency 65 lbs., 6 fire stations, new Fire Dept. and Emergency Operations Building.

UTILITIES—City-owned water and sewer systems, electricity and natural gas, see county.

MEDICAL—Biloxi Hospital, Howard Memorial Hospital, Keesler AFB Hospital, Veterans Administration Hospital, numerous clinics.

CHURCHES—30, all principal denominations.

RECREATION—Parks, playgrounds, golf courses, yacht club, sand beach, all water sports, charter boats for deep sea fishing, bowling, movie theaters, supper clubs, ball parks. New Community Center; Special events; Mardi Gras parade and ball, Blessing of the Fleet and Shrimp Festival, Outboard Jubilee, Miss Hospitality Contest, Camellia Queen Contest, Christmas Parade.

CULTURAL—Biloxi Public Library, Lameuse St.; new \$152,697 West Biloxi Library opened Dec. 1968; Biloxi Art Assoc., Theatre of Arts, Biloxi Community Concert Assoc., Mississippi Coast Camera Club; Biloxi Cultural Committee.

CIVIC ORGANIZATIONS—Chamber of Commerce, Lions, Rotary, Kiwanis, Business Club, Exchange Club, Optimist, American Legion and Auxiliary, B&PW, Garden Clubs, VFW and Auxiliary, Masonic, Eastern Star, KC, Scouts, PTA, B'Nai Brith, Altrusa, Pilot Club, Jaycees, Woman's and Junior Woman's Clubs.

TYPES OF INDUSTRY—Building products, metal works, tents and awnings, nets and trawls, seafood, canning, boat building and repair, cat food, tourist and convention facilities, tourist attractions, winches, printing and publishing. New, electrical appliance company at industrial park.

PLANNING—In depth study, concerning Urban Renewal Program for revitalizing downtown area, now underway. City employs resident planner who coordinates activities and plans with work of regional planning group.

21



Biloxi Yacht Club and small craft harbor.



Glennan Park with Deer Island in background.



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If you seek Distinctive Decor for your home

Your quest for beauty and quality in home furnishings will realize a happy ending when you reach our show-rooms. Skilled interior designers will assist you in creating a setting of charm and comfort that will set your home apart as "yours alone."

Fine furniture and a superb collection of accessories await your selection. You will recognize names that identify the best—Century, Schoonbeck-Henredon, Heritage, Drexel, Conant-Ball, Temple-Stuart, Thomasville, Fredrick Cooper, Sherrill, Western-Carolina, Paul Hanson, Hickory Chair-James River, Founders, Selig, Karastan, Masland, and Wunda-Weve carpets, Stiffel lamps, Waverly fabrics, and an interesting variety of imported home accessories and paintings.

STORE HOURS

Tuesday and Friday
9 A.M. until 9 P.M.
Other weekdays
9 A.M. until 5:30 P.M.

THE MISSISSIPPI GULF COAST'S MOST BEAUTIFUL FURNITURE DISPLAY ROOMS

Merchiston-Hall

914 WEST HOWARD AVENUE • BILOXI, MISSISSIPPI

Since 1893 Growing with Biloxi

Seventy-six years ago, faith in the Biloxi area and its promising future led to the founding of our bank. That faith has persisted through the years, encouraged by the successful efforts of citizens of the community who have maintained their determination to build a prosperous, constantly expanding economy.

Today we have grown to a four bank financial institution in Biloxi and continue to adopt latest trends in banking service as our contribution to the continued growth of this fine city.



New North Biloxi Branch



Pass Road Branch



Keesler AFB Branch



*Member of Federal Reserve System
Member F. D. I. C.*

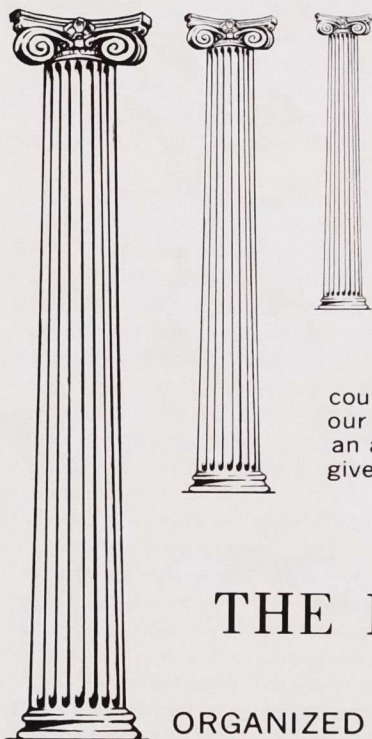
**1ST NATIONAL BANK
OF BILOXI**

Oldest Bank on the Mississippi Coast



23

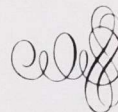
73 YEARS...of successful banking.



In our dedication to provide the best in banking services and conveniences for our customers, we have added one of the latest innovations in banking service techniques with our recent installation of closed circuit television teller windows for drive-up service. This has been incorporated in a new architectural structure designed to be beautiful as well as functional.

ENCOURAGING ART AND CULTURE

A continuous display of works of local artists; in order to encourage art and make bank visits more enjoyable, is also part of our "service to people" and we carry on a thirteen year tradition of an annual art award competition of "The Picture of the Year" to give recognition to outstanding talent.

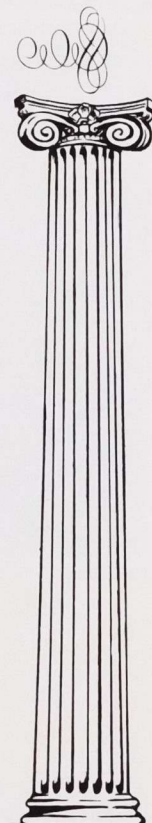


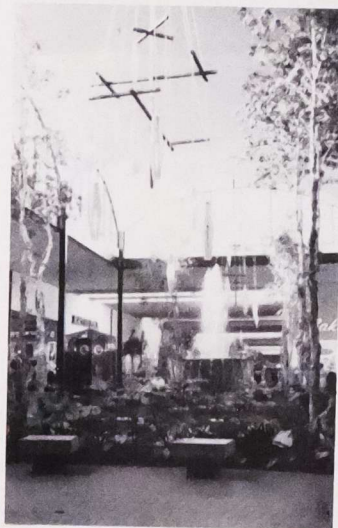
THE PEOPLES BANK OF BILOXI

"Where PEOPLE come first"

ORGANIZED 1896

MEMBER F. D. I. C.





New shopping center.

Growth has mushroomed into the Gulf South and made residents realize that planning for growth with professional guidance is essential to a successful community. Biloxi was one of the first cities to establish a city planning commission over seven years ago, in response to the concern of citizens who wanted to make their city one of the most beautiful and livable on the Mississippi coast.

To achieve this goal, professional planning assistance was employed and eventually, a planner-in-residence was placed on the city's staff to more effectively implement the recommendations of the consultant firm.

Much has been accomplished. Seventy-six acre Hiller Park, a new recreation and picnic area, is located in the Back Bay section. It offers barbeque pits, tables, benches, a pavilion, rest rooms, caretaker's home and miles of new roadways. Tennis courts, baseball diamonds, and a shuffleboard court will be added soon. Nature trails and facilities for boating and fishing are in the long range plans.

In the city's business district, the beautification program included several small parks, and gardens were planted

BILOXI

residential and
cultural center



New Community Center.

along new public parking areas, transforming the section in both appearance and convenience.

September 1968 found a group of Seabees clearing land for the Biloxi Boys Club site making way for the erection of a new headquarters building for the club. The center will offer youngsters facilities for sports and a tree covered playground.

In November, the Biloxi Port Commission announced it would let bids in two phases, for the construction of the Biloxi Marina and Small Craft Harbor. The plans accepted by the commission describe a handsome facility estimated to cost \$1,125,400. Matching Federal funds will assist with the project.

A new \$152,697 library was dedicated in December of 1968. This provides a total of four libraries to serve the citizens of Biloxi.

Nearly fifty miles of sidewalks have been added along with considerable street paving to facilitate traffic progress and realize greater safety for both pedestrian and motorist. Public services were expanded when ten men were added to the fire department and eight to the police department. A new \$96,420 Emergency Operating Center and

tourist center
seafood center



All types of tourist accommodations are available.



Fire Station, housing a \$68,000 snorkel unit, was completed.

Other accomplishments include completion of the city's handsome new \$360,000 Community Center, sports stadium improvements, new drainage systems, construction of a Back Bay Community Center, and expansion of city service department to provide service to west Biloxi.

Officials have also made important progress toward obtaining an attendance center for 3rd and 4th year college study and graduate work. A new Back Bay bridge is also a major goal.

Private investment has been encouraged by the increased activity and the first occupant of Biloxi's Clay Point Industrial Park, a manufacturer of small electrical appliances and housewares, stated personnel soon would be doubled. Another Biloxi Industry, a manufacturer of electrical harnesses, made a similar announcement. Construction on new luxury tourist accommodations by four major hotel and motel chains will add 750 rooms to expand tourist and convention facilities.

The city is the home of Keesler Air Force Base, known as the Electronics Training Center of the U. S. Air Force.

In 1969, flying training was added to its mission operations. Keesler's training is both inter-service and international. Many foreign countries are represented by military personnel receiving technical or flying training. The base offers more than 100 courses in communications and electronics training.

Biloxi is accepted as a center of cultural activities. The city's art gallery features continuous exhibits and annual award competitions as well as classes in painting and drawing for both adults and children. It is headquarters for the Biloxi Art Association. The Biloxi Community Concerts Association presents a yearly program of outstanding performances booked through a New York agency. Devotees of drama, music, and the dance, are active in the Biloxi Little Theatre, Theatre of Art, and the Mississippi Coast Ballet.

Biloxi is a complex city made up of thousands of military personnel and tourists in addition to the permanent resident population. The challenge of maintaining the highest civic goals in this situation has been capably met by those who guide the city's progress and who point with pride to their achievements in "Biloxi—The City Beautiful". ★



King of Biloxi's 1969 Mardi Gras.

*the painting above of the traditional "Biloxi Shrimp Boat" is by famous Biloxi artist, Joe Moran.

The Expanding Port of Gulfport 1969



26

This is an exciting port, helping expand an area now fully cognizant of its potential. New port facilities have been built over the past year and this growth will continue over the next few years as part of a program that will incorporate the latest innovations in cargo handling facilities. Millions of dollars will be invested.

A \$3.9 million construction project resulting in a 1,100 foot extension of the West Pier and construction of a 90,000 square foot transit shed (large enough to cover two football fields), placed the State Port in the limelight in 1968. Similar work is planned for the East Pier and a container handling facility will be added at the West Pier extension.

Gulfport offers many advantages to shippers. The awareness of these advantages is obvious in the fact that 1968 was a record cargo handling year for the port. Economy through competitive cargo handling rates and quick dispatch place the Port of Gulfport in a highly favorable position for a spectacular future.



**PORT OF
GULFPORT,
MISSISSIPPI**

ASK US TO HELP YOU
SOLVE YOUR SHIPPING
PROBLEMS

PORT ON THE MOVE!

a report from the MISSISSIPPI STATE PORT AUTHORITY AT GULFPORT

by Edwin A. Stebbins
Port Director



Progress—attentive progress—marks the attitude in the Port of Gulfport, Mississippi. Other deep-water facilities in the Gulf of Mexico may be larger, richer, have more facilities but none have the progressive spirit which emanates from Gulfport. Statistics alone do not tell a story. Gulfport's business in 1968 was 26% ahead of 1967. This increase is a continuation of the large volumes of cargo and ships which have been recorded each year since 1962. More diversification, as well as larger tonnages of goods regularly handled have accounted for the statistical increase. However, more than the actual hard core tonnage increase is represented in the business increase manifested in Gulfport. Through a selective means of publicity, public relations, advertising, the port has become well known throughout shipping circles as an efficient place in which to conduct international business.

Many hours of planning, many consultations, many visits to facilities throughout the World and much correspondence has brought to Gulfport some of the most modern designs in waterfront facilities. From 1962 to the present approximately \$10-million has been spent for renovation, maintenance and new construction and this, too, has kept the port progressive. Through careful management Gulfport has done as much as any large port in keeping itself modern. Container traffic which is the "glamor" and highly practical method of shipping today will come to Gulfport in the near future because of its planning for this type of traffic. Conventional vessels as well as specialized carriers are handled in the port and within a few years because of its favorable geographic location Gulfport, though not one of the largest ports in the Gulf, will remain one of the most progressive, alert and economical ports in which the talents of user, carrier, and port personnel blend to make Gulfport a better place in which to do business.

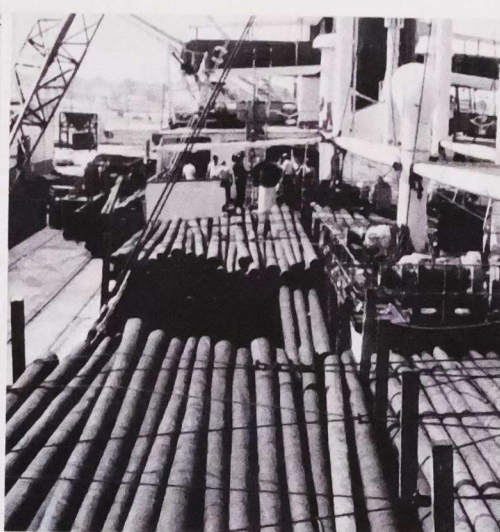
During 1968 construction at West Pier of a new transit shed, roadways, tracks, large container parking area was practically completed so that during 1969 the port will be able to make use of the new 15 acre terminal. Land for project was reclaimed from the Mississippi Sound.

Plans are now being formalized to have an engineering and economic development plan prepared for the port's guidance and additional specialized and general cargo facilities are being planned for the port's East Pier. Had the new facilities been available during 1968 the port would have handled Well over a million tons of cargo, and as it is, the port did handle 820,000 tons in 377 ships.

Each vessel calling in Gulfport represents at least \$30,000 in new money which accrues to the benefit of the State and area making the Port of Gulfport one of the most important business activities in Mississippi.

Gulfport truly is a PORT ON THE MOVE!

All Port of Gulfport photography—Captain O. R. Mock





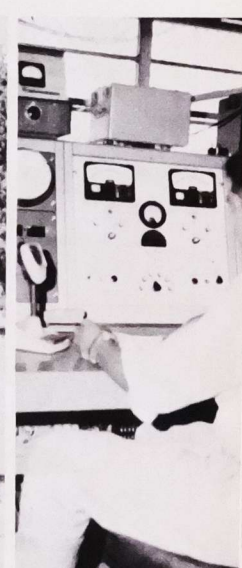
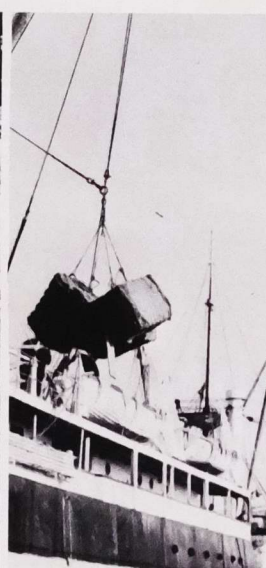
Gulfport, as the State Port city, has gained widespread recognition. Gulfport, the resort city, is well known and visited by thousands. Gulfport, the industrial and business center, is an accepted success story in the Gulf South. But, the identity that serves as a firm foundation for these others is Gulfport, a city dedicated to serving its residents to the best of its abilities.

This is a city that puts emphasis on education and culture, good medical and municipal services, many churches, an impressive recreation program that includes senior citizens as well as youth, and continuous programs of civic improvements. Gulfport is firm in its belief that the most important element, when striving to build a truly great city, is the spirit of its people, when that spirit is based on respect, devotion, and civic pride.

GULFPORT

*the planned city of the
Mississippi Gulf Coast*

Where in the world do our customers come from?



Charter Member

For the most part, our customers are residents of Harrison and Hancock Counties, people from all walks of life who count on us for efficient, dependable banking services, including new residents with GEEIA, the Seabee base, Keesler AFB, NASA, construction crews, and those who come for winter residence.

But, as next-door neighbor to the State Port of Gulfport, a busy seaport serving ships from all parts of the globe, we welcome customers from many foreign shores who have come to know the bank that is ready to serve them with a multi-lingual staff.

We are proud to be of service to all in our efforts to provide the best and most complete in financial services to this growing economy.

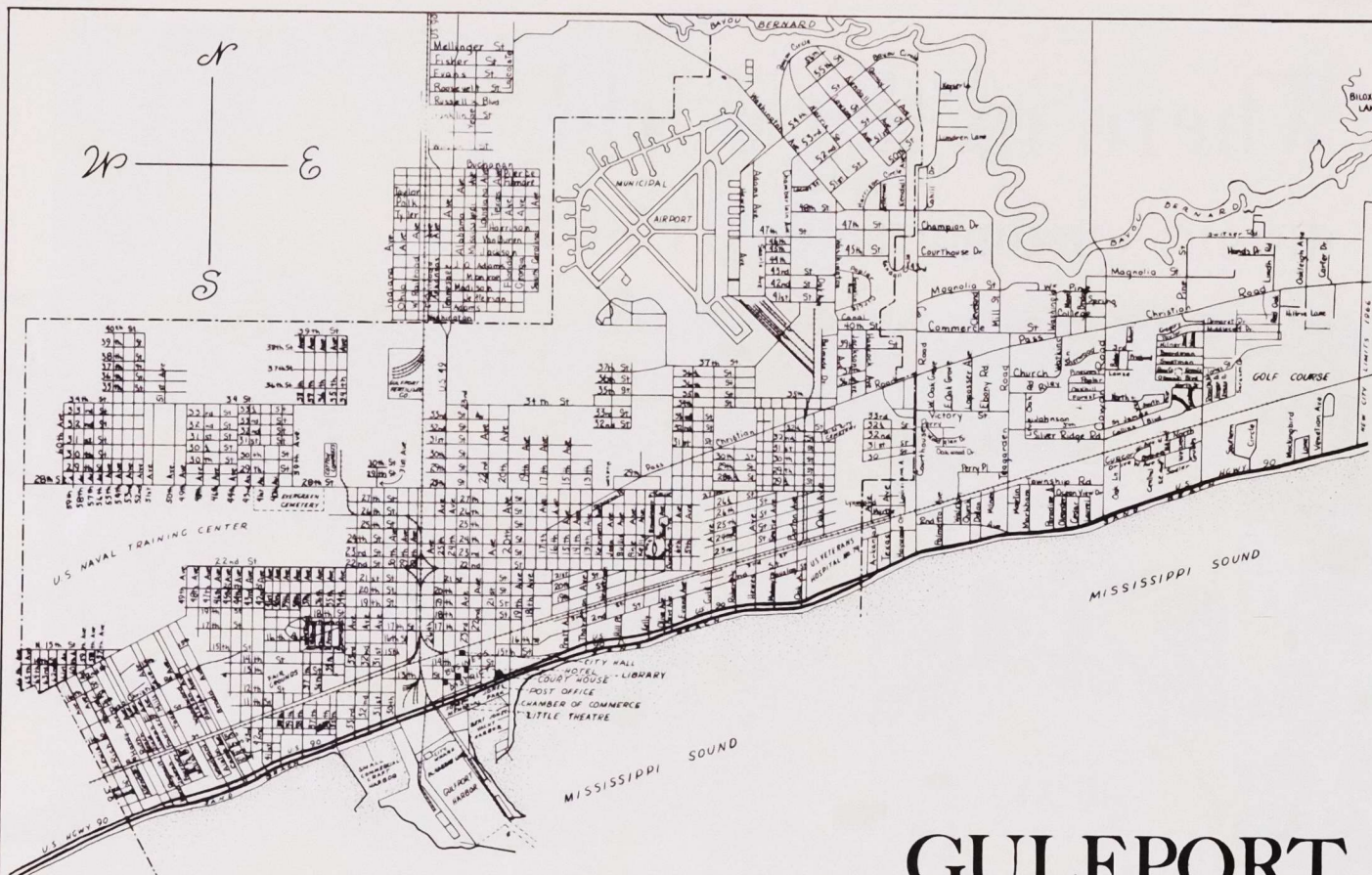
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WHERE THE BEST BEGINS



Gulfport • Biloxi • Edgewater Plaza • Handsboro — Miss. City • Pass Christian • Bay St. Louis





GULFPORT

POPULATION—Estimated 53,000.

LOCATION—Center of Harrison County coastline, on U.S. 90, southern terminus of U.S. 49, on mainline of L&N Railroad, southern terminus of Illinois Central line. 74 miles west of Mobile, Ala., 71 miles east of New Orleans, La., 71 miles south of Hattiesburg, Miss.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and two Commissioners. Code Charter, incorporated 1898.

TAX STRUCTURE—Assessed valuation \$51,900,000; approximately 26% of real value. Tax levy 57 mills. Bonded debt \$5,843,500; self-liquidating Revenue \$1,862,000. City sales tax 1%.

SCHOOLS—Public 20, enrollment 9,542; parochial 2, enrollment 692; special 1, enrollment 92; private 1, enrollment 170.

UTILITIES—City-owned water and sewer systems, electricity and natural gas, see County.

POLICE AND FIRE PROTECTION—Police Chief and 68 officers working three shifts daily, 15 radio patrol cars. Fire Chief and 68 personnel, 7 fire stations, 12 fire trucks, 3 pumpers, 10,000 ft. of hose; water pressure 50 lbs. per sq. in.

MEDICAL—Gulfport Memorial Hospital; Eye, Ear, Nose and Throat Clinic; Asthma Clinic; Surgical Clinic; doctors 56, dentists 26, several private clinics; County Health Dept.

CHURCHES—55, representing all principal denominations.

RECREATION—10 playgrounds, 2 parks, 6 baseball fields, full-time superintendent of recreation with 10 assistants directing excellent recreation program. Senior Citizens Club, Gulfport Tourist Club, 2 large activity centers, sand beach, extra large public pier, all water sports, charter boats, boat launching ramp, yacht club, golf course, country clubs, bowling, movie theaters. Special events, Mardi Gras balls, Miss America Day and Christmas Parade, Annual Deep Sea Fishing Rodeo.

CULTURAL—New \$840,000 public library, Art Association, Theatre of the Arts, Little Theatre, School of the Arts.

CIVIC ORGANIZATIONS—Chamber of Commerce, Jaycees, American Legion, Lions, Rotary, Civitan, Kiwanis, Jayettes, Altrusa, VFW and Auxiliary, Women's Club, Red Cross, Scouts, Garden Clubs.

TYPES OF INDUSTRY—Garments, chemicals, pharmaceuticals, steel barges, iron and machine works, food packing and freezing, seafood, aluminum extrusions, printing and publishing, epoxy resins, concrete pipe, glass bottles, wood treating, steel fabricating, cotton compress, metal pipe, construction.

PLANNING—City has adopted Master Plan to guide future growth for development of city over next 20 years covering transportation, utilities, public services and recreation. Continuous program of public improvements in operation. Memorial Hospital to be expanded by addition of new hospital facility to 300 beds, all adapted to Frieson concept, a modern system of hospital operation and management.

Picture of model for major land reclamation and recreation project being planned for Gulfport.





Chauncey Hinman Photo.
Aerial view of eastern end of ship island.

When the city of Gulfport was incorporated in 1898, the population was nearly 1,000 and the town boasted a ship harbor and two railroads. Carriages and wagons moved through the wide streets of the city carrying passengers and goods in the daily course of commerce and travel in the young city.

Today the population is estimated at 53,000 and the harbor is now the busy Mississippi State Port of Gulfport. Two railroads still serve the city and port but today's transportation requirements also require fleets of trucks, cross country busses, aircraft, local transit lines and thousands of automobiles that fill streets and highways.

The city that was planned from its very beginning still respects the value of planning and as the boundaries have been extended to include surrounding land area the planning has served to keep the wheels of municipal services turning smoothly.

In April, 1968, the city council adopted a Master Plan developed by a professional planning firm, that will act as a guide for the orderly and systematic growth of the city for the next two decades. The three components of the plan are Land Use, Public Service, and Inter-City Transportation.

The seaport is experiencing tremendous growth and is constantly being expanded by the state. At the same time, the city continues to improve its pleasure craft harbor, one of the finest small craft harbors on the coast. It has recently been renovated and new water and electric distribution systems added. One hundred and sixty vessels from 18 to 100 feet in size, can be accommodated at the slips.

Gulfport is host to the annual Deep Sea Fishing Rodeo each July, an event that brings thousands of participants from all over the nation. Charter boats



National Park Service—Photo By: M. Woodbridge Williams
Old quarantine station and waving beach oats, create a striking scene on Ship Island, offshore from Gulfport. It is included in the "Gulf Islands National Seashore" proposal for the protection and development of the chain of islands bordering the coastline. Coastal Mississippi residents are keenly interested in this project which would provide more than seventy miles of shoreline for recreation and nature appreciation.

are available and excursion boats make daily trips to historic Ship Island. Recently a 700 ft. fishing pier, a bulkhead, and boat launch ramps, were provided at the eastern end of the city's coastline. Eventually a small craft harbor will be developed at this site.

A new recreation center is under construction near the harbor area. It is close to the Yacht Club, Little Theatre, and Teen Center. Gulfport's outstanding Recreation Department has a year-round program that includes a tourist club and activities for all ages. Many parks and playgrounds, tennis courts and baseball diamonds, are conveniently located throughout the city. Recently an inland park site of 17 acres on Bayou Bernard was purchased for future development.

Gulfport's industrial climate is good. The Industrial Seaway has become a concentration of activity and combined with long established industrial installations elsewhere in the city, totals to an enviable record to mark Gulfport as a leader in this field.

A Manpower Training Center was opened in the seaway's Industrial Park Area in order to train and provide skilled and semi-skilled labor to meet the demands of local industry.

The U. S. Naval Construction Battalion Center at Gulfport has added many newcomers to the community in the past few years. The attitude of the permanent residents toward this important installation is obvious as almost every car bumper proudly bears a large red sticker stating "We Love Our Seabees."

At this writing \$2 million in construction of additions and improvements are underway at the Center. In January, 1969, it was announced that 5,000 Reserve Seabees would arrive in the first four months of the year. The thousands

of base personnel and their families have become an important and respected part of community life and returning Seabees are given a "red carpet" welcome home celebration.

The Seabee families plus the 500 GEEIA families transferred from Mobile, Ala. have swelled the population over the past year. New industry has brought many more. Growing Gulfport can move in only one direction, northward away from the coast, as her eastern and western boundaries are contiguous with sister cities. New residential and commercial construction is rapidly filling this area. This direction of growth is considered preferable to the sprawl pattern that occurs in many places as it tends to better development of a central core. Gulfport, planned from its inception, is sure to use this fact to the greatest advantage in the years to come. ★

Big tent at annual Deep Sea Fishing Rodeo.





Captain O. R. Mock, Captain of security guard at the Port of Gulfport is also responsible for all official port pictures in this and previous issues of Coast Area Mississippi Monitor.

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beginning in 1899
to an impressive
financial institution
in 1969

7 Decades of Progress

33

Our growth reflects the progress of the dedicated citizens of the Mississippi Gulf Coast who have shaped a solid and still growing economy for themselves over the past seven decades and now look optimistically toward the future.

We have kept pace in providing necessary banking services and new banking centers as the needs have arisen. We are grateful to the people of Coastal Mississippi who have helped us grow to our present stature.

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Long Beach is convenient to golf and yacht clubs, cultural centers, and bordered by miles of sand beach for all to enjoy. Many community activities invite participation and include all ages.

Come to a family town where the friendliness is genuine.

LONG BEACH

MISSISSIPPI

34



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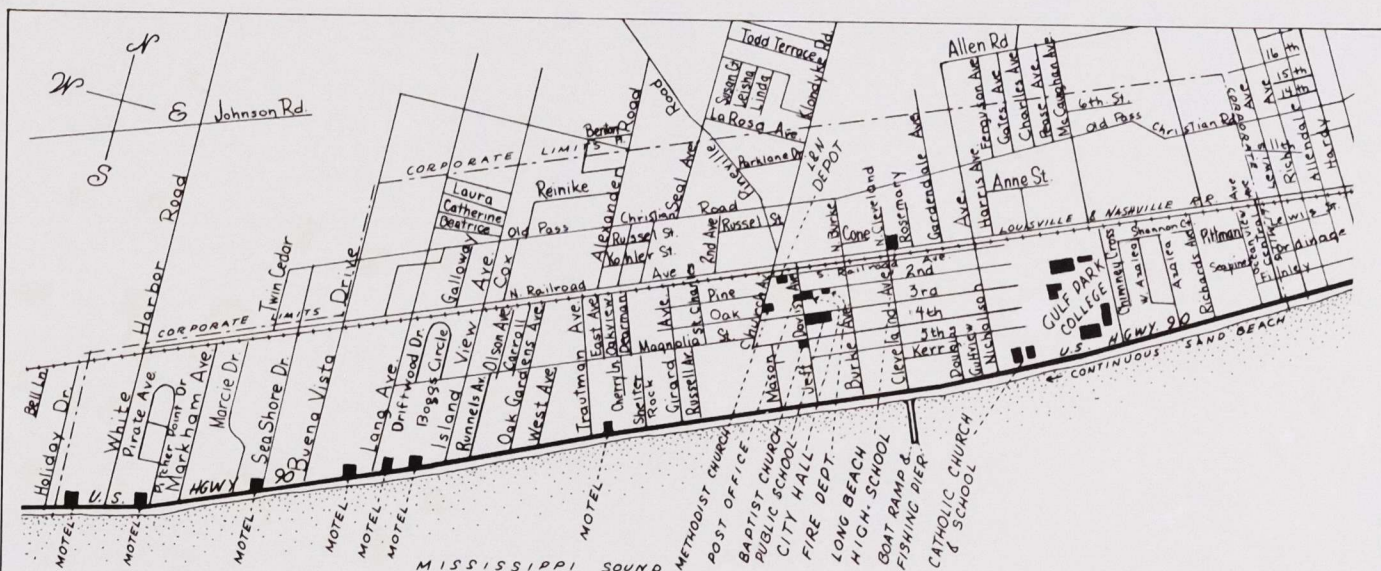
A beautiful resort accommodation on the Gulf at Long Beach

The western half of "America's Riviera" is more residential with a vast expanse of uninterrupted snowy beach, a wealth of great live oak trees, and a charming array of lovely homes. It is here that Ramada Inn offers you luxury motel accommodations facing the blue Gulf waters in a garden setting complete with swimming pool, restaurant, meeting room for 150, and cocktail lounge. We are the nearest seaside luxury motel to NASA's MTF. Our color brochure will be mailed on request.



You will enjoy BEAU RIVAGE Restaurant

Where skilled chefs prepare excellent food, including famous seafood dishes traditional to the Gulf Coast. Service and cuisine will add to the pleasure of your visit.



POPULATION—Estimated 10,000 city, school district 11,700.

LOCATION—Southern coastline of Harrison County, on U.S. 90 and mainline of L&N Railroad; 75 miles west of Mobile, Ala., 65 miles east of New Orleans, La. Northeast boundary (perpendicular to U.S. 90) coincides with portion of Gulfport boundary.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and five Aldermen; Code Charter, incorporated August 10, 1905.

TAX STRUCTURE—Assessed valuation city \$13,287,947, including school district \$18,075,192. Tax levy, in 44 mills; sch. dist. 32 mills. Bonded debt city \$51,000, school district \$1,319,000, Spec. St. Imp. Issue \$104,000; Self-liq. Rev., \$1,279,000; city sales tax 1%.

SCHOOLS—Public 5, enrollment 2,898; parochial 1, enrollment 310; private 1, enrollment 280 (Gulf Park College).

LONG BEACH

UTILITIES—City-owned water and sewer systems, electricity and gas, see County.

POLICE AND FIRE PROTECTION—6 police officers with radio equipped patrol car. Central fire station with chief and 5 paid firemen plus 25 member volunteer crew. Modern fire fighting equipment, water pressure 40 to 60 lbs. per sq. in.

MEDICAL—Doctors 2, dentists 3, clinics 2.

CHURCHES—9, Baptist, Catholic, Church of God, Methodist, Holiness Pilgrim, Nazarene, Presbyterian, Unitarian-Universalist, Episcopal.

RECREATION—City park, 5 playgrounds, Little League, public pier, fishing jetty, small craft harbor and marina (pleasure craft only), all water sports, supervised summer recreation program.

CULTURAL—New \$140,000 City Library, Garden Center, residents participate in art and theatre groups on coast.

CIVIC ORGANIZATIONS—Chamber of Commerce, Citizens Association for Good Government, Jaycees, Lions, League of Women Voters, Jayettes, Business and Professional Women's Club, Masons, Eastern Star, Long Beach Garden Club.

TYPES OF INDUSTRY—Plant nursery, Pecan packaging, candy making, tourism, printing and publishing, construction.

PLANNING—Active Planning and Zoning Commission working with professional planners and engineers. City soon to start work on \$1.2 million new water system and expanded sewer system.

The "Friendly City", Long Beach, made a most important step forward in 1968 when a new project was delegated to the city's planning and zoning commission. *The Workable Program for Community Improvement* will be a comprehensive analysis of the city relating to planning, financing, and administration. It will be an in-depth study of the city's capabilities and structure for application to future improvement programs.

The study will be in seven phases, codes and ordinances, comprehensive planning, neighborhood analysis, administration organization, financing, housing displaced families, and citizen participation. This type of overall analysis is essential to certain federally funded programs for urban improvements.

In 1968 the city also received Federal assistance for its new \$1.3 million water and sewer improvements and extension construction. There was considerable commercial and residential construction throughout the city as well as expansions of existing shopping facilities.

This lovely family community has been one of the fastest growing cities in the state and has maintained high municipal standards in utilities, services, and maintenance.

The Long Beach School System is excellent and placed third in the national 1968 Encyclopaedia Britannica Library Awards. An excellent College for girls and a parochial elementary school have been established in the community for many decades.

Since it is a residential city, there is a well planned summer recreation program, a Teen Center, many social groups, and family type activities available for participation. A small craft harbor at the beachfront is a recent addition.

Long Beach's luxury motel, Ramada Inn, is situated on one of the most beautiful locations on the entire coast. Located in a residential section, the motel appears almost as another elegant southern mansion set in a spacious tree covered garden overlooking a beautiful stretch of beach.

Like her sister city of Gulfport, Long Beach can only grow in one direction,

inland from the coast, since she shares common boundaries on the east and west. The appeal of the city as a place of residence is proven by the extent of this inland growth which has moved into pecan groves and fields, and piney woods.

Home in Long Beach.



ELECTRICITY "THE ENERGY OF PROGRESS"

Southeast Mississippi continues to prosper. During 1968, plans were announced for the proposed capital investments of nearly \$145 million by 50 new or expanding industries. When in full operation, these new facilities will provide employment for an estimated 3,500 persons.

To meet the increasing demand for electric energy which accompanies area development, Mississippi Power Company has invested over \$235.4 million in electric facilities and expects to spend over \$48 million for construction in 1969-1971.

Reliable, low-cost electricity—the energy of progress—is indispensable for dynamic growth, and Mississippi Power Company is planning and building now to insure that electric power will be available to meet tomorrow's needs.

For Market Studies and Detailed Information
on Southeast Mississippi, contact:
W. Lee Wood, Vice President
Industrial Development
P. O. Box 4079
Gulfport, Mississippi 39501
Area Code: 601 864-1211



MISSISSIPPI POWER COMPANY



GREAT, GROWING SERVICE

Donald H. Dana, Jr.
Advertising Director
Mississippi Power Company

Forty-four years ago when Mississippi Power Company began operations in 13 small communities and 78 square miles of service area, electricity was a luxury that few could afford in any quantity. For those who could afford it, the service might not be available at all or only during certain hours. Existing facilities were often unsatisfactory, and power interruptions were frequently the rule rather than the exception.

Guided by men of vision and foresight, Mississippi Power Company over the years has built a modern, reliable electric system which today serves more than 133,880 customers in 23 counties of Southeast Mississippi, providing electricity at retail in 137 communities and at wholesale to six Rural Electric Association cooperatives.

Since 1925, the cost of electric service has steadily declined. In the early days, the minimum rate for ordinary residential use was 15 cents per kilowatt-hour with some cases as high as 25 cents per KWH. Today, the average Mississippi Power Company residential customer pays 1.8 cents per kilowatt-hour.

The investor-owned utility operates three high-pressure steam-electric generating plants in Southeast Mississippi: Plant Sweatt near Meridian, Plant Eaton near Hattiesburg, and Plant Jack Watson between Biloxi and Gulfport. The

company also owns and operates a gas-turbine generating station at The Standard Oil Company (Ky.) refinery in Pascagoula and has joint ownership with Alabama Power Company in a generating plant near Demopolis, Alabama. The company's total system generating capacity is 887,000 kilowatts.

Mississippi Power Company recently energized the additional sections of a 412 mile, 230,000 volt transmission network. Including these facilities, the company maintains a network of over 2,091 miles of high voltage transmission lines, 3,492 miles of distribution lines, and 175 transmission and distribution substations.

To meet the increasing demand for electric power required by a dynamic region bustling with new growth and industrial activity, Mississippi Power Company has invested over \$235.4 million in electric facilities and expects to spend over \$48 million for construction in 1969-1971.

The company's generating and transmission facilities are interconnected with The Southern Company system which also includes Alabama, Georgia, and Gulf Power companies and Southern Electric Generating Company. Mississippi Power Company also has interconnections to the West with two non-affiliated utilities. Overseeing this system is a modern control center located in Gulfport where trained personnel

keep a constant watch around the clock to insure that everything is going well. If trouble develops, remote control equipment permits these employees to isolate it, feed in power from alternate sources, and dispatch maintenance personnel to make any necessary repairs.

In 1969, the utility's General Offices and Gulfport Division headquarters were moved into a new seven-story, total-electric office building in Gulfport. Of contemporary design, the building is the first on the Mississippi Gulf Coast to utilize the Heat-of-Light principle whereby circulated heat from the lighting system warms the structure.

To help foster industrial development, Mississippi Power Company established the state's first fulltime Industrial Development Department. Industrial Development Engineers work with chambers of commerce, civic organizations, and other development groups preparing special data, assisting with interviews, and making contacts with industrial prospects in other sections of the United States.

In the past, the company has observed a policy of not only providing electric service to the greatest number of people at the lowest possible cost but also of being a citizen of Mississippi and the communities it serves. With faith in the state's future, Mississippi Power Company will continue following this policy in the years ahead.

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Utilizing and Developing Natural Resources*



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Guiding the vital work of the A & I Board are Brad Dye, Jr., center, Director, Jack Rhodes, left, associate director and secretary of the Mississippi Marketing Council, and Wiley Carter, right, manager of the Industrial Development Division.

George A. Stevens, manager of the International Trade Division, Mississippi Marketing Council, received a certificate of appreciation from the Consular Corps in New Orleans for his work in "promoting friendship, trade, and better understanding between the members of the Consular Corps in New Orleans and the great state of Mississippi".



WORKING FOR A GREATER MISSISSIPPI

Written especially for the
9th Edition of Mississippi Monitor
Information Department

Mississippi Agricultural and Industrial Board

In 1936, during the administration of Governor Hugh White, the Mississippi legislature launched an economic development program which later came to be known throughout the nation as the "Balance Agriculture With Industry" program—or B.A.W.I.

"Mississippi's first Balance Agriculture With Industry Act was conceived during the depression, born in 1936 a child of adversity, and lived its life expectancy of less than four years, to be succeeded by a more stalwart member of the legislative family."

So wrote a Greenwood attorney, Aubrey H. Bell, in a brief historical sketch of the program in the December 1957 issue of the "Mississippi Law Journal".

A definition of the phrases used by Bell in that one sentence traces, briefly, the early history of Mississippi's economic development efforts.

Bell refers to the "first" BAWI program, because the one enacted in 1936 was enacted for only a four-year period. During the regular 1940 legislative session, the 1936 act was repealed, but in 1944, the state legislature passed House Bill 176, which created a second "Balance Agriculture With Industry" bond program and created an Agricultural and Industrial Board to administer it.

Walter Spiva was the first director of the A & I Board, serving from July 1, 1944, until March 31, 1945. He was succeeded by John T. Kimball.

Governor Thomas L. Bailey was the first chairman of the A & I Board, since the law specifies that the governor shall

always be board chairman.

Kimball was succeeded as A & I Board director by William E. Barksdale, during the second term of Governor White. Barksdale was followed by H. V. Allen during the remainder of Governor White's term, and Henry Maddox served in that capacity during the administration of Governor J. P. Coleman. Fred Bush and Joe Bullock were directors during the administration of Ross Barnett, and Gene A. Triggs and Millard M. Bush, Jr., served as directors during the administration of Paul B. Johnson. Brad Dye, Jr., the present director, was appointed by Governor John Bell Williams in January, 1968.

Under the provisions of the 1944 B.A.W.I. Law, the Agricultural and Industrial Board was charged with the following principal responsibilities:

Attaining a balanced economic development between agriculture and industry; development within Mississippi of such commercial, industrial, agricultural and manufacturing enterprises as may best benefit the people of the state; development of ready and attractive markets for farm products and for the state's natural resources; conversion within the state of raw materials of farm, mine and forest into finished products for the general welfare of the people.

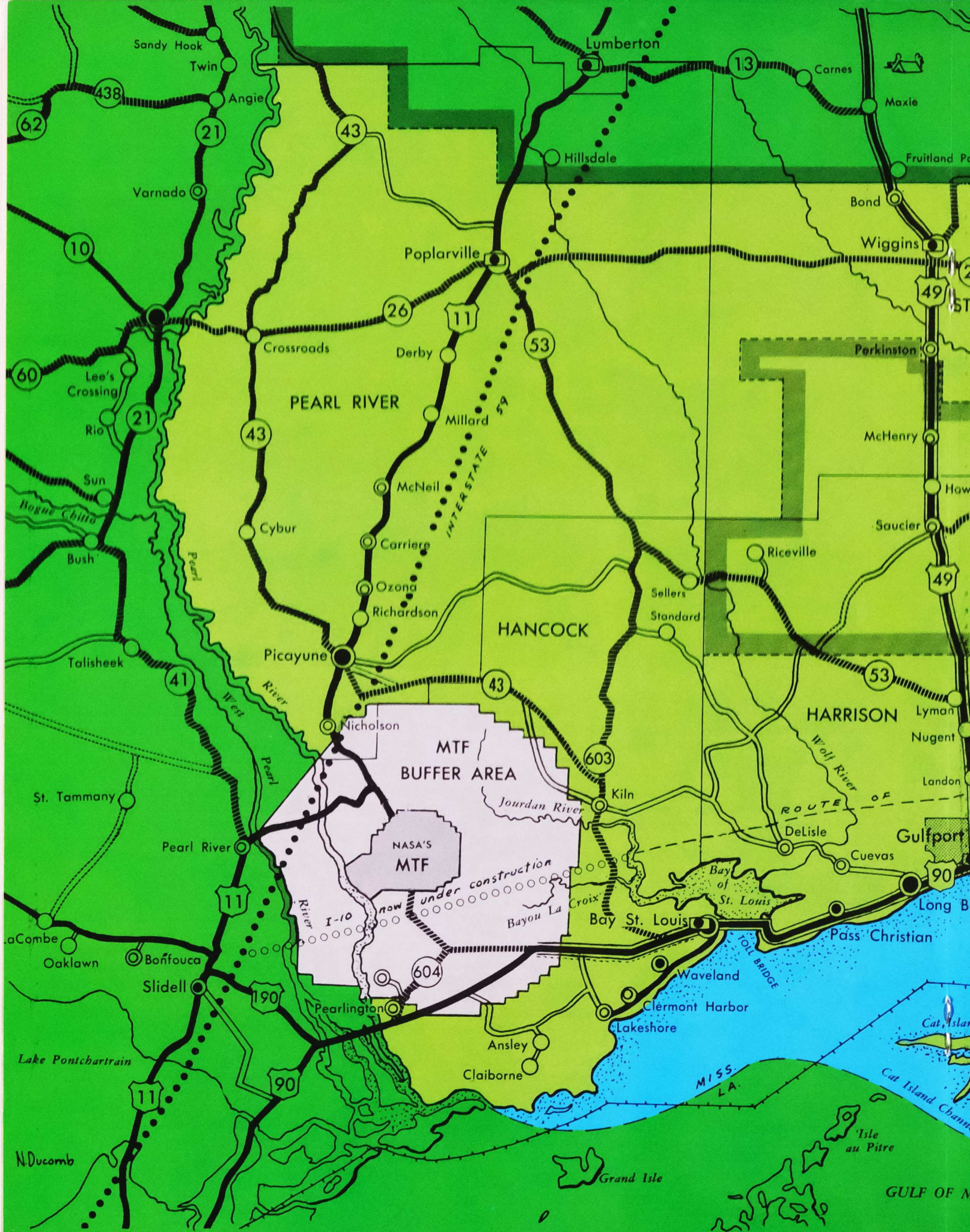
Expanding and improving the agricultural output of the state; attracting those who would develop the state's unused land for agricultural, livestock and poultry purpose; compiling data of value so

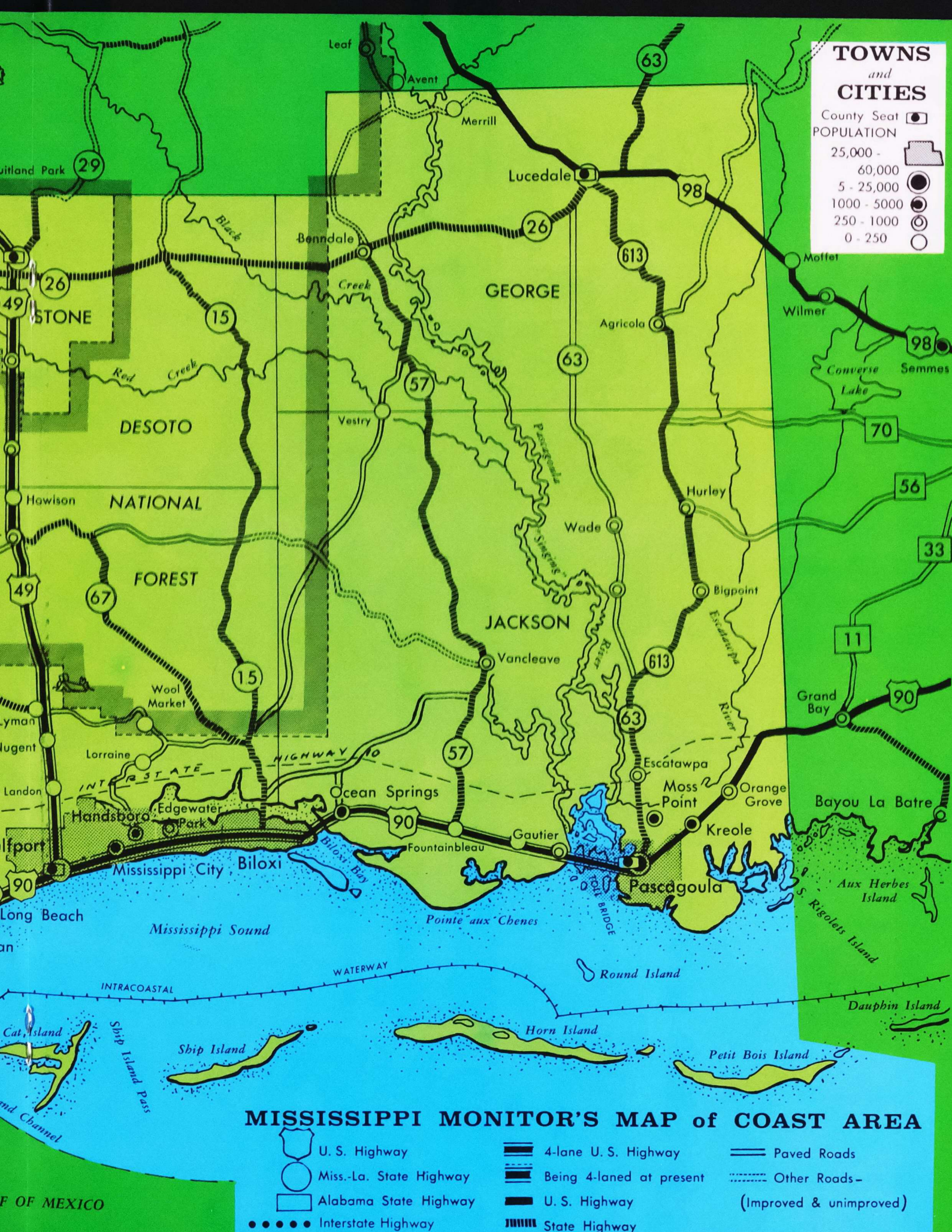
that facts about Mississippi "can be used to full advantage in expanding the economy of the state and in increasing the income of its people"; development of the greatest possible volume of travel business; and encouraging present Mississippi industries to expand.

The Board's program today includes industrial development, development of industries related to agriculture, port development, establishment of standard industrial parks, tourist promotion, and vocational and technical training to assure a pool of skilled workers for industry.

In 1964, the Legislature created the Mississippi Marketing Council as a group within the A & I Board. The Council's duties are to advise the Agricultural Industries Department of the Board on methods of stimulating the development of domestic and overseas markets for Mississippi's agricultural and forestry products and for the purpose of encouraging the location and expansion of industries in the states which process the products of Mississippi's farms and forests. The Council operates a trade center in the International Trade Mart in New Orleans as part of its program of developing overseas markets for the state's products.

In addition to its efforts to attract new industries to the state, the A & I Board's work also includes assistance to industries already located in Mississippi which want to expand. In carrying out this work, the Board's staff maintains daily contact with regional and local development groups throughout the state.





**TOWNS
and
CITIES**

County Seat

POPULATION

25,000 - 60,000	
5 - 25,000	
1000 - 5000	
250 - 1000	
0 - 250	

MISSISSIPPI MONITOR'S MAP of COAST AREA

U. S. Highway	4-lane U. S. Highway	Paved Roads
Miss.-La. State Highway	Being 4-laned at present	Other Roads -
Alabama State Highway	U. S. Highway	(Improved & unimproved)
Interstate Highway	State Highway	

PASS CHRISTIAN

the city beautiful . . .



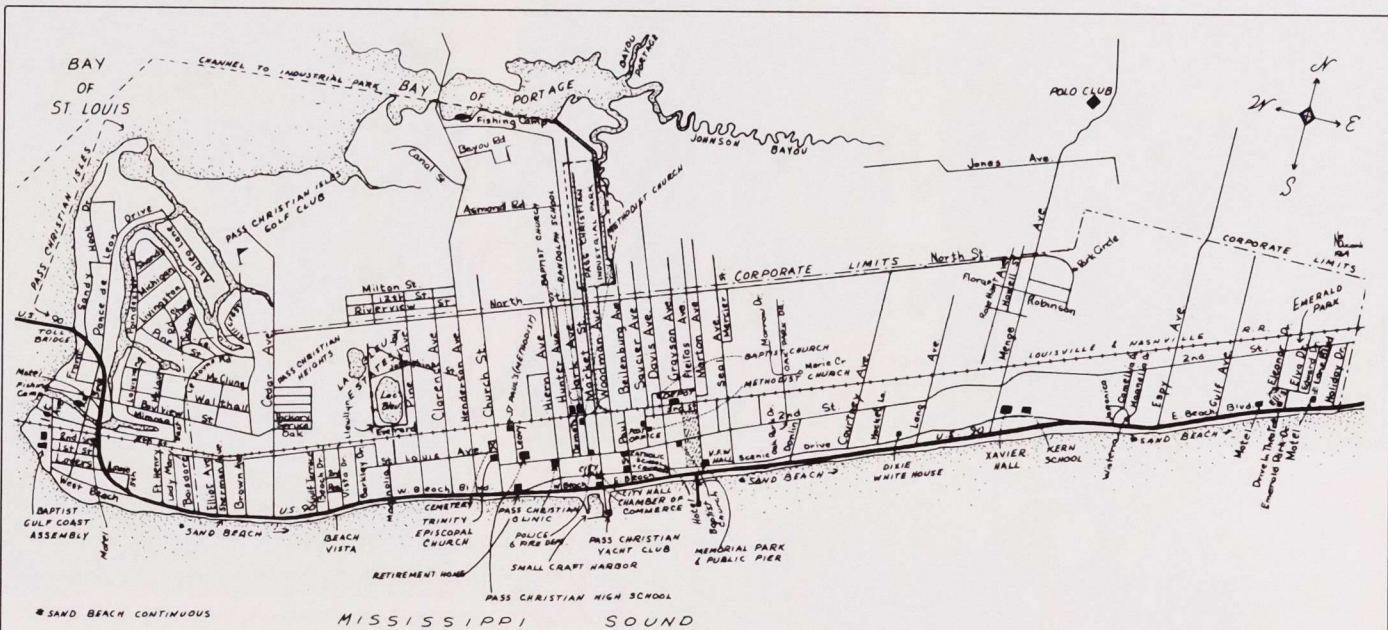
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Aristocrat among the cities of coastal Mississippi for generations, Pass Christian today still seeks to retain her traditional reputation as a city of outstanding residential architecture and a gracious way of living. Many new homes grace the tree lined streets and blend harmoniously with their elegant neighbors over a century old. Gardens are maintained with loving care as the accepted necessary setting in this lovely city.

Yet, the pulse beat of the city is in keeping with the times—with good municipal direction and services, a new shopping center and luxury apartment complexes. Excellent facilities for the yachtsman and golfer and many cultural and club activities, make this charming city appealing to both the young and the "young at heart". May we invite you to join us?



FOR FURTHER INFORMATION WRITE: CHAMBER OF COMMERCE, PASS CHRISTIAN, MISS.



PASS CHRISTIAN

POPULATION—Estimated 5,500.

LOCATION—Western end of Harrison County coastline, on U.S. 90 and mainline of L&N Railroad, 59 miles east of New Orleans, La., 12 miles west of Gulfport.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and five Aldermen; incorporated as a town 1830, as a city 1886; Code Charter.

TAX STRUCTURE—Assessed valuation \$9,718,062 city, including school district \$15,998,057, approximately 30% of real value. Tax levy 46 mills inside, 29.5 mills school district. Bonded debt \$986,000 city, \$2,200,000 Self-liq. Water & Sewer Rev. Issue; city sales tax 1%.

SCHOOLS—Public 4, enrollment 1,900; parochial 1, enrollment 204.

UTILITIES—City-owned water and sewer systems newly installed, electricity and gas, see County.

POLICE AND FIRE PROTECTION—Police chief and 4 officers, two police cars; Fire chief and 5 firemen, three 500 gal. per min. pumpers, water pressure 40 lbs. per sq. in. with 3 booster pumps for emergencies; volunteer fire crew, chief and 20 men. Civil defense radio dispatch center, 6 radio-equipped cars, emergency truck with all necessary equipment.

MEDICAL—Doctors 4, nursing homes 2, County Health Dept. Clinic.

CHURCHES—9 faiths represented, Baptist, Catholic, Episcopal, Methodist, African Methodist, Sanctified Church of God. Catholic retreat house for laymen operated by Jesuit Order.

RECREATION—Park, sand beach, public pier, golf course, tennis courts, yacht club, baseball park, all water sports, movie theater.

CULTURAL—City library, Art League, Art Gallery; residents participate in all art, music, and theater groups on coast.

CIVIC ORGANIZATIONS—Chamber of Commerce, Rotary, Lions, Jaycees, Jaycettes, Women's Civic League, League of Women Voters, VFW, KC and Auxiliary, Scouts, Garden Club.

TYPES OF INDUSTRY—Garments, seafood, prestressed concrete, stainless steel kitchen equipment, canning, construction.

PLANNING—City engaged in planning for future in all aspects of growth. Major thoroughfare plan for next 30 years now under study; active city planning and zoning commission.

43

Pass Christian, aristocrat of Coastal cities for many generations, retains the title today as the quiet and gracious way of life enjoyed by residents has quickly been adopted by all newcomers to the scene.

The spacious gardens, canopied by spreading branches of live oaks draped with silvery Spanish Moss, are dazzling pageants of color as the year round parade of blooms presents masses of azaleas, camellias, lilies, and scores of other flowering plants, trees, and shrubs. Delightful legends woven into the solid fabric of the city's impressive history add an aura of charm with each telling.

The city is called the "home of yachting in the south" and has been a center for sailing enthusiasts for 120 years since the founding of the Southern Yacht Club there in 1849.

The many artists who have selected the town as a place of residence have organized as a group with a local gallery to present their works. Subject matter abounds in the scenic small craft harbor,

old homes, bayous, and woodlands.

An excellent golf club is another favorite leisure time spot for many who are able to enjoy the game all year due to the mild climate.

Away from the residential scene Pass Christian emerges as a solid business center. A growing industrial park, north of the city on the industrial seaway, is a busy place. A stainless steel kitchen equipment manufacturing plant, a pre-cast concrete form plant, a garment manufacturer, and processors of seafood, all operate with much success to balance the economy of the community.

Also new on the scene, on the outskirts of town, is a large parklike site for campers and trailer travelers. Developed on a bayou that winds through rolling terrain, it has provided a much needed facility for the vacationing public.

Pass Christian is directed by a governing body keenly aware of the importance of preserving the quality of their environment. This attitude also guides the Pass Christian Planning Commis-

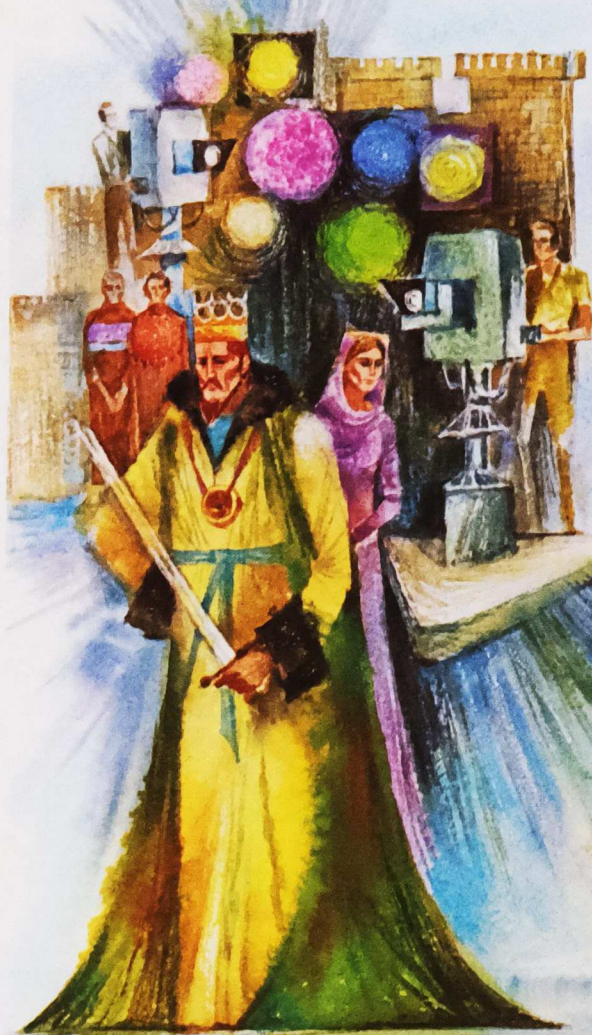
sion, a board appointed by the city fathers, as they work cooperatively with the Gulf Regional Planning Commission to advise on future Planning for the charming and historic city. ★

Scene at Pass Christian small craft harbor.



Land of the Innovators

NEW MARKETS NEW PRODUCTS & KING HENRY IV



An unlikely combination? Perhaps. But it illustrates the wide range of projects planned and executed by Mississippi's Research and Development Center. Here, while market analysts are conducting feasibility studies for industry, a production group of the state Educational TV system might be taping a Shakespearean performance a few buildings away. The facilities of the R & D Center are totally committed to helping industry locate profitably within the state, and helping established industries find new markets and products. Such a state operated research complex geared to the future can be found in few other states. The Research and Development Center represents another example of Mississippi's total cooperation with industry, both new and old. Its facilities are made available to industries throughout the state, to provide expert assistance in solving problems of many types.

Mississippi Research and Development Center



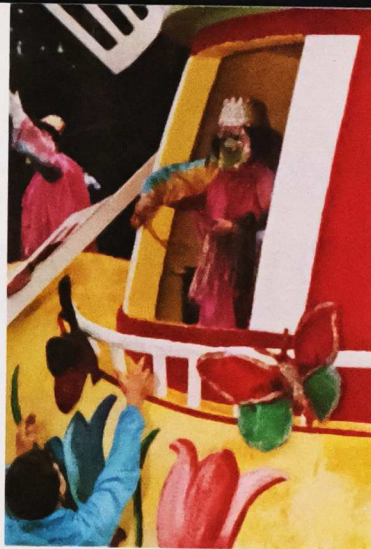
Access to the R & D Center is only one of the good things in store for your plant in Mississippi; for more information, just write or call Brad Dye, Jr., Director, Agricultural & Industrial Board, Box 849M, Jackson, Mississippi 39205, Tel. (601) 355-9361, Ext. 261.

MISSISSIPPI

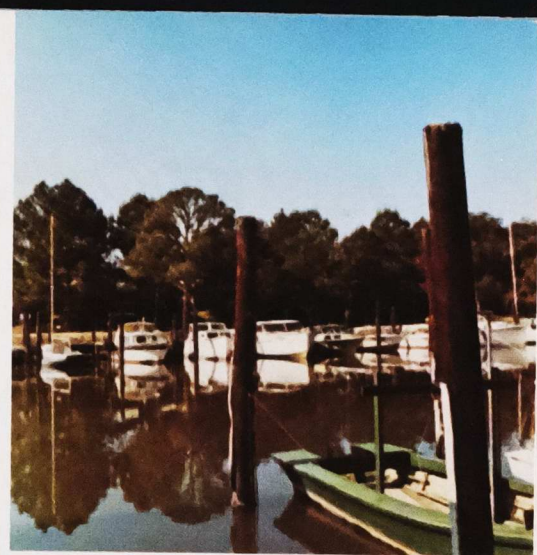
The State of the Future



State Port of Gulfport.



Mardi Gras.



Small craft harbor, Ocean Springs.

COASTAL COLOR



Bay-Waveland Yacht Club.



Small fry love piers.



Children's International Summer Village,
Bay St. Louis, 1968.

45

Fishing Fleet in Biloxi Bay.



New courthouse, Biloxi.



Learn more about
THE "GOLDEN OPPORTUNITY"
County

46

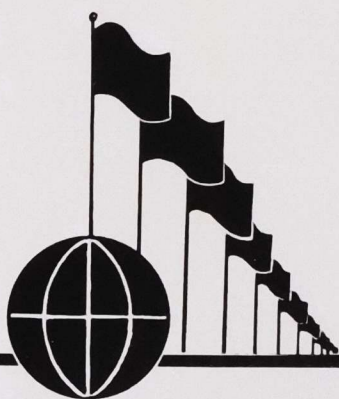


Impressive developments are taking place—a new harbor and industrial site nears completion, a new airport is under construction, there are miles of new highway, including Interstate 10 (nearing completion), we are the home of NASA's Mississippi Test Facility, now incorporating a data center for the ESSA BOMEX project, and most of all, we think our county is one of the greatest places for happy everyday living.

Let us help you get acquainted with the advantages for business, industry and new residents. Our organization is concerned with developing an ever better county and serving as the information core for all who are interested.

IN COASTAL MISSISSIPPI—

HANCOCK COUNTY IS THE SITE OF THE ANNUAL
INTERNATIONAL TRADE SEMINAR
 AND TRADE EXHIBIT*



*held each fall

HANCOCK COUNTY CHAMBER OF COMMERCE

Post Office Box 289

Bay St. Louis, Mississippi

AREA—485 sq. miles; 310,400 acres.

POPULATION—Estimated 22,000.

LOCATION—Boundaries: Pearl River, west; Harrison County, east; Pearl River County, north and northeast; Bay of St. Louis, southeast; Gulf of Mexico, south.

CLIMATE—Mild; annual averages, 350 frost-free days, temperature 68°, rainfall 62".

GOVERNMENT—County Board of Supervisors, one from each of five beats. County established Dec. 14, 1812.

TAX STRUCTURE—Assessed valuation \$23,109,169, approximately 15% of real value. Tax levy county wide 62.35. There is an additional levy of 2¢ per acre for forest protection on all uncultivated acreage. Bonded debt Countywide \$5,039,000; Beat 4 Rd. and Br. \$37,000; Beat 5 Rd. and Br. \$174,000.

SCHOOLS—Public 3, enrollment 1,379; parochial 1, enrollment 191; Children's Center 20.

MEDICAL—Hancock General Hospital, Dunbar Ave., Bay St. Louis; Hancock County Health Center, Dunbar Ave., Bay St. Louis.

UTILITIES—Urban and industrial electricity, Miss. Power Co.; rural electricity, Coast Electric Power Ass'n. Natural gas municipalities, Pearlinton, Kiln, United Gas Co.

HIGHWAYS—U.S. 90 east-west; U.S. 11 west-ern-most tip of county; State 604 (connecting highway) south-southwest; State 603 north-southeast; State 53 east-north; State 43 west merging with 603 south to U.S. 90; State 607 from U.S. 90 to NASA site (and intersection with I-10); Interstate 10 east-west, under construction.

TRANSPORTATION—Mainline of L&N Railroad, Greyhound Bus Lines, airfield for light planes, new airport under construction, nearest scheduled air service at present, Gulfport. Navigable streams, Pearl River, Jourdan River, Bayou Caddy; new Port and Harbor Facility now under construction.

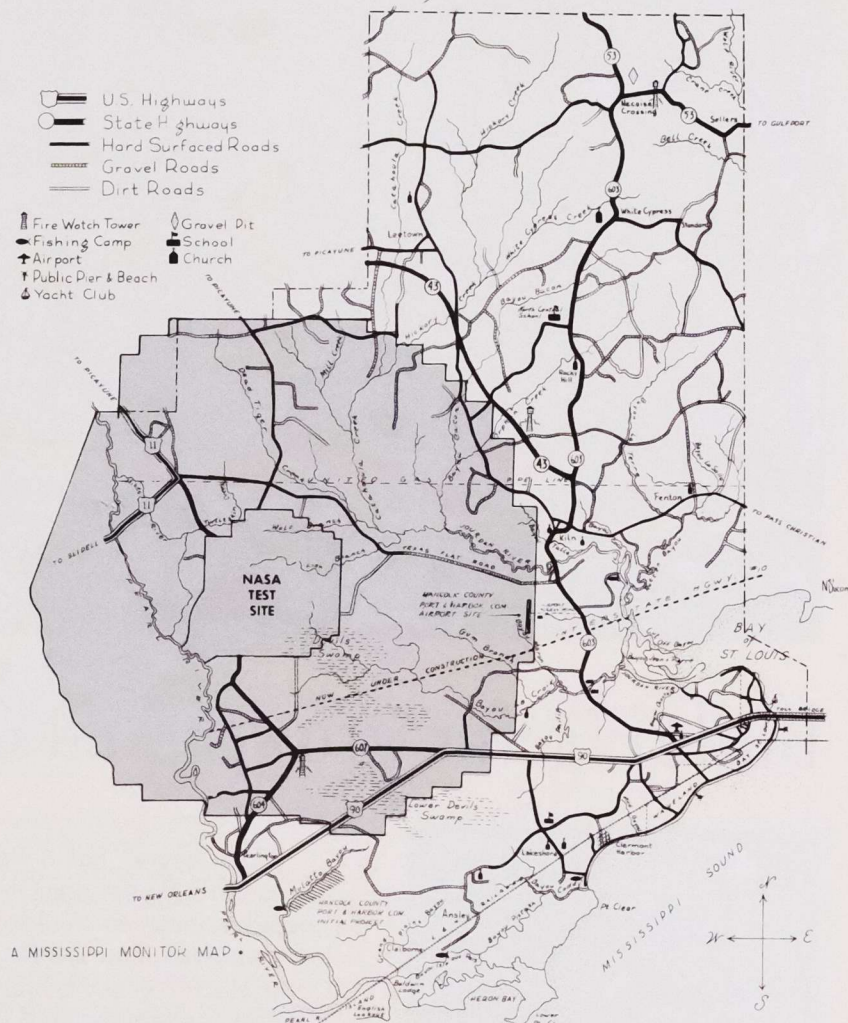
COMMUNICATIONS—Newspapers; weekly, Bay St. Louis, dailies from Gulfport and New Orleans. Radio and telecast from all nearby sending stations.

RECREATION—New sand beach along coastline, small boat launching ramps, commercial boat rentals and launching, fishing camps, hunting, all water sports. Special Events: Annual Fishing Rodeo, Pearlinton; Annual Home and Garden Pilgrimage; Mardi Gras Parade and balls; St. Patrick's Day Parade, Art League Exhibit; Annual International Trade Seminar and Exhibits; Yacht Club Annual Regatta.

TYPES OF INDUSTRY—Enameled steel construction panels, component house parts, leather goods, frozen foods, publishing, printing, industrial electric panels, aluminum door frames, candy making, forest products, poultry products, seafood, cattle and dairy, gas wells, construction, location of NASA's MTF.

NATURAL RESOURCES—Pine forests, seafood, natural gas wells, artesian wells, abundant ground and surface water, navigable streams with abundant water flow, gravel deposits, mild climate.

HANCOCK county



PLANNING—County Planning Commission to study total development of county and act as advisors to Board of Supervisors. Blue ribbon Industrial Committee to guide industrial development. Port and Harbor Commission directing construction of harbor and industrial area and airport. Area Development Committee of Chamber of Commerce engaged in preliminary planning for countywide roadside beautification and park development and

directing annual International Trade Seminar. Port and Harbor Commission port facility and industrial site, airport, Interstate 10, four-laning of 607, four-laning of U.S. 90 to 607, I-10 bridge over Jourdan and Pearl Rivers, all under construction at this time. Active Area Development Committee of Chamber of Commerce now engaged in preliminary planning for countywide beautification of roadsides and establishing parks.

Construction on Interstate 10 in Hancock County is nearing completion. Those most concerned with improving the economy of the area feel it will be the most important growth factor in the county since the NASA impact some years ago, and more far-reaching in scope.

Providing a fast access route for Port and Harbor Commission developments at the airport and the harbor and industrial site, it will accelerate the use of both facilities. Residential construction in close proximity to the two interchange points will be in demand as people who are now New Orleans residents will be

able to live in a more relaxed atmosphere near beaches and pine woods and travel to employment in 45 minutes from the State 603 point or 30 minutes from the State 607 point.

Pearlington, on the Pearl River and the westernmost community, will benefit from the 607 access and expects many new residents. Here, the county's largest new residential subdivision, complete with an excellent private marina, private swimming pool for residents, paved streets, street lights, and water and sewer system, is well established.

Certain investors have announced that a complete new community covering

6,000 acres will be built at the 603 interchange.

Residents of the county are protected from problem or blight inducing developments by subdivision regulations which were adopted by the county Board of Supervisors in February of 1967. The board has also appointed a county planning commission to act in an advisory capacity to the board in matters concerning county development.

The county is part of the Gulf Regional Planning Commission district and in 1968 joined the Pearl River Basin Development District.

(continued on page 51)



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Building for growing member service



"The Future" has a way of accelerating progress on the Mississippi Gulf Coast. What we expected to happen by 1969, back a decade ago, has surpassed most predictions. With this in mind, Coast Electric's new building is planned for maximum service requirements for the next twenty years.

Building for the future started with the new "Crew Building", now in service on Main Street in Bay St. Louis, next to our main building. A completely modern facility, it incorporates garages, maintenance shop, crew headquarters, and a large well equipped meeting room.

Today membership has reached 14,000 and promises to rise steadily at an increasing percentage rate. We have the know-how, man power, and base facilities ready to provide service.



COAST ELECTRIC
POWER ASSOCIATION

SERVING HANCOCK, PEARL RIVER, AND HARRISON COUNTIES

MAIN OFFICE • BAY ST. LOUIS, MISS.

FAITH IN THE FUTURE



Above, new crew building in Bay St. Louis. Left, Rural subdivisions as well as hide-away homes throughout the area enjoy all modern conveniences because of Coast Electric service. Dependable electric service encourages new residential building in Coastal Mississippi.

by Charles E. Carter, Jr.
Public Relations Director
Coast Electric Power Association

Faith in the future can best describe the attitude at Coast Electric Power Association. Not blind faith—for we are obligated to our member-owners to operate their business efficiently and prudently.

Our faith in the future of this area is based on many things. Our own growth rate during the last 20 years is one good indicator. In 1949, for example, we served less than 5000 consumers in our tri-county area. Today—1969—we are rapidly approaching 15,000 consumers. This growth rate ranks near the top for rural electric systems all over the nation.

We can also look at the demand for electricity in our area. Our figures indicate that the demand for electricity here doubles every 5 to 7 years. On the national scene the demand doubles every ten years.

There is no doubt that this is a growth area—and Coast Electric is playing an important part in that growth. Evidence of this is now taking shape at the Hancock County Port & Harbor facility near Pearlington. Coast Electric crews are rapidly making electricity available at this important industrial site.

A 10,000 KVA substation and over 14 miles of feeder lines—at a cost of \$250,000—will serve the electrical needs of industry. This quarter of a million dollar investment in the future of

our area is tangible proof of our confidence and sincerity.

"We're looking 'way into the future'," says H. Hardin Shattuck, Coast Electric general manager. "We think our investment at the Port & Harbor in Hancock County is good business. It will pay dividends in the form of jobs for our folks in industry. It will mean our young people can stay in this area and make a good living. We're really excited about the potential and we're backing it up with action."

Shattuck was a member of the original Hancock County Port & Harbor Commission. He also served a term as president of the Chamber of Commerce; and is currently a director of the Merchants Bank.

His foresight and leadership in community affairs is also apparent in his outlook at Coast Electric. In April of this year a contract was awarded for construction of a \$469,000 administration building for CEPA. This administration building is the result of many years of planning. It is expected to take care of needs of the company for 15 to 20 years. "We don't think we'll need to expand our new building in the foreseeable future", said Shattuck. "But we're planning for it just in case."

The two story brick structure will be built just east of the present office build-

ing. It will house the Consumer Services Department on the ground floor and administrative and consumer accounting offices on the second level. A vast display area on the ground floor will be devoted exclusively to appliance and equipment displays.

Many new and modern techniques in building have been incorporated in the plans. A flexible floor plan is achieved through the use of movable partitions. The new heat-of-light system, whereby high intensity light is converted into heat, is used throughout the building.

Faith in the future necessarily means planning for the future. Our projections indicate that by 1975 Coast Electric will serve over 22,500 consumers in Hancock, Harrison and Pearl River Counties. At Coast Electric we try to anticipate that growth and prepare for it. No less than five new substations are on the drawing boards to handle the increased demand in the next three years. However, projections never seem to be high enough to keep ahead of the real growth. In 1948, for example, forecasts indicated that the absolute ultimate size of Coast Electric would be 7500 consumers. That figure was surpassed in 1958. We are working for today—preparing for tomorrow—planning for progress.

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The Sea Coast Echo

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Highway sign for 1968 International Trade Seminar



A NASA tour group boarding air-conditioned tour bus.

(continued from page 47)

Two countywide events will launch their third year of activity. One is the Hancock County Chamber of Commerce's third annual International Trade Seminar, scheduled for a date in October, 1969. The seminar has been conducted twice with spectacular success and is made possible through cooperation with the U. S. Department of Commerce, the Louisiana-Mississippi Export Expansion Council, the Mississippi Marketing Council, and other agencies. Those attending the 1968 seminar were from many southern states and New York City. Speakers were all specialists in various facets of international trade and many corporations and businessmen presented exhibits in the large building where the seminar was held.

The other third year event is in a lighter vein. The Hancock County Fishing Rodeo will be held June 13, 14, and 15. It will host a regional square dance festival, and a blessing of the fleet in addition to the prize award ceremony. The Grand Ball for the crowning of the Rodeo Queen is held a week before the three day fishing competition period.

Another annual county event that has been taking place for many years is the Spring Pilgrimage of Homes and Gardens sponsored by the Coast Council of Garden Club. At that time, lovely homes, including some historic ones, are open for public viewing along with some of the most beautiful gardens of the county, all at no charge to the public.

Fine gardens are scattered throughout the county and wild flowers abound in the countryside. Many picturesque streams add to the inland beauty.

Cattle raising has increased steadily and a drive northward in the county offers pastorales of peaceful herds grazing on fine pastureland. Dairying is another important part of the agricultural picture and pecan groves, row crops, and occasional herds of sheep indicate the diversity of farming ventures. The Farm Bureau organization in Hancock County is a large and active group who have contributed much toward shaping more progressive attitudes in the rural scene.

All county residents are keenly aware

of the importance of the Hancock County Port and Harbor Commission and the magnitude of the responsibility involved in their two big construction projects. Details are presented in the special story on pages 52 and 53.

Hancock County has gained worldwide recognition as the home of NASA's Mississippi Test Facility. Each year thousands of visitors take the daily tours of the giant rocket booster testing center. The following information is for the benefit of those who have not yet made a visit to MTF and perhaps to refresh the memories of those who have.

MISSISSIPPI TEST FACILITY TOURS

The Central Control Building houses the space exhibits and is headquarters for Tours and Presentations personnel. Orientations and narrated tours are conducted at 10:00 a.m. and 2:00 p.m., Monday through Saturday, and at 1:30 and 3:00 p.m. on Sundays.

The National Aeronautics and Space Administration's Mississippi Test Facility is pleased to have the public tour this vital link in the national space program.

Families, small groups and out-of-state visitors can tour MTF by coming to the North or South Gate at the prescribed times and asking to tour the facility.

Groups of 25 or more can make plans to tour MTF by calling (601) 688-2297

or by writing to Tours and Presentations, NASA, Mississippi Test Facility, Bay St. Louis, Miss., 39520. Reservations should be made at least one week in advance of the intended visit.

Larger groups should make reservations at least 10 days prior to the intended visit.

Cameras are permitted on site and visitors on the tours are free to take pictures at will.

LOCATION

MTF is located in Hancock County, Mississippi, on State Highway 607. The site is located 22 miles west of Bay St. Louis via U.S. Highway 90 and Mississippi 607.

From New Orleans, MTF is 56 miles Northeast with a North and South approach on either of two highways. Those traveling Highway 90 can turn at Pearl-rington, Mississippi, and take State Highway 604 to the South Gate of the site. They can travel 10 miles further on Highway 90 and then turn at State Highway 607 and come in the South Gate.

Those traveling Interstate 10 and Interstate 59 can turn off at Nicholson, Mississippi, and take State Highway 607 to the North Gate of the site.

All visitors are directed to the Central Control Building where experienced tour escorts give the orientation and conduct the tours.

51

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Pictured above are dignitaries at groundbreaking ceremonies for the new Hancock County Airport in May 1968. From left to right, Russell Elliott, president of the Hancock County Board of Supervisors, Brad Dye, Jr., director of the A&I Board, Lt. Governor Charles Sullivan, wielding shovel, Donald Landry, president of the Port and Harbor Commission, and Charles Hill, Port Director.

Ed Fayard Photo.

52

BUILDING FOR TOMORROW



Early 1969 finds the airport runway ready for paving and access road to the airport under construction.

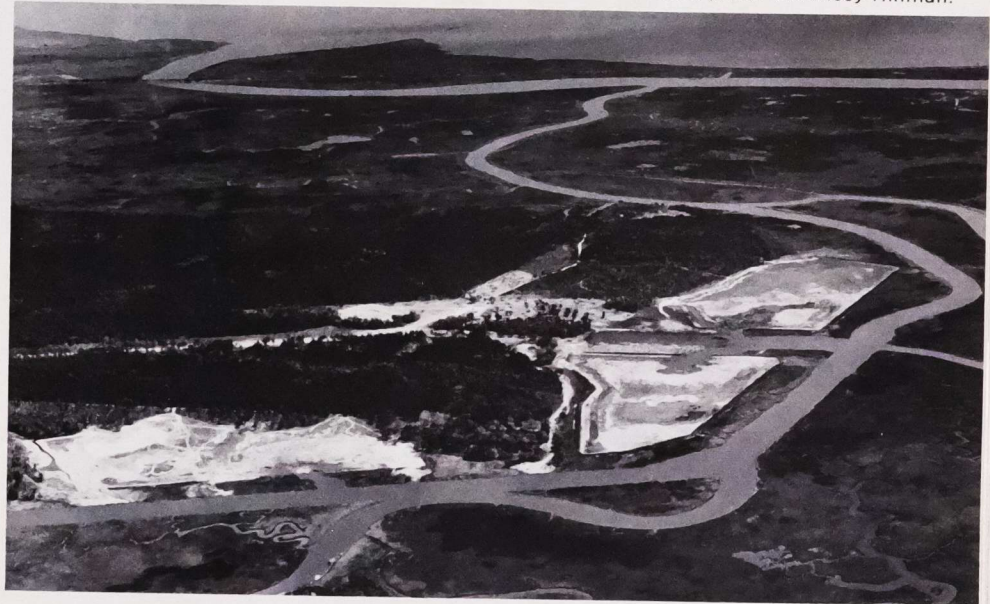
The goals of the Hancock County Port and Harbor Commission are set high. As they take aim with their tremendous dual construction projects, their sights are set for the eventual development of a first-rate jet age airport that will serve the huge airships now under construction and a deep water port and harbor that will accommodate ocean going vessels.

As a beginning for a planned \$36 million project, impressive ground work has taken place. The first phase, financed by a \$1.75 million bond issue, accomplished land acquisition, dredging at the West Hancock County Harbor and Industrial Area and the access road to that site, land acquisition and initial construction for the airport. A recent bond issue of \$2.6 million has launched the second phase which, at the industrial site, includes paving the port access road, providing rail spur and utilities, and readying dock facilities. At the airport, the access road to State 603 is nearing completion, contracts will be let in early 1969 for hangars and other base operating facilities, and the runway extended to 6500 feet.



Left: Progress pictures of the West Hancock County Harbor and Industrial Area shows surveying for channel, dredging operations and below, aerial picture of completed work.

Aerial photo Chauncey Hinman.



The proximity of Hancock County to the industrial saturation of the greater New Orleans metropolitan area offers a growth potential that is undeniable. Interstate 10, now nearing completion in the area, will provide an uninterrupted travel artery to the business core of the "Crescent City" in a mere 45 minutes. The same super roadway will extend to the river-side nucleus of industrial might north and west of the metropolis. It therefore will become practical for those interests to regard the facilities in Hancock as convenient for their shipping requirements.

It is envisioned that air passenger service, now reaching a critical point at airports all over the nation, will provide a steady flow of travelers at the airport site, again because of the easy access to the heart of New Orleans as well as coastal Mississippi.

At the twin port complex, industrial sites on the shallow draft channel will offer opportunities for economical handling of bulk cargo to and from points of origin and destination and will be capable of adapting easily to container barge service. The site selected for the deep water port has a direct line distance of only 21 miles to the Gulf Outlet, a channel for deep draft shipping. By this connection, Hancock County's port will be able to link with the established shipping lanes of the world.

The Hancock County Port and Harbor Commission is composed of seven appointees, one from each supervisory district and one from each of the two

incorporated cities, and a port director. Presently serving are Donald Landry (City of Waveland), president, Elliott Casanova (District 5), vice president, Augustus Elmer (District 4), treasurer, Harry Wilson (District 1), secretary, Louis Breaux (District 3), commissioner, Oliver Frierson (District 2), commissioner, John Scafide (City of Bay St. Louis), commissioner, and Charles Hill, port director.

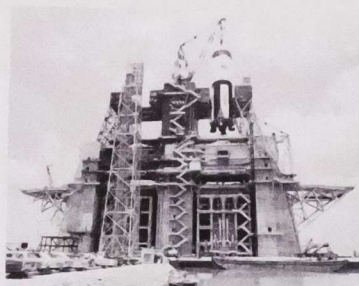
The commission was established by the board of supervisors of Hancock County in 1962 and charged with the responsibility of developing ports, harbors, and industrial sites. In 1965 airport development was added as a major concern. Initially the engineering firm of Michael Baker Jr. Inc., of Jackson, Mississippi, was retained to draw up preliminary plans and subsequently a master industrial development plan and plans for the airport. Fromherz Engineering Co. of New Orleans is at present engaged in developing the final plans and specifications.

The commission maintains a demanding schedule these days as industrial interests are mounting, meaning not only more meetings, but frequent consultations with these industrialists, businessmen, and representatives of various news media, who are impressed with the events taking place. Observing the pace of activities underway it may evolve that Hancock County's "reach will 'NOT' exceed its grasp" as the future unfolds. ★



Above top: Shaping access road to Harbor and Industrial site, above, airport access road nearing completion.

MISSISSIPPI TEST FACILITY NASA FACTS



by Public Affairs Office
Mississippi Test Facility

The Mississippi Test Facility is a National Rocket Testing Range and a division of the George C. Marshall Space Flight Center, directed by Dr. Werner von Braun. Jackson M. Balch is the Manager of MTF.

MTF is an example of the NASA-Industry team at work on a government-owned and managed, contractor-operated installation.

Composed of more than 60 buildings, structures, test stands, navigation locks and waterways, MTF is a national asset valued at over \$315 million. Its location on the Pearl River in Hancock County makes it easily accessible by water to other NASA installations.

MISSION

The mission of MTF is the captive firing, checkout and flight certification of rocket engines and stages used in America's Space Programs.

ORGANIZATIONS INVOLVED

NASA has the overall management responsibility, final evaluation of results and flightworthiness certification.

The General Electric Company operates and maintains the facility for NASA and provides site services, technical systems and test support.

The Boeing Company, under contract with NASA, is responsible for design, development, manufacture and testing of S-IC first stage boosters.

A similar situation exists with the North American Rockwell Corporation, who is stage contractor for the S-II second stages.

SATURN V TEST COMPLEX

S-II TEST STANDS: There are two S-II test stands, A-1 and A-2, located 2300 feet apart. These stands are 200 feet high with a 75,000 gallon per minute deluge system, steel superstructure, load and work platforms, data measurement systems, elevator, derricks, a reinforced concrete base and a foundation extending 50 feet below the surface.

S-II SECOND STAGE: This is the largest and most powerful liquid hydrogen stage developed—81½ feet long and 33 feet in diameter. Its five J-2 engines develop 200,000 pounds thrust each, for an equivalent of 21 million horsepower. The dry weight of the stage is 86,000 pounds and fueled weight is 1,064,000 pounds. The fuel is liquid hydrogen with a temperature of minus 423 degrees F, and the oxidizer is a liquid oxygen with a minus 297 degrees F.

HIGH PRESSURE WATER FACILITY: This facility has ten huge diesel pumps and a 55 million gallon reservoir. It is capable of pumping water to the flame bucket at the rate of 320,000 gallons per minute and to the deluge system at the rate of 123,000 gpm.

DATA ACQUISITION FACILITY: Data received here is for assessment of stage performance and acceptability. This facility is capable of receiving 2,000 items of data simultaneously during a captive firing.

S-IC TEST STAND: This is one of the tallest structures in Mississippi, 40 stories tall (407 feet high) with 6,900 tons of reinforcing steel; 86,000 cubic yards of concrete and a base larger than a football field, built at a cost of \$31.5 million.

S-IC FIRST STAGE BOOSTER: This is the Free World's largest and most powerful booster, measuring 138 feet in length and 33 feet in diameter. Its five F-1 rocket engines develop 7.5 million pounds of thrust equivalent to 160 million horsepower. Empty weight of the stage is 292,000 pounds and fueled, it weighs 4,700,000 pounds. Fuel used is RP-1 kerosene with liquid oxygen as an oxidizer. The five engines consume fuel at the rate of 15 tons per second.

SUPPORTING FACILITIES

CENTRAL CONTROL BUILDING: Houses controlling and graphic indication of area-wide safety system for safe operation of the site during testing. This building is also headquarters for

the Tours and Presentations where guides conduct visitors on a tour of site facilities.

ENGINEERING AND ADMINISTRATION BUILDING: Houses administrative personnel necessary to operate the site.

DATA HANDLING CENTER: Contains equipment capable of translating information received from the Data Acquisition Facility in the form of printouts and plots for evaluation of the performance of rocket stages and issuance of flightworthiness certificates.

ELECTRONICS, INSTRUMENTATION and MATERIALS LAB: Houses photo lab, equipment to calibrate and service electronic and instrumentation equipment. Tests and analysis are made here in chemistry, metallurgy and hardness of materials.

ACOUSTICS LAB: Accumulates acoustical energy propagation data and provides predictions of acoustical energy impacts for firing.

INDUSTRIAL COMPLEX: Contains Emergency Services Building, which houses site fire and security departments, the Site and Test Maintenance Building, the Mobile Equipment Building (motor pool), and the Warehouse which handles all shipping and receiving for the site.

STAGE STORAGE AND CHECKOUT AREA: Made up of buildings for storage, checkout and refurbishment of stages, and equipment for loading and off-loading stages from barges.

NAVIGATION LOCKS and BASCULE BRIDGE: Panama Canal-size lock, 670' long and 110' wide, with a 7½-mile man-made canal system leading to the base of each of the three test stands. Bascule-type drawbridge over the canal at the locks and the canal entrance to MTF.

FUEL STORAGE AREA: Liquid oxygen, hydrogen, helium, nitrogen, and RP-1 (Kerosene). MTF is one of the world's largest users of liquid hydrogen and liquid oxygen.



FOUNDATION FOR THE FUTURE

by Jack Different
Executive Director
Gulf Regional Planning Commission

A few days before the beginning of 1968, the Gulf Regional Planning Commission was notified of approval of a grant from the Department of Housing and Urban Development in the amount of \$59,194, requiring local matching funds of \$29,597. The grant was to assist in the preparation of:

- Regional Land Use Study, Phase I.
- Regional Population and Economic Base Study.
- Planimetric Base Maps.

In addition, the grant provided for the continuing services of the Commission's professional consultant, Reginald R. Isaacs, Professor of City and Regional Planning, Harvard University.

The land use study was initiated by the staff, and at the end of 1968, virtually all the rural areas of Hancock, Harrison and Pearl Rivers had been field checked and the uses recorded.

The consulting firm of Wilbur Smith & Associates was retained to conduct the Regional Population and Economic Base Study, and the final report with projections to the year 1990 is nearing completion.

A contract was executed in January 1968 for the preparation of planimetric base maps essential for future planning operations.

On December 30, 1968, a new application was submitted to the Department of Housing and Urban Development, requesting a new grant of \$51,800, to be matched by \$25,900 in local funds. This new grant, approval of which is expected in the immediate future, will permit work to proceed on:

- Land Use Study, Phase II.
- Regional Public Utility, Major Drainage and Solid Waste Disposal Plan.
- Housing Study.

In this project period, the land use study will be concerned with the urban areas; other work items are self-explanatory and highly important to the continuing work of the Regional Planning Commission and local jurisdictions.

An agreement was entered into with the Soil Conservation Service for development of a General Soils Condition Study and Report, which is now in final stages of editing prior to publication. This Study will provide important information on the uses for which soils in specific areas are best suited, and will be increasingly valuable as urban growth continues.

In May, 1968, the Bureau of Public Roads-funded Gulf Coast Area Transportation Study was authorized, with work being done by the consulting firm of Wilbur Smith & Associates. The Commission is serving as local agent, and the Executive Director serves as Study Coordinator. The complete Study is scheduled for completion in 1971, and will be reported in greater detail as work progresses.

The staff prepared a Census Tract plan for the metropolitan area (Harrison County), and accepted designation as the key agency for the 1970 Census of Population.

Following that designation, the Commission was also recognized as the official agency for review of applications for public works involving Federal financial assistance. A Government Application Review Committee was set up, and has been able to provide prompt services with beneficial results. The Committee, through the Commission, reviews proposals for potential duplication or conflict with other similar systems, either existing or proposed, and considers a number of factors which lead to a recommendation which is forwarded to the appropriate local and Federal agencies.

It is important to note that the Committee and the Commission neither approve nor disapprove, but the comments and recommendations are essential. The review function has been instrumental in securing release of approximately \$10 million worth of public improvements in the Region.

Throughout 1968 the staff of the Commission has worked cooperatively with County and municipal agencies. These include membership of the Executive Director, ex officio, on the County Planning Commission in each of Hancock, Harrison and Jackson Counties.

The staff has assisted in the preparation of proposed Subdivision Regulations and a Comprehensive Zoning Ordinance and Map for Jackson County. In Harrison County, a proposal for a County-wide comprehensive plan has been developed and is now awaiting approval of an application for a grant of funds from the Department of Housing and Urban Development. The total cost has been considerably reduced by close coordination with work being done or programmed by the Gulf Regional Planning Commission.

In Hancock County, a similar proposal will be developed for action during the Federal fiscal year beginning July 1, 1969.

A formal request for planning assistance to the City of Ocean Springs has been received, and action is expected during 1969. The work is proposed to be undertaken by the staff with considerable cost savings to the City.

Other municipalities and Pearl River County have expressed interest in securing assistance from the Commission; the requests will be honored to the extent possible.

The staff has cooperated with the State Park Commission in seeking conversion of an experimental forest area in Pearl River County to a forest recreation area. Chances appear to be good for accomplishment, with assistance from the Pearl River Basin Development District.

Approval of the Corps of Engineers has been secured for flood plain informational studies on Hobolichitto Creek, Bayou LeCroux, Jourdan River, Wolf River, Big Biloxi River, Tchoutacabouffa River, Old Fort Bayou, and the Pascagoula River. The latter has been authorized and funding is anticipated in the immediate future.

In February 1969 the Commission authorized the creation of a Local Planning Assistance Division which will work more closely with counties and municipalities in handling local problems.

The Commission was the first agency locally to adopt a position relative to creation of the Gulf Islands National Seashore, and presented a formal statement before a hearing of subcommittee of the House Committee on Insular Affairs.

The staff of the Commission has been expanded as the demands for service have increased. From a complement of two in mid-1967, the staff grew to a present complement of seven full-time employees and two part-time. Further expansions will allow the performance of additional work by staff and a commensurate reduction in reliance upon consultants.

Officials of local government are invited at any time to visit the offices of the Commission, and to call upon the staff for assistance. A special word of commendation is due the Boards of Supervisors who, by their support, assisted in the creation of the first regional planning agency in the State. That the investment has been a good one is, in part, attested to by the rapidly growing recognition of the region, the Commission, and the planning program as being outstanding.



Want to find someplace special ?

You'll find Bay St. Louis a friendly town, a family town, pleasant to look upon with quiet neighborhoods in a setting of trees bordered by sparkling waters of bay and sound, a place to enjoy easy living sharing in water sports or little theatre, Mardi Gras or football games, barbeques under the trees or bonfires on the beach.

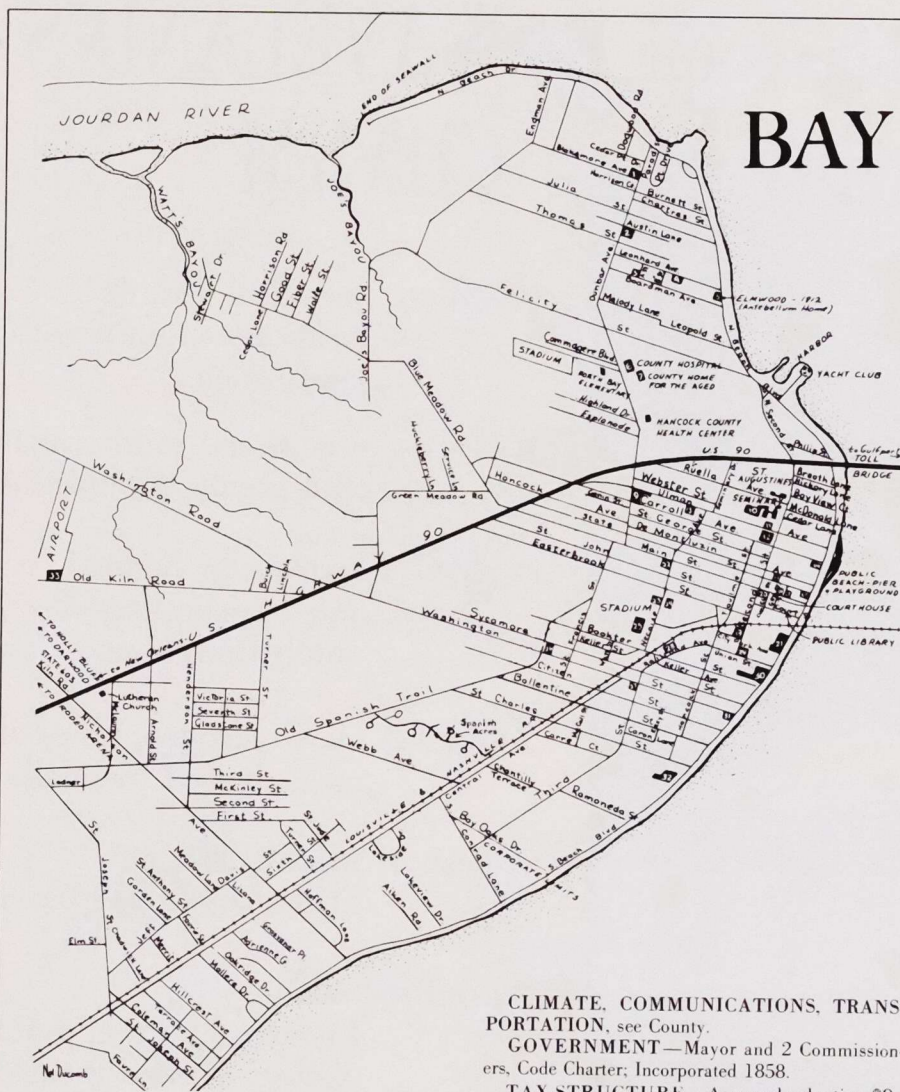
Then, look again, there's the busy, growing Bay St. Louis with three new shopping centers, good schools, many churches, new water and sewer systems, and now embarking on a new street paving program. The goal of the community is a dedication to creating an ever better living environment.

56

Live close enough to big city attractions yet safely removed from noise, congestion, air pollution, and all the other drawbacks of urban living. We welcome you to join us in . . .

BAY ST. LOUIS in Hancock County MISSISSIPPI





BAY ST. LOUIS

SCHOOLS—Public 5, enrollment 2,144; parochial 2, enrollment 564; private 2, enrollment 716; Catholic Seminary 120 members.

POLICE AND FIRE PROTECTION—Police Chief and 5 full-time officers, 24 hour patrol, 3 radio equipped patrol cars. Fire Dept., 3 full time firemen, 1 relief, 26 man volunteer crew, modern equipment including pumper with 750 gal. tank, auxiliary 1,000 gal. tank. Civil Defense Unit with emergency equipment and citizen band radio for emergency and rescue work.

UTILITIES—City-owned water, sewer and natural gas systems. Electricity, see County.

MEDICAL—Location of County hospital and health center; 3 private clinics, 1 nursing home; 7 doctors, 4 dentists; 1 veterinarian.

CHURCHES—Catholic 4, Episcopal, Methodist, Baptist, Presbyterian, Lutheran, God in Christ, 1 each.

RECREATION—Youth Center, Civic Center, baseball park, 2 football stadiums, tennis courts, sand beach, rip-rap fishing pier, boat launch ramp, 7 parks and playgrounds, bowling, movie theatre, Yacht Club, Swim Club, Little Theatre, Duplicate Bridge Club, golf across Bay.

CULTURAL—City-County Memorial Library, Court St., Garden Center, Leonard Ave., Little Theatre, Boardman Ave., Civic Center, 3rd St., Art League, Junior Auxiliary, Friends of the Library, Coast Concerts Association.

CIVIC ORGANIZATIONS—Hancock County Chamber of Commerce, Rotary, Jaycees, Jayettes, Garden Club, Masonic Order, Eastern Star, Knights of Columbus and Auxiliary, American Legion and Auxiliary, VFW, Home Demonstration Club, Junior Auxiliary, 4-H Club, Scouts, Parents Club and PTA.

TYPES OF INDUSTRY—Enameled steel construction panels, industrial electrical control panels, construction, printing and publishing.

PLANNING—City planner, Robert S. Bateman & Assoc. Citizens Advisory Committee works with city officials in studying municipal projects. Major street program under construction; city working to extend all services to newly annexed area as soon as possible.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and 2 Commissioners, Code Charter; Incorporated 1858.

TAX STRUCTURE—Assessed valuation \$9,600,000 city, \$18,362,000 inc. school dist. approximately 25% of real value. Tax levy 47.50 mills. Bonded debt \$78,000 city, \$1,206,600, School Dist. \$750,000 Spec. St. Imp. Issue, Util. Revenue \$2,920,000. Industrial Issue (BAWI) \$258,000, Indus. Rev. Issue \$100,000.

POPULATION—Estimated 9,366.

LOCATION—Southeast Hancock County, 52 miles east of New Orleans, La. on U.S. 90, 15 miles west of Gulfport, bounded on east by Bay of St. Louis, on south by Gulf of Mexico; on mainline of L&N Railroad.

Bay St. Louis is a pleasant town. The people are hospitable, the climate most agreeable and the pace of living, well, tailor that to your own liking.

It's a busy place, because it's growing. The new shopping centers, street surfacing, highway construction, and steady flow of traffic tell you it's a city on the move. Business is good, new stores have opened, others have enlarged quarters.

It's a fine family town, school facilities are excellent and there's "always something going on"—a play at the Little Theater, a regatta at the yacht club, meetings, discussion groups, book reviews at the library, flower shows, church suppers, sports competitions, concerts, an almost endless list of things to do and places to go for people who like to be on the go.

For a quieter way of life the beautiful setting of trees and bay, beach and Gulf invite a stroll, there are gardens to work in and admire the year round, perhaps a fishing trip, any number of gentler diversions are waiting.

The people of Bay St. Louis love their way of life and it must possess a very special quality, for many who came to work on temporary assignments at the space center and many who just came "for a visit" have elected to stay as permanent residents.

Commuters to New Orleans and other places of daily employment would not consider leaving the peaceful environment of "the Bay".

Two industries operate successfully in the town and the possibility that more will come is likely now that special vocational training programs have been

made available at local junior colleges, tailored to any plant requirements.

The city recently installed new water and sewer systems and is now engaged in a major street paving program. A new sand beach was added along the Gulf coastline and provides a fine recreational spot for all.

In addition to the municipal school system are parochial schools and two private schools, one a boarding school for boys. The library is a most excellent one and a new library building is planned for the near future.

It would be hard to precisely define the charm of Bay St. Louis, but it does possess some magnetic quality that many find irresistible and it delights all who seek out and explore its quiet streets and chat a while with the friendly residents. ★

We'll give you the recipe for WAVELAND'S CHARM....



Blend . . . one ideal seaside
location complete with
sand beach

With . . . year-round mild climate
with plenty of sunshine

Add . . . lovely new homes
and a sprinkling of
antebellum houses

Add . . . many gardens, pines and
moss draped live oaks

A dash of Mardi Gras and
St. Patrick's Day parades

As desired add
Fishing, hunting, golf,
sailing, art and theatre
groups

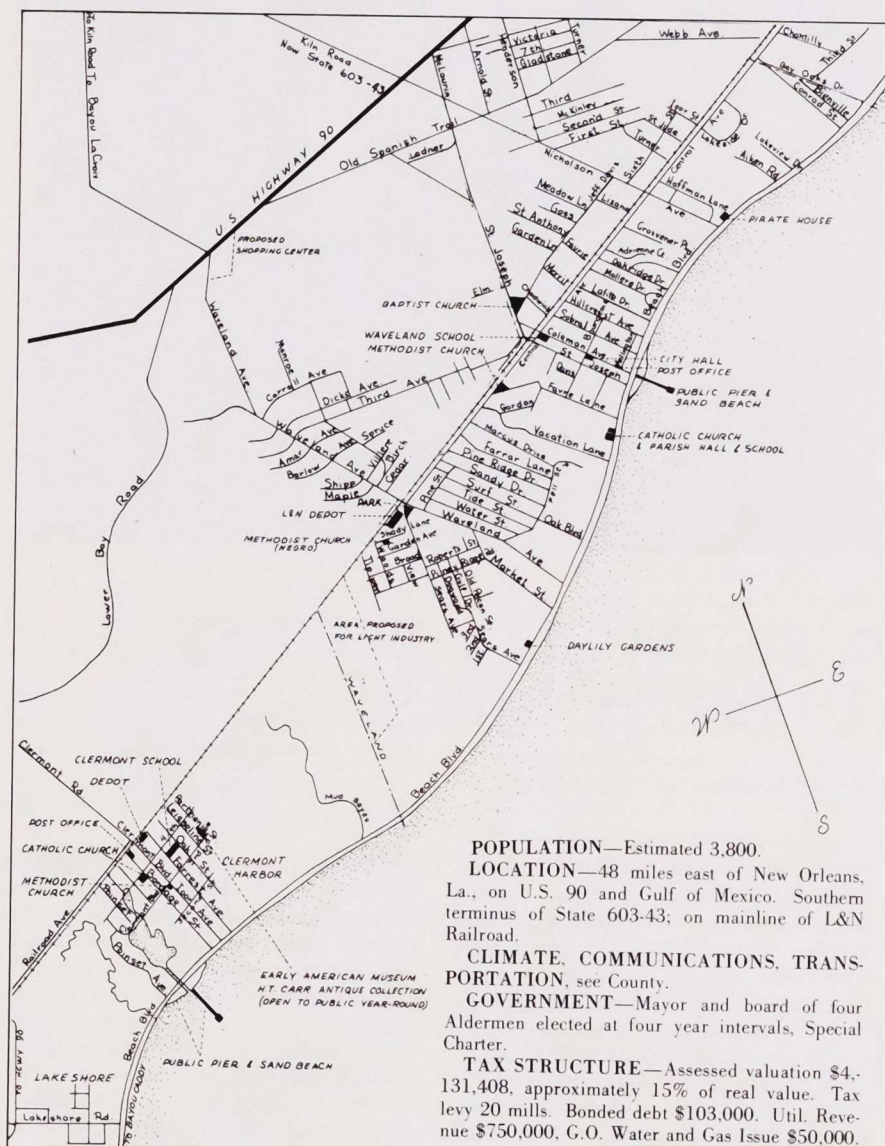
Mix well with a large number
of the friendliest
people you can find

All ingredients must be exactly
as specified. All are available in

WAVELAND

a fast growing "garden city"
on the Mississippi Coast





WAVELAND

SCHOOLS—Public 1, (B.S.L. Dist.) enrollment 195; parochial 1, enrollment 243.

POLICE AND FIRE PROTECTION—Police Dept.: Town Marshal, 1 deputy policeman, 10 auxiliary policemen, 2 patrol cars with 2-way radio. Fire Dept.: volunteer crew, Chief and 18 men, 3 completely equipped fire trucks. Civil Defense unit, 30 men, truck, citizen band radio.

UTILITIES—City owned water and natural gas systems. Electricity, Miss. Power Co.

MEDICAL—2 doctors, Doctors clinic, residents use Hancock General Hospital.

CHURCHES—Catholic, Baptist, Methodist, Lutheran.

RECREATION—Municipal Park, public beach, rip-rap fishing pier, Catholic Parish Hall available for activities, skating rink, riding stables; Special Events, Mardi Gras Parade and ball, St. Patrick's Day Parade.

CULTURAL—Art Gallery and School, Ceramics school, Hancock Art League, Little Theatre, Junior Auxiliary, Garden Clubs.

CIVIC ORGANIZATIONS—Hancock County Chamber of Commerce, Waveland Civic Club, Rotary, Jaycees, American Legion, Masonic Order, Knights of Columbus, VFW, 4-H, Home Demonstration, Krewe of Nereids (Mardi Gras organization).

TYPES OF INDUSTRY—Frozen foods, component house parts, aluminum door and window frames, leather products, cement, bakery, tourist accommodations (new 100 room motel and restaurants).

PLANNING—B. M. Dornblatt and Assoc., Consulting Engineers, have established zoning regulations; city planning complete sewer system, renovation of city hall, full time fire dept., and extensive beautification program.

POPULATION—Estimated 3,800.

LOCATION—48 miles east of New Orleans, La., on U.S. 90 and Gulf of Mexico. Southern terminus of State 603-43; on mainline of L&N Railroad.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and board of four Aldermen elected at four year intervals, Special Charter.

TAX STRUCTURE—Assessed valuation \$4,131,408, approximately 15% of real value. Tax levy 20 mills. Bonded debt \$103,000. Util. Revenue \$750,000, G.O. Water and Gas Issue \$50,000.

You don't have to be Irish to love Waveland, but if you happen to be there on St. Patrick's day, and you are Irish, you're right at home for you've come to what appears to be a corner of the Emerald Isle. One of the big events of the year is "a grand and glorious St. Pat's parade" teeming with leprechauns, shamrocks, fair colleens, and the whole town turned out bedecked in green.

Of course if you happen by a few weeks earlier, the whole scene is French, because it's Mardi Gras and one of the most beautiful parades on the Coast may be making its way along the streets, with maskers tossing trinkets and "doubloons" to the crowd.

It's fun to live in Waveland. There's a sand beach that is the entire southern boundary of the city complete with shelters and a "rip rap" fishing pier. The business district street ends right at the beach and swimming and shopping all in a morning presents no problems.

Waveland is an attractive city. Recently many miles of streets were resur-

faced and a constant program of maintenance creates an orderly-appearing community.

There is no harsh look in business or residential districts because it is truly a city of trees and gardens. Some streets are shaded "tunnels" of foliage from bordering oaks with vistas of seascape at the southern end.

Citizens take pride in their town's appearance and they enter all activities with enthusiasm. The Civic Men's Club invites participation in meetings with city and county officials to discuss community problems and to promote better public understanding.

A one hundred unit luxury motel permits visitors to the Gulf Coast to stay a while and enjoy Waveland's beach, fishing, or any activities underway.

Waveland has experienced a tremendous growth over the past decade, changing from a summer village to a stable residential town. As new major arteries of transportation near completion, another era of growth is anticipated. ★



St. Patrick's Day parade.

Mardi Gras parade.



Photographed on the patio of the Old French House Restaurant following the organizational luncheon-meeting are some of the Trustees for the newly established Gulf Pines Council Trust Fund which will assist with Camp Iti Kana's needs. Chairman James R. Leavell of Ocean Springs hosted the event. Left to right — front row are: Major General (ret.) R. W. Puryear of Ocean Springs; Thomas Lucian Crosby, Vice-President of Crosby Chemicals of Picayune who is Vice-Chairman of the Trustees officers; Beverly Briscoe, President of Dees Oldsmobile-Chevrolet Company, Biloxi; Mr. James R. Leavell; and Ben Stevens, Jr., Industrialist of Richton; (rear, left to right) Jerry O'Keefe, President, Gulf National Insurance, Biloxi; Leo Seal, Jr., President of Hancock Bank, Gulfport; Robert Newton, Attorney-at-Law, Gulfport; and Wiggins; and Jack Watson, President, Mississippi Power Company, Gulfport. Other Trustees are: Mrs. Robert Carter of Ocean Springs; Alf Dantzler of Pascagoula; William Dorsett, Biloxi; Verne Kirby of New Orleans and Picayune; Douglas Luce, Lucedale; Paul McMullen of Hattiesburg; Stanford Morse, Jr., Gulfport.



A BIG PROJECT DEDICATED TO LITTLE GIRLS

by Gwen Gollotte



Gulf Pines Girl Scout Council, encompasses 8,332 square miles within a fifteen county area and has a total membership of over 6,500. The Mississippi Gulf Coast area can boast that its membership is over half of the total since a large concentration of Girl Scouting activities and troops is within this area. Over twelve hundred dedicated adults keeps the Girl Scout program moving forward for the young girls between the ages of seven and seventeen within Gulf Pines Council, and again the Gulf Coast counties contribute the largest number of volunteers.

The nine year old council—incorporated in October 1960—has a record to be proud of. The South Mississippi Council has always been ambitious for its young girls and wants them to enjoy the finest recreational facilities in Girl Scouting, Council, Regional, National and International Events. The first step was to develop a Girl Scout Camp—and this was done by selling 62,448 boxes of Girl Scout cookies to purchase land for the camp site. Since that time in 1963, interested citizens and businessmen have given strong support to Camp Iti Kana's development. (See the Mississippi Monitor story "The Making of A Camp," 6th Edition.)

The U.S. Navy Seabees agreed to build Camp Iti Kana's facilities which include a 75 acre lake with dam, an olympic swimming pool, dining hall, cabins, tent platforms, unit shelters and

wash shelters, roads, power supplies, etc., and to date have contributed man-hours valued in excess of \$75,000. Gulf Pines Council must supply the materials and/or money to keep abreast of this tremendous labor force, which is not an easy task unless contributions are plentiful. To date, contributions and cookie money have supplied materials to build facilities valued in excess of \$275,000 at an actual cost in dollars of \$104,500. It is estimated that Camp Iti Kana, when completed, will be valued in excess of \$450,000 and will not have cost over \$175,000 with the Navy Seabees "Can Do" spirit and labor. Money is still needed to build an Infirmary, the Staff House, waterfront docks and for canoes, etc., a winterized troop house presently under construction and additional tent units and cabins, as well as to purchase horses and build stables. Strongest industrial supporters in the Gulf Coast area have been Mississippi Power Company, United Gas Corporation, Southern Bell Telephone, Harrison and Hancock Counties, International Paper Company, Gulf Oil Corporation, Fairchild Construction Company, the banks of the entire area, and Standard Oil Company.

Although Girl Scouts of the U.S.A. and Gulf Pines Council are agencies of the United Fund, money for capital developments must come from contributions. The people of this area have done an outstanding job of supporting and making come true what was once termed "the impossible dream." ★



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Girl Scouts learn about the wonderful world they live in.



BREAKTHROUGH in TUNG

By Dennis Hayward
Editor, AMERICAN TUNG NEWS

In order for any industry to flourish there must be constant improvement in material, production, and processing. In recent years there has been much research in the tung industry involving the raw product, tung oil, and the trees themselves.

Through the breeding and selection of tung trees there has been developed an improvement which should be one of the biggest boons to the industry in its history, the development of several late-blooming varieties. This spring the first 10,000 greenhouse-grown seedlings of these strains will be released to growers by the United States Department of Agriculture. In 1970 there will be about 200,000 plants available for planting. These are being grown at nurseries in Poplarville, Miss., and Monticello, Fla.

In recent years growers have battled late spring freezes which at times have been disastrous. Crops have been destroyed or almost destroyed. The trees now in production bloom too early to escape the wrath of the late spring freezes. The new selections have shown a tendency to bloom later than their cousins. This trait will enable the blossoms to appear after the chance of late freezes has passed.

For this reason, late blooming trees are going to win a battle, if not the war, in the tung growers fight against the weather. With this battle won, tung growers will be able to produce consistently good crops, year after year.

The battle will initially be fought with six selections which are ready for limited trial. All breed true for high-heading character which will be an advantage for machine harvesting of the fruit.

The fruit of the selections are medium to small. The smaller fruit may slow up hand harvesting, but will have little, if any, effect on machine harvesting. Oil content of the fruit, as of now, averages about 22 per cent on a whole fruit air-dry basis. In future years there will be a continuance of the genetic program to raise the oil content. This will be a program of many years, but a necessary one. All of the selections are moderately or highly winter hardy and all seem to be highly resistant to disease.

These characteristics make the late-blooming selections the most desirable tung tree now known to the American tung industry. As research continues, improvements will be made on these selections and other selections will become available. This will make the tung industry in this country even more profitable than it has been in the past.

Some may wonder why the industry is just now discovering these selections. The answer is simple.

Tung trees were imported to the United States from China where they have been grown for centuries. However, the genetic knowledge was not imported with the trees and since the closing of mainland China there has been no way to discover the knowledge



Rows of young trees at the USDA Experimental Tung Farm where painstaking research has produced late blooming varieties that will encourage new plantations of the valuable tree.

except by time and research. Now that the breakthrough has been made in the tree itself there should be great possibilities for producers.

The tung industry has a great future in the farm world of today. Utilization research, which will provide more and greater uses for tung oil, is being conducted at the University of Southern Mississippi by the Pan American Tung Research and Development League.

In the past there has often been concern as to whether or not there would be enough of the raw materials to take care of uses developed in this research. The late-blooming selections will end this concern.

The tung industry will flourish as it never has before. ★

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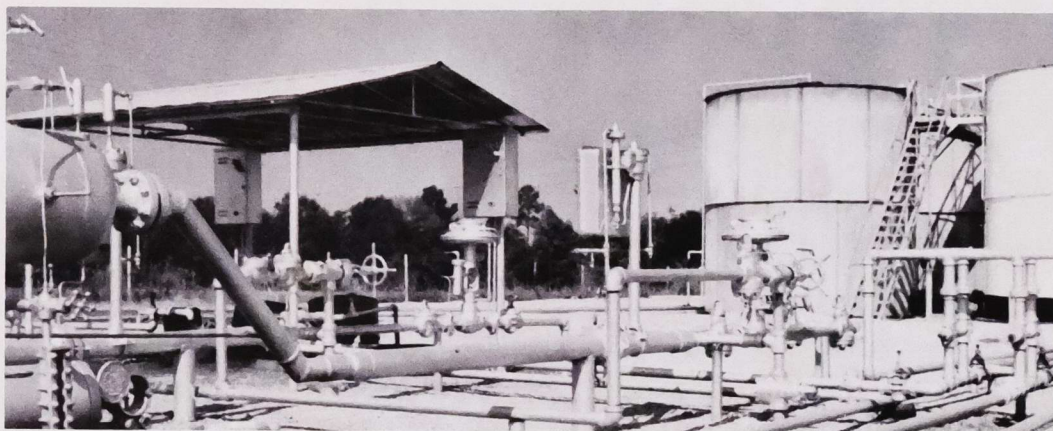


TUNG the compatible crop . . .

For years tung growers have found multiple farming ventures practical along with tung orchards. Cattle is the most usual combination but in recent years, growers have combined soybeans with tung, using low or wash land not adaptable to most other crops.

Now a breakthrough in tung genetic research makes this unique crop a more attractive investment than ever before. Cross breeding has produced a strain to combat the growing industry's greatest hazard, the late freeze. Read the complete story in this issue.

NATIONAL TUNG OIL MARKETING COOPERATIVE INC.
and AMERICAN TUNG OIL ASSOCIATION
HEADQUARTERS • POPLARVILLE, MISS.



The growth trend is UP.....

Fast growing Pearl River County attributes its population increase and escalating economy to a wealth of natural advantages combined with the resourcefulness, determination, and hard work of citizens. The results are evident in expansions of industry, educational institutions, transportation facilities, and the steady growth of two incorporated cities and many rural communities. We invite you to come and observe what is here.

PEARL RIVER COUNTY

PEARL RIVER county

AREA—810 sq. mi., 530,000 acres.

POPULATION—Estimated 34,000.

LOCATION—Boundaries; Marion and Lamar Counties, north; Hancock County, south; Forrest and Stone Counties, east; Pearl River, west.

CLIMATE—Mild; annual averages, January 53.9-July 81.3, rainfall 62.5 in., frost-free days 265. Elevations to 313 ft. above sea level.

GOVERNMENT—County Board of Supervisors, one elected from each of five beats. County organized 1890.

TAX STRUCTURE—Assessed valuation \$24,446,107, approximately 10% of real value. Tax levies; Poplarville Spec. Mun. Sep. Sch. Dist. Beats 1-2-3, 75 mills; Poplarville Spec. Mun. Sch. Dist. Beat 4, 69 mills; Poplarville Spec. Mun. Sch. Dist. Beat 5, 73 mills; Pic. Mun. Sep. Sch. Dist. Beat 4, 31 mills; Pic. Mun. Sep. Sch. Dist. Beat 5, 35 mills; Pearl River Cnty. Sch. Dist. Beats 1-2-3, 87 mills; Pearl River Cnty. Sch. Dist. Beat 4, 81 mills; Pearl River Cnty. Sch. Dist. Beat 5, 85 mills; Lum. Line Cons. Sch. Dist., 75 mills. In addition there is a 2¢ levy for forest protection on all uncultivated acreage. Bonded debt \$1,198,000.

SCHOOLS—2 county cons. schools, enrollment 1,262; 17 county school busses; Pearl River Junior College, enrollment 918.

MEDICAL—Pearl River County Hospital, West Moody St. and U.S. 11, Poplarville; excellent hospital at Picayune; new County Health Center, Poplarville.

UTILITIES—Urban and industrial electricity, Miss. Power Co.; rural electricity, Coast Electric Power Ass'n. Water systems Poplarville, Picayune, West Poplarville, Derby, and Carriere-McNeill area.

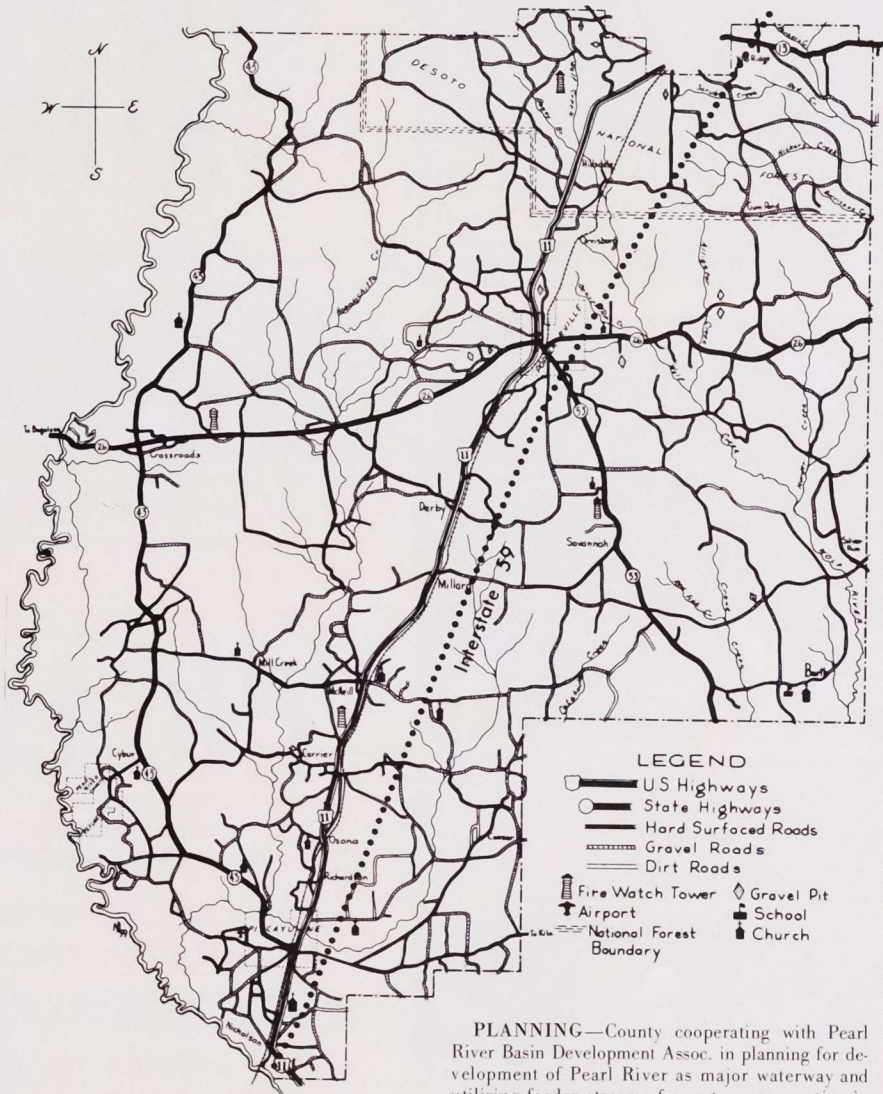
HIGHWAYS—U.S. 11 northeast-southwest; State 43 north-south; State 26 east-west; State 53 Poplarville-south; State 13 east-west in northeast part of county; Interstate 59 northeast-southwest.

TRANSPORTATION—Mainline Southern Railway System; Pearl River Valley Railroad, local short line serving industry at Picayune; Greyhound Bus Lines; Picayune Airport, daily scheduled air flights at New Orleans and Gulfport; navigable stream, Pearl River.

COMMUNICATIONS—Newspapers; weeklies at Poplarville and Picayune, dailies from Jackson and New Orleans. Radio; stations at Picayune and Poplarville.

RECREATION—Boating and fishing, Pearl River; fishing in smaller streams; Hunting; 2 golf courses; recreation and cultural centers in cities; sports events at 2 stadiums; sports programs for youth in cities.

NATURAL RESOURCES—Mild climate, forests, high land elevations, oil and gas deposits, abundant ground water, gravel deposits, good farming soil.



TYPES OF INDUSTRY—Agricultural equipment, clothing, wood products, chemicals, paint and varnish, tung oil, containers, gun shells, refrigerated truck bodies, construction, printing and publishing, oil fields.

PLANNING—County cooperating with Pearl River Basin Development Assoc. in planning for development of Pearl River as major waterway and utilizing feeder streams for water conservation in future; county will continue with State Aid Road Program to limit of funds, \$200,000 per year. Jaycees working with others interested for possible development of 1,200 acre area as recreation site to include 100 acre lake.

Citizens of Pearl River County are taking the initiative in an effort to provide more recreational facilities to attract tourists and to add enjoyment to their own leisure hours. Much preliminary work has been accomplished in shaping plans for a 12,000 acre park site that will include a 200 acre lake, located between the communities of McNeill and Carriere. The project has been endorsed by the county's Board of Supervisors, and the citizen group will be assisted by the Gulf Regional Planning Commission in pursuing the proposal.

Pearl River County is the fourth fastest growing county in Mississippi. The general economy of the county is good

and has experienced a 28.3 rise in retail activity in the past four year period. Statistics also show that in stable Pearl River County over three-fourth of the residences are occupant-owned.

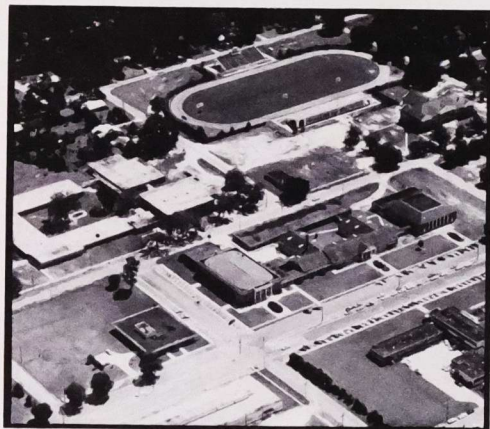
The economic outlook in agriculture is equally good with increases in dairy farming, row crops, and cattle raising, with annual calf sales now exceeding \$2 million. The new genetic breakthrough in tung trees has sparked fresh interest in plantations of this crop.

There are now approximately 305,000 acres in growing timber in the county and the annual income from forest lands exceeds \$2 million. A new wood yard was opened at Nicholson during 1968 and a new sawmill in Picayune.

There has been much industrial activity in both of the incorporated cities in the county with investments in new industries and expansions of existing industries reaching an impressive total.

In 1968 the Board of Supervisors adopted a comprehensive water and sewer plan for the county which includes two rural sewer systems and eleven water systems. Three rural water systems have already been completed.

The de-snagging project on the Pearl River, western boundary of the county, will bring many new opportunities as the waterway is made navigable. Many feel the next ten years will see a greater growth in industry and population than anyone has ever envisioned. ★



Steady, balanced GROWTH

No boom town here, but rather a stabilized, growing community with a good balance of business, industry, and population; among the first to utilize professional planning and city manager form of government, a city where people work together with true community spirit, enjoying the benefits of cultural and recreational programs they have initiated. Here is a city proud of its achievements in educational and medical facilities, a garden city pleasant to look at and a satisfying residential choice. We invite you to live in

PICAYUNE

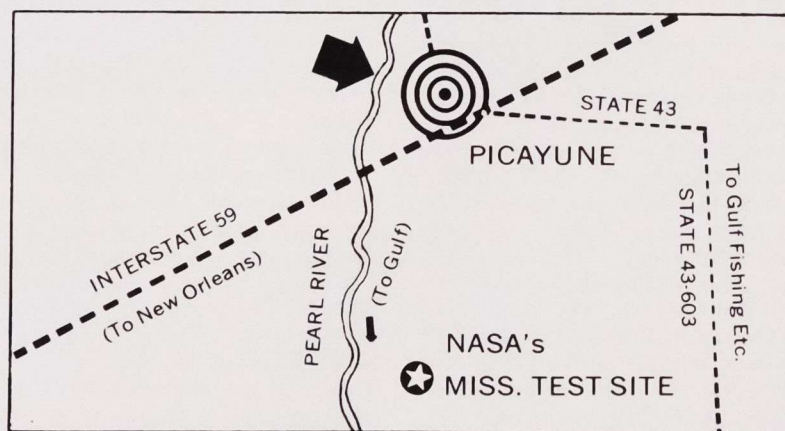
45 min. from downtown New Orleans

Planning neighborhood rehabilitation through urban renewal program

Next door to NASA's Mississippi Test Facility

On Pearl River (planned boatway to the Gulf)

Leader in cultural, educational, medical facilities



WE'RE 65 IN '69

and still growing with the Picayune trade area



In 1904, Bank of Picayune was founded by Mr. E. F. Tate, a lumberman and businessman who believed in the potential he saw in the small village of Picayune and the surrounding area. The pioneer bank grew steadily with assets reaching nearly \$100,000 in 1918. At the close of World War II those assets had climbed to over \$6,000,000, today they exceed \$10,000,000.

A trading post of the year 1800 has become the thriving city of over 10,000 citizens, a city of fine schools and excellent recreational, cultural, and medical facilities, well established with a stable economy supported by substantial business and industrial ventures.

Bank of Picayune is proud to be a part of this still expanding and prosperous trade center and will strive always to provide the best in banking services for the people of the area.

65



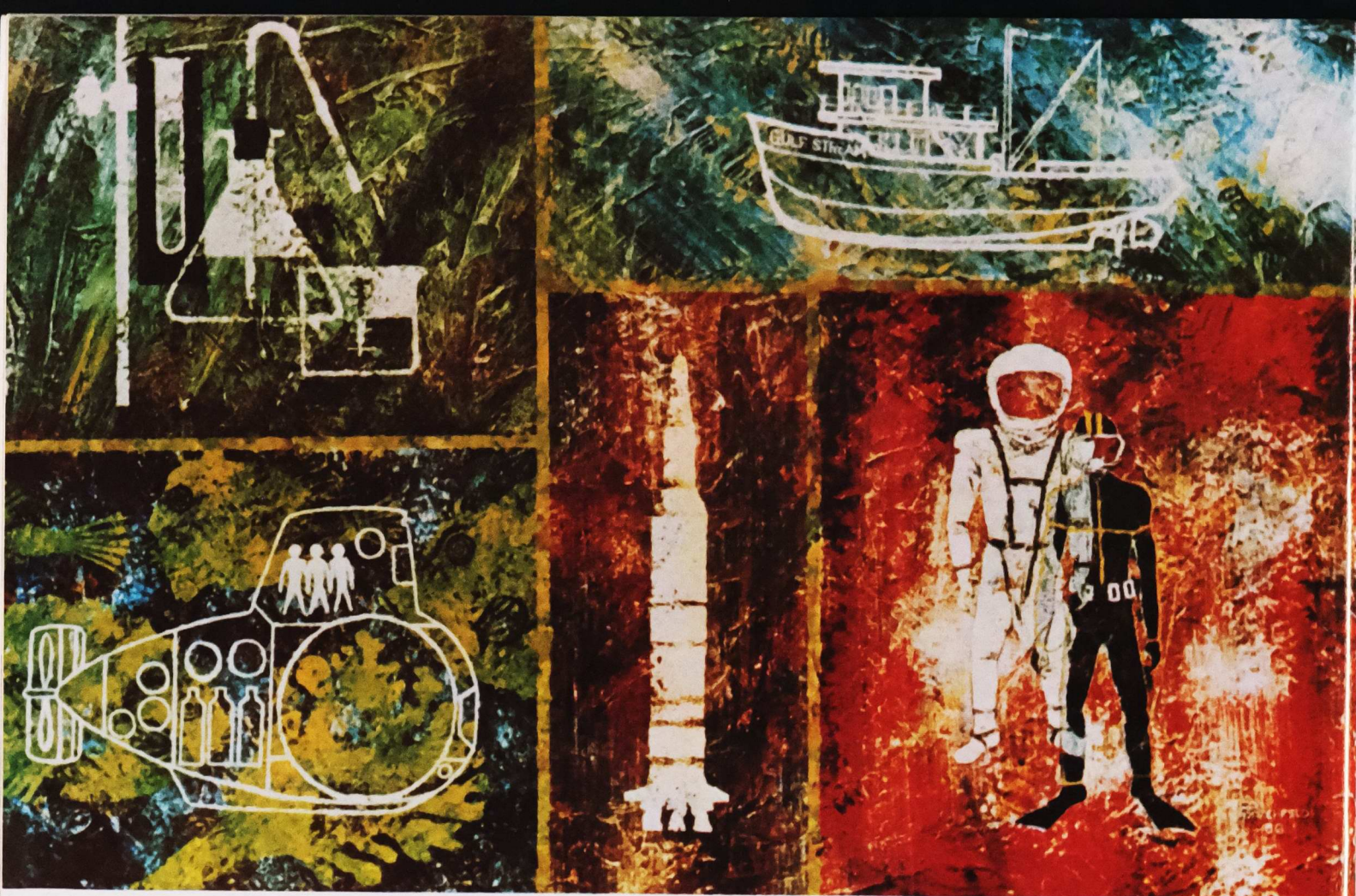
MAIN BANK
Canal St., Downtown

BRANCH BANK
West Canal St.



Member F.D.I.C. ★ Complete Banking Service ★ Two Locations to Serve You

BANK OF PICAYUNE



TIME, TECHNOLOGY AND TOMORROW'S FRONTIERS

Written especially for the
9th Edition of Mississippi Monitor
by Mack R. Herring

Centuries from now, when time and the forest have reclaimed this land, history and legend may attempt to explain the mystery of the towering, vine-covered ruins of the great space center on the banks of the Pearl River in Hancock County, Mississippi.

Those studying our work from another century will likely discover and properly note that a giant Saturn V super-rocket was prepared and tested at this most unlikely place to hurl three Astronauts in their Apollo spaceship on man's first journey to the surface of the moon.

But no historian or story teller of that future time will ever be able to capture and adequately describe the human drama of man and machine that is now unfolding here before our eyes.

It is part of the story of Project Apollo—America's monumental effort to gain pre-eminence in space exploration and land on the moon before this particular decade is out.

For us, however, it is the story of the National Aeronautics and Space Administration's Mississippi Test Facility and how the people of the Mississippi Gulf Coast turned from a glorious past spanning nearly three centuries to become a part of the fantastic future.

We are especially fortunate to witness—and engage in—this struggle of science and nature in an historic setting that proudly shows its marks of yesterday and defies the past like a time machine.

This setting of huge live oaks, swampy bayous and stately piney woods was first touched by man when Indians camped on the banks of the Pearl and its tributaries. These quiet people didn't even attempt to harness or conquer nature. They only wanted to be compatible with it. Their simple artifacts can still be found on grounds now occupied by the Space Agency.

Then, according to the records, came the French discoverer D'Iberville. He landed on this coast in 1699, and after

270 years the influence of the French can still be felt.

In the early 1700's followers of D'Iberville found large oysters on the banks of a nameless stream and hopefully christened it the Pearl River.

In the early nineteenth century, a community founded by these French settlers became known as Gainesville and was later to be a bustling river town. At one time or another in its colorful history, the community had three newspapers and one of the few post offices along the Gulf Coast from Mobile to New Orleans.

Legend has it that Andrew Jackson and his army camped at old Gainesville on their way to the Battle of New Orleans in 1815. The Gainesville cemetery, moved to make way for the space center, had graves which dated back to 1804 and records indicating burials many years before that date.

With such an abundance of pine woods, the area was later the center of a

booming lumber industry, with cargoes shipped from a community known as Logtown.

This first "civilization" fell victim to fate and progress. Railroads were built by-passing Gainesville and it died with the river that spawned it. Mechanized sawmills gulped the virgin piney woods until Logtown's giant mills were starved to death.

Gainesville, Logtown and their sister communities of Napoleon, Westonia and Santa Rosa were left with only still monuments and romantic memories of the past.

It was, however, a wonderful way of life for the 850 or so families in this forest on the Pearl. Hunting and fishing were no better anywhere in the country. Sportsmen came from all over the South just to say they "fished the Pearl" or tracked deer and wild turkey in Devil's Swamp.

On Sundays, the well-kept community churches were the center of activity. People came from miles around to check their mail at the tiny Logtown Post Office.

On October 25, 1961, the people of this area from Picayune to Bay St. Louis and on the Gulf Coast from Pass Christian to Pascagoula were stunned by newspaper headlines proclaiming that a "Moon Rocket Test Site" would be constructed in southwest Mississippi.

The news report said that the government was moving to acquire 13,500 acres of land in Hancock County, with easement rights to another 128,000 acres surrounding the "test site" in Pearl River and Hancock Counties, Mississippi, and St. Tammany Parish, Louisiana.

Many refused to believe that the government would spend millions of dollars to clear away the woods and build the test towers and laboratories for spacemen to use in a monumental effort to put Americans on the moon before the end of this decade.

Change comes hard anywhere. It comes even harder where people are linked so closely with their history and traditions of the past. Such was the transformation of Hancock County and the surrounding area. And such was the impact of the Space Age.

Five communities—old Gainesville, Logtown, Westonia, Napoleon, and Santa Rosa—never had the chance to make it as ghost towns. They were wiped out by edict. The people sold or leased their land to the government and moved away from a place which had been theirs, in many cases, since the very beginning of America.

Nearby Picayune and Bay St. Louis begin readying resources to accommodate engineers and scientists who would pour into their towns in unbelievable numbers from all parts of the country.

A little boy was running down old Highway 43 toward his home with a pet rabbit in his arms and hugged him closely to his face and waved to the driver of a passing government car. Up the road was a primitive sign reading "Rabbits For Sale".

And a "Men Working" sign was placed firmly in the ground and the great construction of the Mississippi Test Facility ended a way of life that may never return.

At the peak of this construction, some 6,000 persons were engaged in the accelerated Apollo Program to land Americans on the Moon. They were, at least to this area, a new breed of men. The atmosphere was supercharged with a new excitement during those days of construction, installation of technical systems and early preparations to test the first rockets.

At one time over 250 companies were engaged in the building of the NASA rocket testing facility. It was called the second largest construction project in the United States—second only to the launch facilities at the NASA Kennedy Space Center.

Seven and one-half miles of canals were dug to transport the huge rockets to their test towers. Laboratories, blockhouses, computer and data facilities, special hangars, warehouses, shops and other technical service and support facilities were built.

The "test site", as the rocket proving ground is called, became a member of America's space team when a test version of the Saturn V space vehicle's second stage was static fired for 15 seconds at dawn April 23, 1966.

All told 30 rocket firings have been conducted since that first 15 second burst. One of the rockets that boosted Astronauts Borman, Anders and Lovell on their Christmas voyage around the Moon was captive fired and flight certified at the Hancock County site.

The very rockets which will be used for man's first attempt at a lunar landing sometime in 1969 have already been captive fired, flight certified and shipped down the Pearl River to Cape Kennedy.

With the nation's eyes still aimed at the heavens, MTF and the Mississippi Coast have been given another challenging assignment—to support a pace-setting scientific project called BOMEX in an effort to learn more about the forces of weather, the oceans, and the atmosphere.

BOMEX (Barbados Oceanographic and Meteorology Experiment) is a multi-agency effort with Environmental Science Services Administration designated to coordinate this fascinating new exploration which is taking place in the Atlantic Ocean.

NASA and 10 other agencies and all military services are participating.

MTF's task is to design, develop, instrument and operate a computerized data system for this project.

Men at MTF who helped prepare the way to the moon are now using their knowledge and equipment for this earthly endeavor.

The Port of Gulfport is being used as a base for special oceanographic vessels to be outfitted for this important experiment.

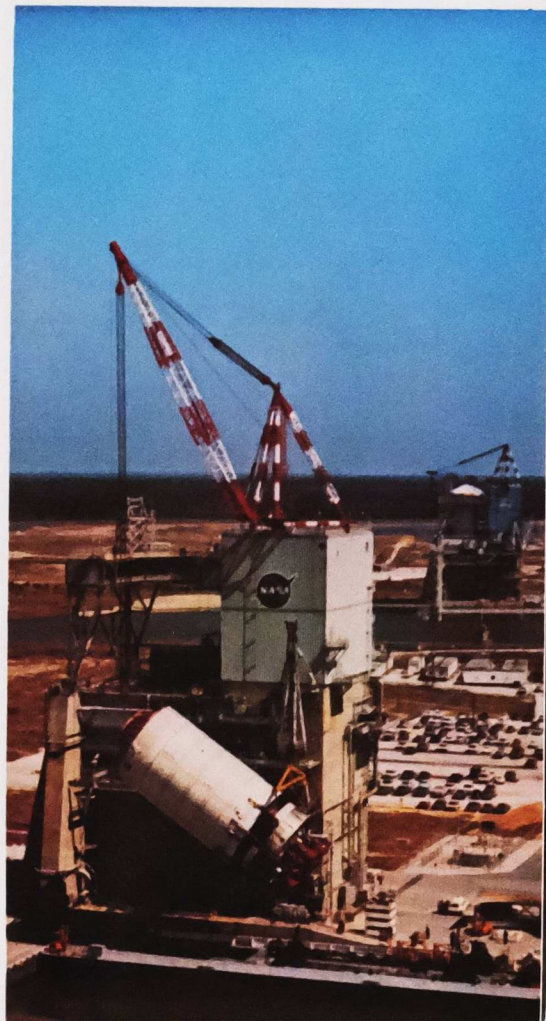
During this part of Hancock County and the Mississippi Gulf Coast history, the "Test Facility" brought another change—another influence—and, perhaps, began a new chapter in its history.

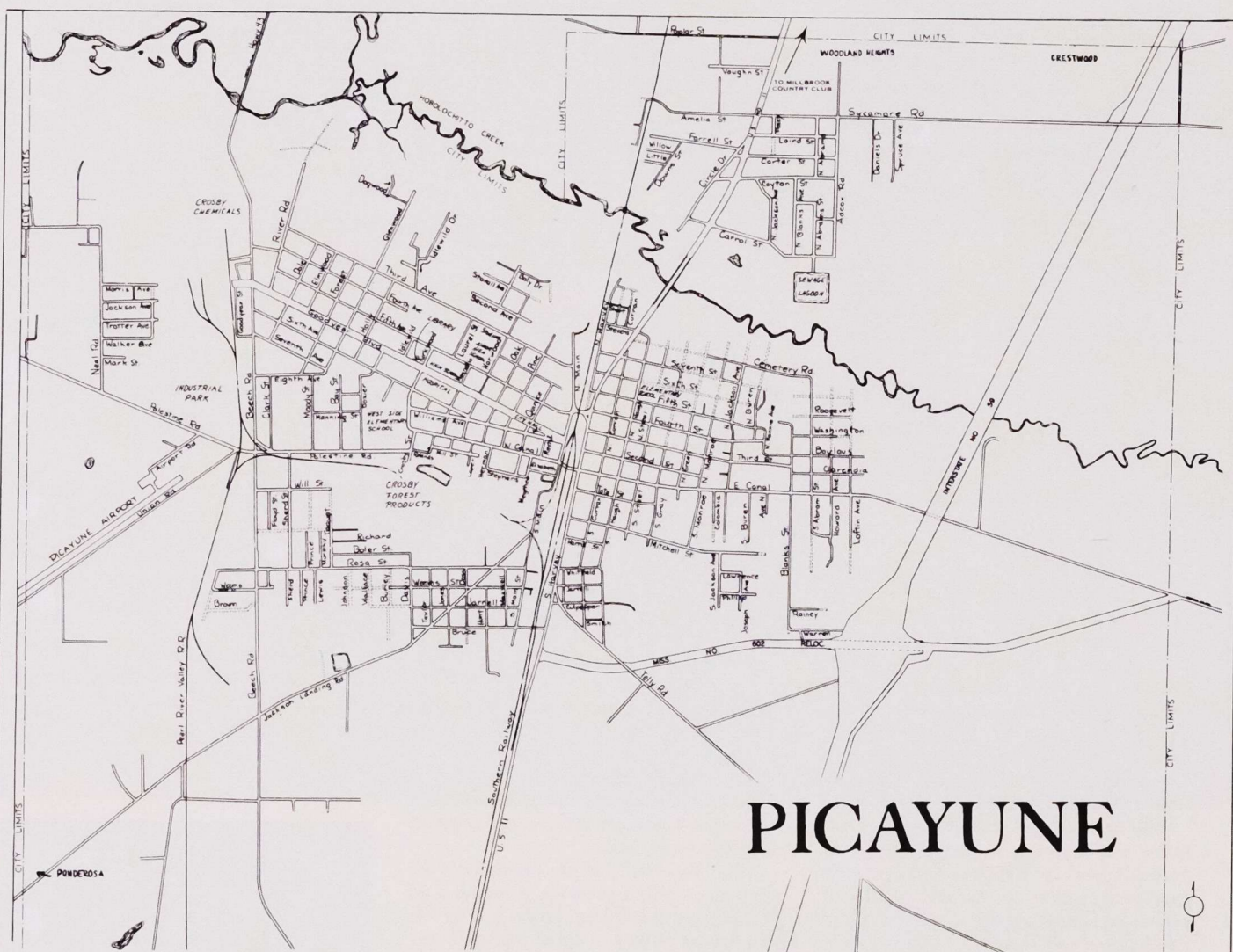
The towns of Bay St. Louis, Picayune, Pass Christian, and even Long Beach, Gulfport and Biloxi have become partners with MTF in space exploration and science.

Hundreds of new homes, new schools, new businesses and new civic improvements are their contributions to the space age.

Dr. Wernher von Braun—Director of MTF's parent George C. Marshall Space Flight Center and one of the world's foremost authorities on rocketry and

(continued on page 71)





PICAYUNE

POPULATION—10,709 Spec. Census '66.

LOCATION—Extreme southwest Pearl River County on Interstate 59, bisected by U.S. 11 and State 43; on northern perimeter of NASA's MTF buffer zone; 56 miles northeast of New Orleans, 62 miles southwest of Hattiesburg; on mainline of Southern Railway System.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor, four Councilmen, City Manager, operating under Code Charter.

TAX STRUCTURE—Assessed valuation city \$18,346,550, including school district \$25,495,575, approximately 40% of real value. Tax levy 41.5 mills. Bonded debt city \$122,000, school district \$1,127,400; Self-liquidating Rev. Issues. Util. \$2,829,000, Industrial \$750,000.

SCHOOLS—11 public, enrollment 4,283.

POLICE AND FIRE PROTECTION—Police chief and 10 officers, 3 policewomen, 5 policewomen on duty in school months, 3 radio equipped patrol cars. Fire chief and 8 firemen, trained volunteer crew, 2 fire stations, 2 pumps—750 gal.

per min., water pressure maintained at 60 lbs. per sq. in.

UTILITIES—City-owned water, sewer, and natural gas systems; new sewerage treatment plant; recently completed \$2,010,000 expansion and additions to sewerage collection system; electricity, Miss. Power Co. and Coast Electric Power Ass'n.

MEDICAL—Lucius Olen Crosby Memorial Hospital, 100 beds; Health Center; 3 private clinics; 11 doctors; 5 dentists.

CHURCHES—18, representing Baptist, Catholic, Christian Scientist, Church of God, Episcopal, Lutheran, Methodist, Presbyterian.

RECREATION—Park, playground and pool owned by city and operated by YMCA; playground with swimming pool; year round recreation program with full-time supervision; Picayune Memorial Stadium, seating capacity 5,000; 18 hole golf course, swimming pool, at Millbrook Golf and Country Club; water sports nearby; 2 motion picture theatres; Little League and Scout groups for

youth; bowling lanes. New 5 acre park and playground in Roseland section.

CULTURAL—Margaret Reed Crosby Memorial Library and Cultural Center; Friend of the Library; Picayune Art Guild; concerts and plays at 1,200 seat auditorium at Picayune Memorial High School; Little Theatre group; Annual Art Festival.

CIVIC ORGANIZATIONS—Chamber of Commerce, Rotary, Lions, Masons, Shrine, VFW, American Legion, Kiwanis, Jaycees, Civitan, Civic Women's Club, Garden Clubs, Scouts, 4-H.

TYPES OF INDUSTRY—Chemicals, paint and varnish, tung oil, veneers, containers, refrigerated truck bodies, steel fabrication, construction, flares, metal containers, electrical home products, forest products, printing and publishing.

PLANNING—City utilizing planning program for growth as prepared by professional planning advisors. Plans for canal to navigable channel in Pearl River being studied and considered; also under consideration, formation of an Economic Development District to promote industrial development of area.

In March of 1968, the Picayune City Council voted to apply for recertification under Urban Renewal with the intention of clearing out sub-standard housing and engaging in certain other municipal improvements. In May, City Manager A. J. Read was authorized to bring all civil codes up to date and establish a

comprehensive planning program related to the project. This was essentially an updating and revision of the existing basic plan for the city adopted in 1963.

Picayune was one of the first cities in the state to enlist the aid of professional planning services to protect growth and development and assure stability of real

estate values.

Under capable direction, utilities have been provided to all parts of the city and, with its own asphalt plant and street construction crew, the city has paved over eleven miles of streets.

The Picayune Chamber of Commerce maintains a busy schedule and an active



Picayune is a city with many lovely residential neighborhoods.

committee structure. The Merchants Committee has spurred retail buying by special sales events and the Beautification Committee gets results with its annual spring City-Wide Beautification Campaign. In addition to directing clean-up work they invite written suggestions from the public for municipal improvements. Picayune can point with pride to some of the most attractive residential neighborhoods in South Mississippi.

Many cultural pursuits are enjoyed by residents. An annual concert of the New Orleans Philharmonic Symphony Orchestra, sponsored by the Civic Woman's Club. Little Theatre performance, and activities sponsored by the Friends of the Library, produce a well rounded program. An annual Art Festival is sponsored by the Junior Auxiliary and art classes are held weekly by a well-known Gulf Coast artist.

The yearly program presented by the Friends of the Library is one to be admired. It includes exhibits of arts and crafts, travel and art films, book reviews, speakers of note, open air movies, and historical displays, all at no charge to the public.

The beautiful Margaret Reed Crosby Memorial Library is well staffed, well stocked with reading materials and the latest in audio and visual equipment for public use.

In 1968 the Civic Woman's Club was awarded first place in Mississippi's General Federation of Women's Clubs, Shell Oil Co.'s award for furthering education in their community. Picayune's weekly newspaper, *The Picayune Item*, received the statewide award of the Mississippi Press Association for community service.

In order to have a strong organization

dedicated to one objective, to pursue industrial contacts, Greater Picayune, Inc. was formed. This group will work with the Small Business Administration, Miss. A. and I. Board, and Mississippi Research and Development Center to assist new industry and business in locating in the area.

An important new industry in Picayune will soon move into its big new factory and warehouse. Standard Container Corp. has been manufacturing five gallon cans in temporary quarters for the past months. When in full operation the plant will employ about 200 persons.

Interpine Lumber Co. introduced a new marketing concept by providing a single market place for many types of timber sales. The company's new \$500,000 mill will be operating in 1969.

In early 1969 Northern Electric Corp. purchased a large plant on Goodyear Blvd. and began renovations to conform to their manufacturing requirements. Eventual employment at this plant will be between 175 and 225 persons. Another new industry is Explosive Devices, Inc. a manufacturer of flares.

Established industry was expanding in 1968, a cabinet works went into production of wood items for a mail order firm and a machine shop gained important contracts for the shipbuilding industry, resulting in a larger plant and more workers.

Picayune is, and has always been, a town filled with optimism and pride. This positive thinking accounts for much of the success enjoyed today. The spirit of enthusiasm and willingness to work for progress will undoubtedly result in an evermore prosperous future. ★

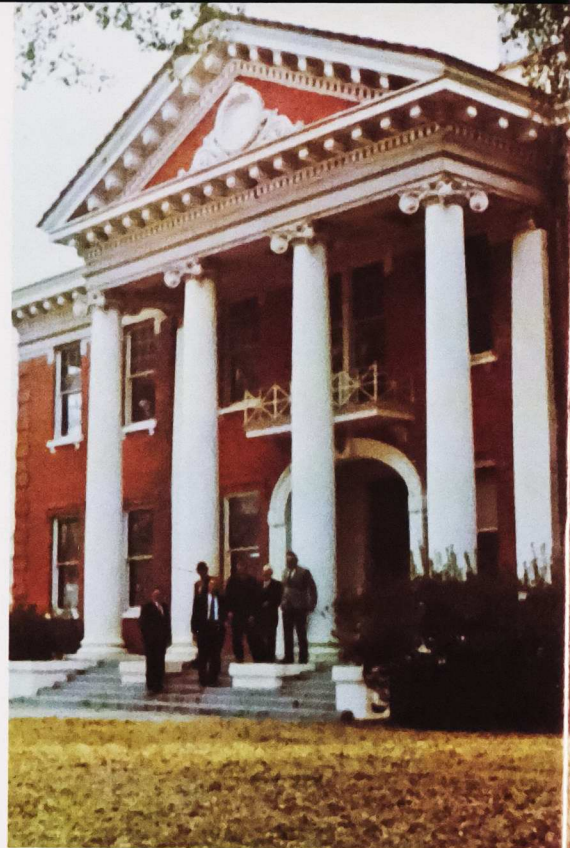


Chief Ocie Harris and Captain Lott of Picayune's capable police force.

69

First Baptist Church.





Above, Lucedale has many handsome homes. Right, the George County Courthouse.

INLAND COLOR



70

Above, The USDA Tung Experimental Farm at Lucedale. Center, Beautiful Pearl River in Pearl River County. Right, building the Interstate. Below, library and home in Picayune.



space travel—has been a frequent visitor to MTF and the Gulf Coast.

Other internationally known figures such as Astronaut John Glenn, the first American to orbit the earth, has been here to see and work in this exploration.

Thousands of people from all 50 of our states and from more than 50 foreign nations have seen the Apollo/Saturn V test site in Hancock County.

But the ones most closely touched are the people of the Gulf Coast who know that they are a part of something great.

The children in the schools surrounding this center of space and science are confident that they are the true heirs of this legacy. They talk of going to the moon and planets and exploring the depths of the oceans just as their parents used to talk of flying in an airplane or riding in a motor boat.

Jackson M. Balch, Manager of the Mississippi Test Facility, who has chosen historic old Pass Christian as his new home, appropriately spoke for us all when he said in a message to the people of the communities:

"It is hard for us who have worked so closely to this fascinating program for so many years to really comprehend just what it means now, or what it will mean in the generations to come. But one thing is sure. We are all very proud, and very humble, to have had a part in such a prominent moment in the history of man."

As this edition of THE MISSISSIPPI MONITOR is being read, man's quest to explore and to learn may have even opened dimensions unthought of at this writing.

And a young boy, with a room full of adventures in books, maps, and historic relics, may be peering at this moment, through a telescope mounted on Mississippi soil at yet another "new world" to discover. ★

"NANIH WAIYA TO NASA"

Written especially for Mississippi Monitor
by Alvin J. Beck
Executive Vice President
Pearl River Basin Development District

This is the bold motto and goal of the Pearl River Basin Development District as they promote the implementation of a pleasure boatway the entire length of the four hundred mile Pearl River.

The master plan is to create a series of unique waterparks bordering the river from the headwaters near Nanih Waiya, mothermound of the Choctaw Indians in Winston County, past the National Aeronautics and Space Administration test facility in Hancock County, to the Gulf of Mexico.

These beautifully landscaped parks will include boat mooring and launching areas, camping and picnicking facilities, hiking, cycle, and bridle paths, and other recreational developments to satisfy local needs. These parks will supplement the hundreds of beautiful white sand bars that line the winding, tree-shrouded Pearl. Lowhead dams will eventually be built to provide a suitable water level for all types of pleasure craft. Historical sites will be acquired, to afford the boating tourist a scenic and historical water highway from the New Orleans and Gulf Coast areas to Central Mississippi.

Desnagging operations are presently being conducted between Bogalusa, Louisiana and Columbia, Mississippi, which, when completed, will make 148 miles of the Pearl from Columbia to the Gulf accessible to the pleasure boater.

The pleasure boatway is only one of the many water resource developments



expected in the next few years for the Pearl Basin.

A \$1,000,000 Comprehensive Study formulated by various Federal and State Agencies headed by the U. S. Corps of Engineers is rapidly being completed.

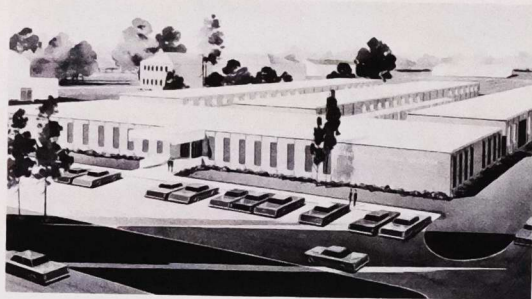
This study will recommend the building of three huge multiple-purpose reservoirs in the upper Pearl. These reservoirs will provide flood control, recreation, fish and wildlife, and water quality benefits for the people of the Basin.

The Soil Conservation Service will recommend the construction of over three hundred flood retarding structures to be built in the basin. Thirty-seven of these are scheduled to include public recreational facilities. With the completion of these structures thousands of acres of land will be free from flooding, and thousands of acres of additional water will be stored for future needs of industry, municipalities, and recreationists.

These programs and projects are being vigorously supported and advanced by the Pearl River Basin Development District, a young and energetic Agency of the State of Mississippi. The District believes that Mississippi's greatest natural resources is her plentiful supply of water and thus has committed itself to the complete development of the plentiful water resources of the entire Pearl River Basin for benefit of present and future generations. ★



POPLARVILLE is a family town



that also proves ideal for industry

Industry in our town has a solid record of expansion and success, yet the serenity and peacefulness of the residential scene offers a haven for families who want to escape city tensions. All shopping and service facilities are convenient and easy travel via Interstate 59 offers a visit to metropolitan areas whenever you so desire.

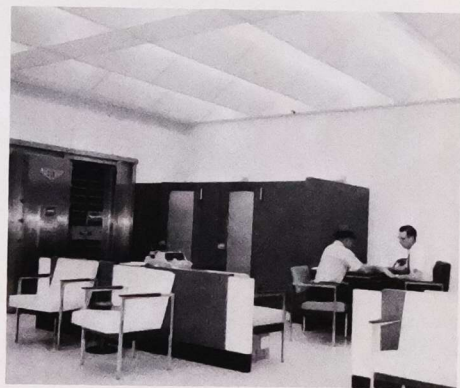
14 School Years for your child

ARE AVAILABLE, SO EDUCATION COSTS ARE REDUCED while your child lives happily at home. Pearl River Junior College, located in Poplarville, is one of the state's finest institutions of its kind.

POPLARVILLE

★ *County seat of Pearl River County* ★

72



55 YEARS OF SERVICE

TO THE PEOPLE OF POPLARVILLE AND PEARL RIVER COUNTY
COMPLETE MODERN BANKING SERVICE

- ★ DRIVE UP WINDOW
- ★ SEVEN TELLER WINDOWS
- ★ LATEST DECOR
- ★ PARKING AREA
- ★ SAFE DEPOSIT BOXES

LOCATED IN A CENTER OF
EDUCATION, INDUSTRY, FORESTRY, AND AGRICULTURE

BANK OF COMMERCE **POPLARVILLE, MISS.**

★ ★

MEMBER F.D.I.C.

POPULATION—Estimated 2,400.

LOCATION—Slightly north of central Pearl River County on Interstate 59, bisected by U.S. 11 and State 26, northern terminus of State 53; on mainline of Southern Railway System; 23 miles north of Picayune, 39 miles southwest of Hattiesburg; 313 ft. above sea level.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and Board of Aldermen; Code Charter; incorporated March 4, 1886.

TAX STRUCTURE—Assessed valuation \$2,625,235, approximately 15% of real value. Tax levy 18 mills. Bonded debt, none. Self-liquidating Revenue Issue \$743,000 includes new \$375,000 Water and Sewer Issue (Dec. 1968).

SCHOOLS—4, under Poplarville Special Municipal School District of County, enrollment 1,831. Location of Pearl River Junior College, enrollment 918.

POLICE AND FIRE PROTECTION—County law officers and 2 city police officers provide 24 hour protection. Volunteer fire dept. with trained crew of 14 men; 500 gal. per min. pumper, water pressure 70 lbs. per sq. in.

UTILITIES—City-owned water and sewer systems, gas and electricity, see County.

MEDICAL—Location of 30 bed County Hospital; County Health Center; 3 doctors, 3 dentists.

CHURCHES—8, representing Baptist, Catholic, First United Pentacostal, Methodist, Presbyterian.

RECREATION—Recreation Center with swimming pool, baseball diamond, tennis court, community hall; nearby Pearl River Valley Country Club, nine hole golf course; new, Hillsdale Country Club; hunting in season, fishing in nearby streams; stadium for sports activities at Pearl River Junior College; motion picture theater; semi-annual horse show.

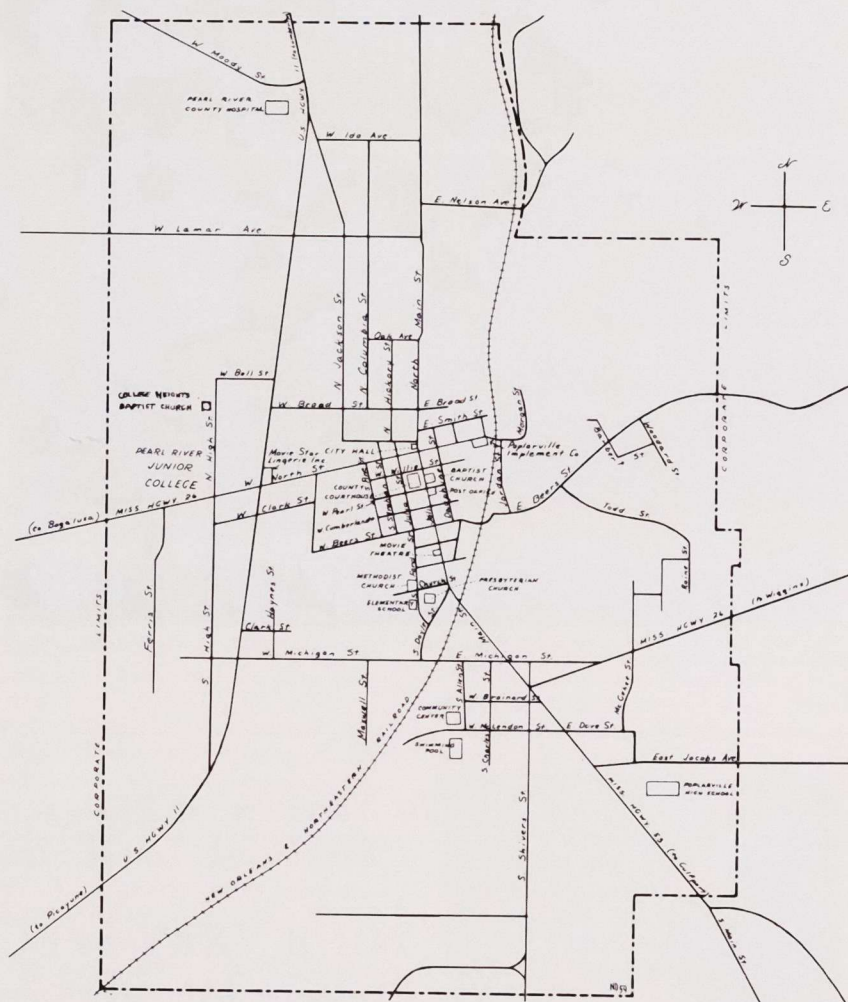
CULTURAL—Pearl River County Library, Poplarville unit.

CIVIC ORGANIZATIONS—North Pearl River County Chamber of Commerce, Jaycees, Rotary, Kiwanis, Lions, American Legion, VFW, Masonic Order, Business and Professional Women's Club, Garden Clubs, 4-H, Scouts.

TYPES OF INDUSTRY—Farm implements manufacturing, garment factory, fertilizer plant, printing and publishing.

PLANNING—The city of Poplarville engaged Michael Baker and Assoc. to conduct a long range planning survey covering every aspect of development and recommendations for future expansion. City planning water pollution control project and expansions and enlargement of city water and sewer systems.

POPLARVILLE



73

A recognized landscape architect, touring the state in early 1969 to study and record the appearance of various cities, was high in his praise of the charming inland city of Poplarville. Many others who have visited the attractive town have held the same opinion after viewing the trim business district, lovely homes, and tree shaded streets.

There is a serenity about Poplarville that is reflected in the quiet, friendly manner of its gracious citizens, the very epitome of the phrase "true Southern gentility". There is an eagerness for constant improvement in the community that includes residents and businessmen as well as city leaders.

In striving to keep pace with newest type municipal services the city introduced the "weather resistant bag" type of refuse collection. Plans for a \$353,000 water and sewer system will bring

service connections to the city limits offering easy extension for any future annexation. An additional water well, storage tanks, and 8 and 10 inch supply mains will upgrade existing utilities and provide adequate water for domestic and fire protection purposes.

Much concern is directed to educational facilities. Interest was widespread in the community with the beginning of new construction projects at Pearl River Junior College to expand classroom space, offices, and housing units. A grant was received by the college in 1968 for data processing equipment to be used in computer training classes. Two year courses in agriculture are now offered for students who plan to continue in the field at the senior college level. Night classes in certain business courses are also available.

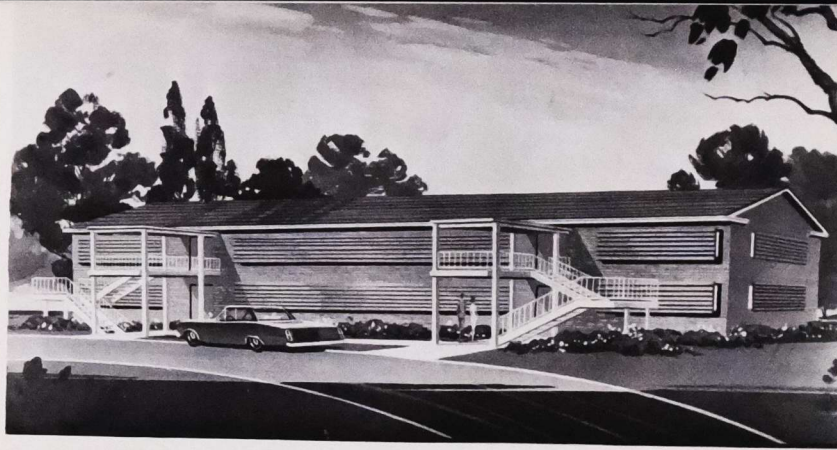
A renovation program was begun at the Poplarville Community Center in the

spring to have the facilities in top shape in time for youngsters' summer vacation.

Summer brought the annual Walking Horse Show with top horses arriving from many southern states to compete for trophies and ribbons. Other highlights of the summer were opening of a new wood yard, an important outlet for the big timber industry of the area, and beginning of the de-snagging work on Pearl River for safe pleasure boat operation.

The North Pearl River County Chamber of Commerce, a most active group, began a project to produce an up-to-date brochure-type map. They also spearheaded initial steps for the organization of an airport commission with the intention of constructing an airport to service the north county area. The requested commission was appointed by the city in September.

The annual County Fair was held in



Two new buildings on campus at Pearl River Junior College are Jefferson Davis Hall, top, and Administration Building, below.

October at the Fair Grounds located in Poplarville. Activities included two horse shows, a hound dog show, livestock show, and crafts and talent show, in addition to the attractions of the Midway.

Also, in October it was announced that the regional office for the Mississippi Air and Water Pollution Control Commission will be located in Poplarville across from the courthouse. The region covered by the office includes all the area from Highway 84 south to the coastline and is considered the most critical because of the high population density and concentration of industry. Water pollution will be the principal consideration for the present.

Movie Star, Inc. announced an expansion program at its giant local garment plant by an addition to the present building and a new building at the south edge of town.

The importance of activities centered in Poplarville is growing in stature. All have not been mentioned here—only those where recent developments have made news. Other long established industries and centers related to special agricultural research are still growing, and with them grows the city of Poplarville, one of the prettiest and most pleasant cities of Coastal Mississippi. ★

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*In North Pearl River County
We Think You'll Find*

**"YOUR VERY SPECIAL
PLACE TO LIVE"**

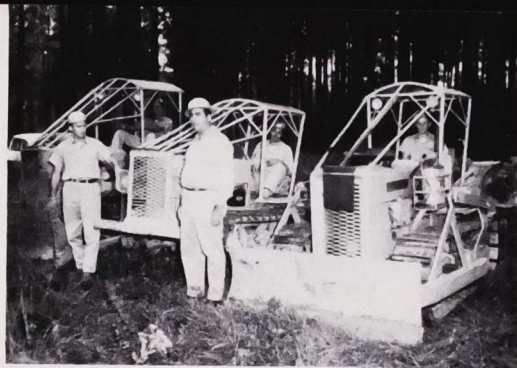
One of the greatest advantages offered by the new Interstate Highway System is making new residential situations practical for almost everyone. In North Pearl River County good county roads that lead into Interstate 59 provide easy access to the beautiful countryside, pleasant small communities, the friendly town of Poplarville. Eliminate the pressures of city living, treat yourself and your family to the better way of life—a visit will convince you.



North Pearl River County is the home of PEARL RIVER JUNIOR COLLEGE

NORTH PEARL RIVER COUNTY CHAMBER OF COMMERCE

WRITE FOR OUR NEW BROCHURE TO—LIBRARY BLDG., POPLARVILLE, MISS.



Fire fighting equipment and crew.



Written especially for Mississippi Monitor
by W. W. Graham
I & E Forestry
Mississippi Forestry Commission

GROWING DOLLARS— MISSISSIPPI FORESTS.

Fighting woods fire, costly menace to Mississippi's forest.



Mississippi's timber economy showed new growth in 1968. Throughout the year, Mississippi forest industry continued to grow, invest in new plants and equipment, expand existing facilities and otherwise build for the future.

According to the U.S. Forest Service in 1966, a total of 350 sawmills cut more than a billion board feet of saw logs, slightly more than half of which were pine. Slightly less than half of the billion board feet of saw logs were hardwood. Oaks and sweetgum made up nearly two-thirds of the hardwood cut.

The number of sawmills operating in Mississippi decreased, beginning in the late forties, until 1962. From 1962 until the present, both number of sawmills and lumber production increased. These increases indicate that the industry may be stabilizing. According to the Southern Forest Experiment Station, 88 large sawmills and 202 small sawmills were operating in Mississippi in 1962. There

are now 110 large sawmills and 242 small ones in the State. A large sawmill is classified as those cutting more than 3 million board feet per year and a small sawmill is classified as those cutting less than 3 million board feet per year.

According to industry estimates for 1968, Mississippi mills turned out well over one billion feet of lumber, slightly more than half of which were pine.

Mississippi's 1968 pulpwood production is estimated at close to 3 million cords. Total production is not only a record high, but represents a 30 percent increase over 1965.

Mississippi is also a leading manufacturer of pressure treated Southern Pine Poles and wood products, chemicals and other derivatives. Mississippi ranks fourth among the states in exports of lumber and wood products. In 1966, the State exported 35.1 million dollars worth of paper and allied products and

12.6 million dollars worth of lumber and wood products.

If a housing boom materializes nationwide in 1969—as many economists predict—Mississippi's output of lumber and plywood could show further considerable increases next year. Structural frameworks of virtually all new homes are formed with lumber and Southern Pine is a preferred species for that use.

The timber economy for Mississippi looks bright during the years ahead. However, wildfire continues to take its toll of valuable timber. The Mississippi Forestry Commission is concerned about the eight thousand wild forest fires which burned 100 thousand acres last year. The Forestry Commission is the "Official Forestry Agency" for the State. Its goals are to decrease the number of wild forest fires and improve the forest management on the timber land in the State. ★

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SINGING RIVER

ELECTRIC POWER ASSOCIATION

J. T. DUDLEY • Manager

"Made to Order" Location for new residents



76

Where good roads make traveling to and from work a pleasant relaxing interlude in your busy day. A home site can be yours in town or country setting with excellent travel arteries leading to Mississippi's fastest growing industrial center. George County offers scenic beauty, responsible government, good schools, medical facilities, and business and service operations to meet all requirements of modern living.



There's a better way of living in....

★ GEORGE COUNTY ★

It is with a real feeling of satisfaction that George County regards the industrial boom south of its border. There's no envy involved because many newcomers, arriving from all parts of the country to work in the giant plants, are selecting George County as a place of residence. Industry too, is discovering George County.

The new industries that have located recently were natural selections, for they utilize timber which the county's forests can provide in abundance. Two new wood yards, a pole yard, a sawmill, and a manufacturer of wooden pallets for the shipping industry, all arrived on the scene in the past few months.

The forests of George County constitute one of her most valuable resources and 81% of the total land area is devoted to trees. The beautiful rolling countryside also gives evidence of rich soil as the traveler views fine pastures where herds are grazing, and fields of row crops. Building costs in the county are the most reasonable in the six county Coastal Area and beautiful building sites are available in town or countryside.



De-snagging of the Pascagoula River by the Pat Harrison Waterways District will eliminate hazards to certain navigation and promote greater use of the stream.

A new \$2 million remote generating plant is scheduled for construction in the Benndale area and will furnish power to the Singing River Electric Power Association. This company, now providing a most vital service essential to growth in all areas of development, plans to spend \$300,000 during the next two years, increasing service capability to the people of George County.

The power association encourages civic groups by offering, at no charge to the clubs, the use of an assembly room that seats 75 people and is complete with kitchen facilities.

In the not too distant future, a reservoir lake is planned for the region just north of Lucedale. It will be a project of the Pat Harrison Waterway Commis-

GEORGE county



AREA—480 sq. miles; 305,053 acres.

POPULATION—Estimated 15,000.

LOCATION—Boundaries; Greene County, north; Jackson County, south; Stone and Perry Counties, west; Alabama state line, east.

CLIMATE—Mild; annual averages, temperature 74°, frost free days 264, rainfall 57 in.

GOVERNMENT—County Board of Supervisors, one elected from each of five beats; county organized April, 1910.

TAX STRUCTURE—Assessed valuation \$9,790,000, approximately 16% of real value. Tax levy 53.5 mills Dist. 1; Dist. 2, 3, 4, 5,—60 mills; homestead exemption 16 mills. Bonded debt \$10,000.

SCHOOLS—6 attendance centers, enrollment 3,365; all schools, including Lucedale, in county system; 42 regular school busses. One private school at Basin, enrollment 80.

MEDICAL—George County Hospital, County Health Center, both in Lucedale on Winter St. (State 26).

UTILITIES—Urban and industrial electricity, Miss. Power Co.; rural electricity, Singing River Electric Power Ass'n, Natural Gas, United Gas Co.

HIGHWAYS—U.S. 98 northwest-southeast through Lucedale; State 63 north-south through Lucedale; State 26 west-Lucedale; State 613 Lucedale-south; State 57 north-south in western half of county.

TRANSPORTATION—Gulf, Mobile & Ohio Railroad; Miss. Export Railroad; Gulf Transport Bus Lines; West Bros. and Gordon motor freight lines; Farmco Airstrip, State 63, south of Lucedale, for light planes; nearest scheduled flights at Pasca-

goula and Mobile. Navigable streams, Pascagoula River, Escatawpa River, Black Creek.

COMMUNICATIONS—Newspapers; weekly, George County Times, Lucedale; dailies from Hattiesburg, Jackson, Mobile, New Orleans. Radio; Lucedale, WHHT broadcasts daily on 1440 KC. Television reception from Hattiesburg, Mobile, Pensacola.

RECREATION—Boating, water skiing, hunting, fishing, golf course and swimming pool at Country Club—State 63 south of Lucedale, Luce Memorial Park, Lucedale Annual Horse Show sponsored by Rotary at Agricola; County Fair, October each year; George County Boating Club, 3 races per year; boats, bait and overnight accommodations at 2 locations on river; 4 riding clubs.

TYPES OF INDUSTRY—Clothing manufacture, veneers, pulpwood, plug mill, feed mill, sawmills, cattle and farming, printing and publishing, fertilizer plant, stockyard, steel form, pallets for shipping industry.

NATURAL RESOURCES—Pine and hardwood forests, good farming soil, abundant water, temperate climate, pottery clay, sand and gravel beds, 3 navigable streams.

PLANNING—George County Local Development Inc. organized to promote county growth; county has employed Owens and White Engineering Services, Baton Rouge, La., as consulting engineers to draw up plans and specifications for lake 1½ miles north of town (near U.S. 98). Preliminary studies on water reservoir located on Big Creek, part of Pat Harrison Waterway Project. New Courthouse building and annex to hospital under consideration.

sion and the erection of the earthen dam controlling Big Creek will create a 510 acre lake surrounded by a 200 acre recreation area.

Working with the Soil Conservation Department of the U. S. Department of Agriculture and the Farmers Home Administration, George Countians planned and constructed a superior recreation facility, the Lucedale Country Club, golf course, and lake, just south of the city of Lucedale.

Much interest in horses is indicated by the many riding clubs in the county. An annual Horse Show, the County Fair, and summer boat races, fill the calendar with events of interest.

The people of George County are aware of, and prepared for, the big increase in population that is expected to come their way. It is fortunate that so much desirable land is available to accommodate the anticipated new arrivals.



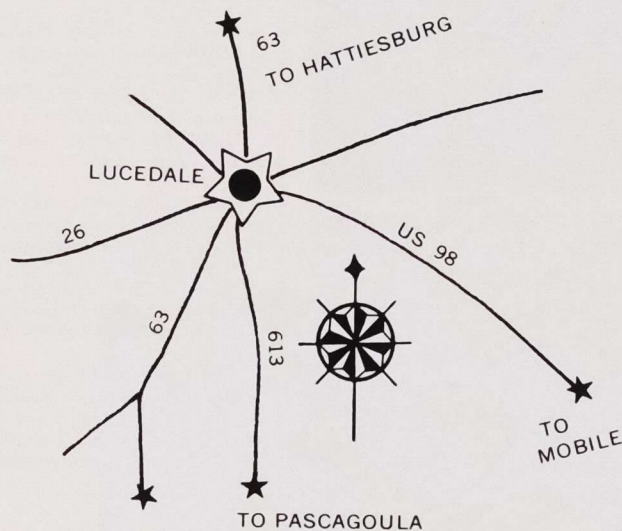
Hello...

You're seeking a place to rest and relax,
away from the congestion, rush, and noise,
yet convenient to Mississippi's booming industrial center?
You're looking for Lucedale.

Because you value those hours at home,
because you prefer a home site that is spacious
and attractive,
but accessible to schools, churches,
shopping and service facilities,
offering complete utilities and
varied community activities
in an atmosphere of friendliness,
your choice is bound to be
Lucedale.

Our welcome is warm and sincere.

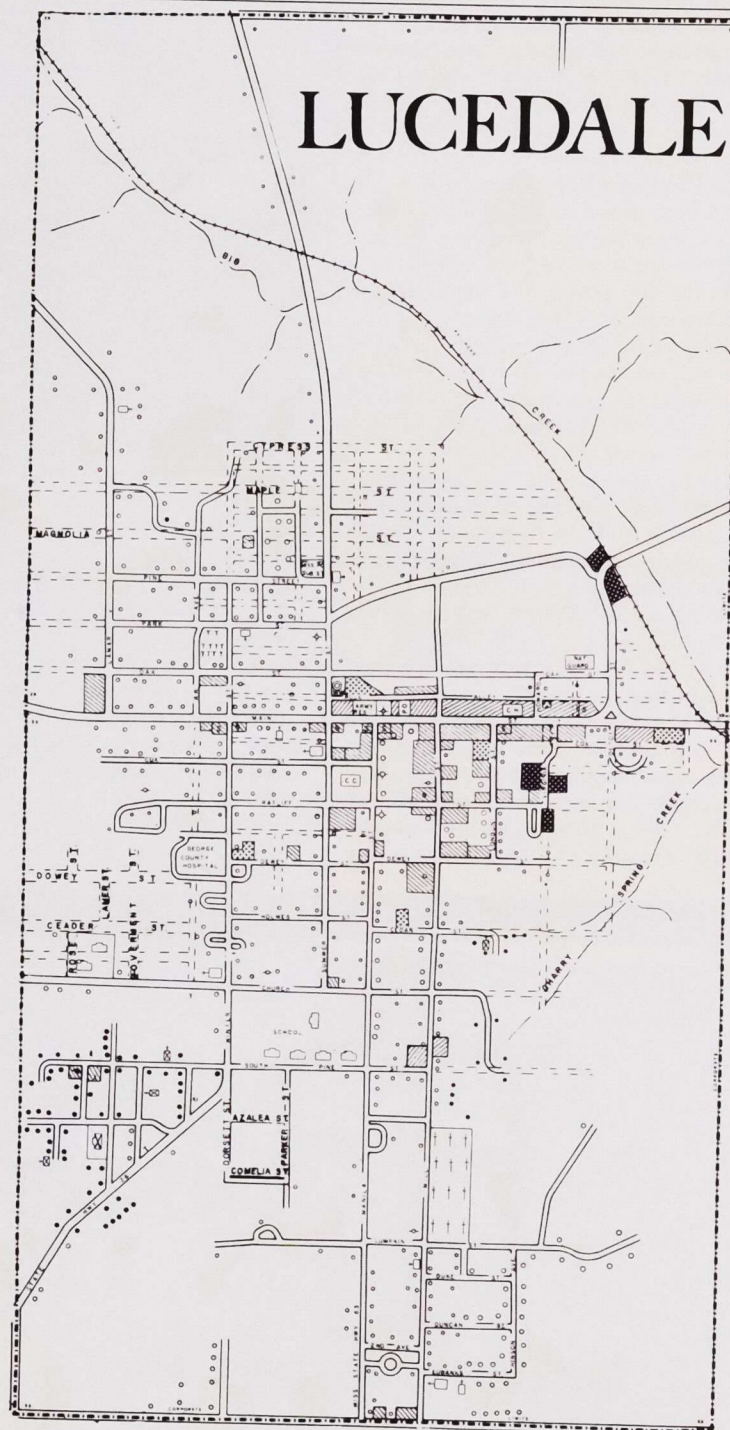
We know you'll like living in



LUCEDALE



Some of Lucedale's lovely residences.



79

POPULATION—Estimated 2,600.

LOCATION—North central George County, 40 miles north of Pascagoula, 50 miles northeast of Biloxi, 57 miles southeast of Hattiesburg, 37 miles northwest of Mobile.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and five Aldermen at large; city incorporated June 6, 1901, Code Charter.

TAX STRUCTURE—Assessed valuation \$2,062,081 approximately 14% of real value. Tax levy 14 mills. Bonded debt \$63,000 General Obligation, \$113,000 self-liquidating Utilities Revenue, Water Works Imp. Issue \$51,000.

SCHOOLS—3 attendance centers, part of County School System, enrollment 1,741.

POLICE AND FIRE PROTECTION—Police chief, 3 officers, 2 radio patrol cars; trained volunteer fire dept., full-time fireman, two 500 gal. per min. pumbers, water pressure 40 lbs. per sq. in., emergency pressure 50 lbs. per sq. in.

UTILITIES—City-owned water and sewer systems; natural gas, Utilities Inc., electricity, see County.

MEDICAL—Location of County Hospital, 7 doctors, 3 dentists.

CHURCHES—12, representing Baptist, Catholic, Church of Christ, Church of God, Methodist, Presbyterian.

RECREATION—Location of Luce Memorial Park, contains Scout cabins, playground equipment, tennis courts, barbecue pit; Inland Lake and Park, west of city; Lucedale Country Club and Golf

Course; roller rink, movie theaters.

CULTURAL—George County Library located on Cox St. opposite courthouse; Culture Club; Fine Arts Club.

CIVIC ORGANIZATIONS—Chamber of Commerce, Rotary, Jaycees, Lions, Women's Club, Masons, Eastern Star, Hospital Auxiliary, Home Demonstration, Farm Bureau, PTA, Garden Club.

TYPES OF INDUSTRY—Garment manufacture, plug mill, feed mill, veneer plant, pulpwood yard, stockyard.

PLANNING—City extending and improving sewer and water systems to serve anticipated population increase resulting from fast growing industrial area adjoining county. Planning program and spacious layout of city expected to attract many newcomers as residents.

With crowded living conditions, noise, and air pollution plaguing many growing areas of the nation, Lucedale can silently thank those who planned the attractive city for their foresight. Spaciousness is the keynote in the town's basic layout with wide streets and homes placed well back from the curbs. The total effect, aided by the wealth of magnificent trees that are throughout the city, is of a tremendous garden-like scene.

As the city grows, and this it can do unhampered by any confining circumstances, in all directions, this original plan will set the pattern for expansions. New subdivisions have been readied and many handsome homes occupy sites in some of the new areas.

The town is easy commuting distance from the big, bustling concentration of industry in Jackson County. The main highway leading south, State 63, is of recent construction and affords excellent traveling conditions with wide shoulders and right-of-ways.

Lucedale has a substantial business district where all needed stores and services are available. The town is trim and well-kept in both residential and commercial neighborhoods. A new shopping center has been built south of town on U.S. 98. Municipal services and utilities are well established and a new



Lucedale Country Club.

250,000 gallon water tank, part of the new water and sewer systems installations, has increased available water pressure to a normal 60 lbs. At this writing the city is taking bids on another fire truck and a new police car. A full-time fireman has been employed to serve the community in addition to the volunteer crew.

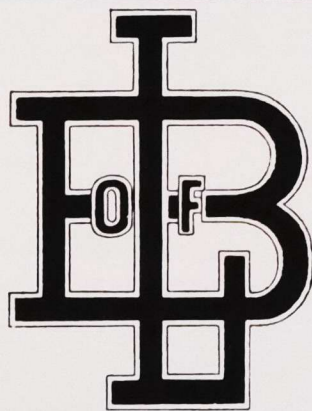
Schools are part of the county school system and the facilities are excellent.

Included is a large fleet of busses to transport the children to and from attendance centers. Outstanding management of the school system's 16th Section lands, in cooperation with the Mississippi Forestry Commission, has brought substantial funds for use in school maintenance.

The people of the town are friendly and gracious and warm smiles and handshakes and polite consideration by merchants make newcomers know they are welcome.

Golf, horseback riding, boating, and hunting all provide an abundance of outdoor sports. The Lucedale Country Club, with an excellent golf course and swimming pool, is located just south of town. The annual Fair, Christmas parade, social and civic club events all invite participation. Concerts and professional theatre are available in nearby cities. All in all, a well rounded and interesting schedule is available for any family who is fortunate enough to share the beautiful environment of this picturesque city.

The town has prepared for growth with the groundwork of a sound planning program. As the city grows, following the pattern of its original design, it will surely become one of the coast area's model communities. ★



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AND BETTER LIVING



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**BANK OF
LUCEDALE**

SERVING GEORGE COUNTY FOR 66 YRS.
LUCEDALE, MISSISSIPPI



The Future Begins

NOW

as we build to
accommodate
water commerce,
industry,
and air
transportation

We're building and planning for the BIG ONES . . . big industry, big aircraft, big ships. Industry is invited to inspect our West Hancock County Harbor and Industrial Area where high-land waterside sites can utilize barge, or barge borne container shipping as well as direct rail and motor freight to and from the nation's markets. Ultimate plans define an adjoining deep water port to participate in world commerce . . . and our airport, now under construction, adjoining Interstate 10 . . . its future plans encompass service to passenger and freight jet lines. Our thinking is geared to the future as we build for that future now.



for more detailed information contact

THE HANCOCK COUNTY PORT AND HARBOR COMMISSION

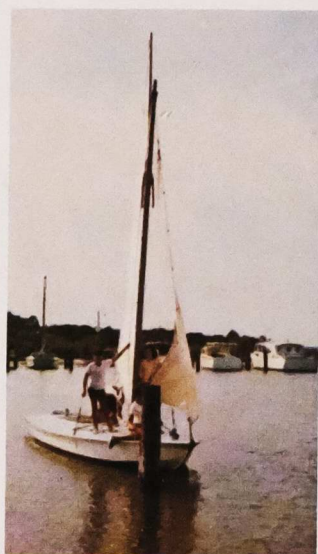
Gulf National Bank Building

Bay St. Louis, Miss.

Spring



Summer



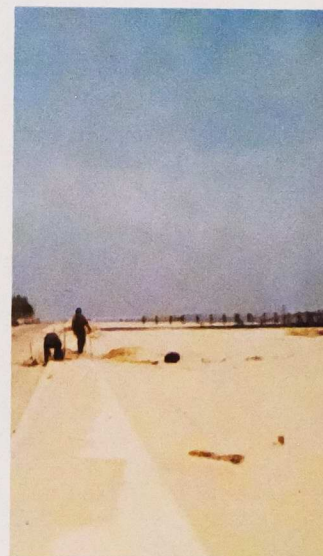
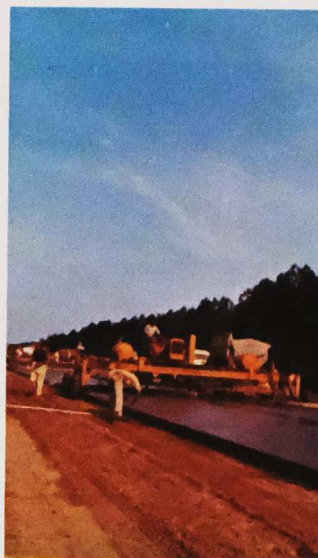
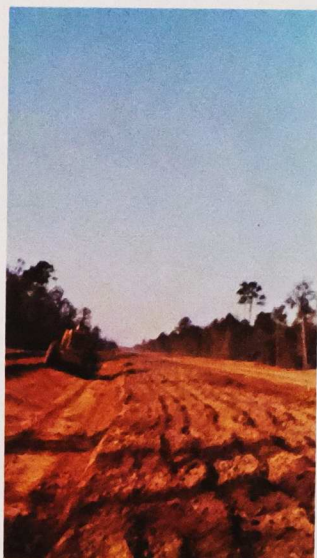
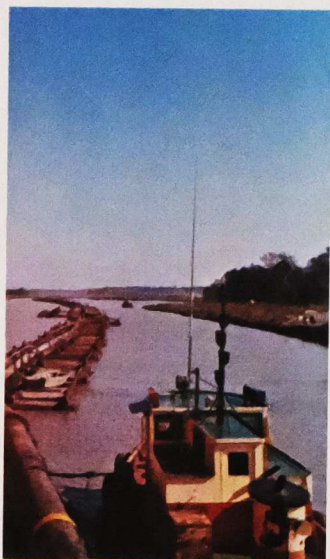
Autumn



Winter



Today there's more fun, work, challenge...



In "the **GOLDEN OPPORTUNITY COUNTY**"

All seasons of the year residents share in the pleasure and beauty of living and working in Hancock County . . . a fantasy of flowers in the spring, a summer filled with the enjoyment of all water sports, autumn woods brilliant in warm sunshine, and plenty of time for hunting or golf during the mild winter season. Round-the-calendar activity of a more serious sort attests to progress county-wide . . . dredging at the new harbor and industrial site, construction at the airport site, highway paving, beach front improvement projects. Hancock County is caught up in the building of a greater Coastal Mississippi and the developments are impressive.

HANCOCK COUNTY Board of Supervisors